

Mountain-Plains Business Education Association
Executive Board Minutes
June 9-10, 2013
Omaha Marriott Hotel, Omaha, NE

CALL TO ORDER

The summer meeting of the Mountain-Plains Business Education Association Executive Board was held at the Omaha Marriott Hotel, Omaha, Nebraska on June 9-10, 2013. President Sheryl Piening-Keller called the meeting to order.

ROLL CALL

Karen May, conducted roll call and took the minutes. The following Executive Board Members present were Sheryl Piening-Keller, president; Connie Lindell, president-elect; DeLayne Havlovic, treasurer; Karen May, secretary; Marilyn Jones, past president; Sue Sydow, NBEA Director; and Christine French, regional membership director.

Ex-Officio members present were Melinda Rangel, Newsletter Editor; Deb Wolken, Legislative Chair; Toni Landenberger, Regional Webmaster; Kelly Means, Journal Editor; Kris Gaebel, Archivist; Diane Karlsbraaten, Share-An-Idea Chair; Cathy Tkacik, ISBE Representative.

State representatives in attendance included: Carol Sessums, Colorado; Gina Stanley, Kansas; Patricia Arneson, Nebraska; Sherrell Wheeler, New Mexico; and Violet Snell, Texas.

Janet Treichel, NBEA Executive Director; Ramona Schoenrock, NBEA President; and Marlene Stout, NBEA President-Elect were guests at the board meeting.

Members introduced themselves.

APPROVAL OF MINUTES

Minutes of the Fall Board Meeting in Omaha on October 5-6 were approved with one correction. The correction was to change the word aquarium to zoo.

APPOINTMENT OF PROXIES

President Piening-Keller appointed Toni Landenberger as proxy for Lori Hauf, North Dakota Representative and Christine French for Marilyn Jones, Past President who was leading LDI. As per the Bylaws, the NBEA Director serves as parliamentarian.

TREASURER'S REPORT

Treasurer DeLayne Havlovic presented the current financial status of M-PBEA. DeLayne handed out financial reports and reported that the current checking account balance is \$ \$4,865.47. We are at a good point partly because of the successful conference at North Dakota. Delayne reported that he would be shopping for a new liability insurance as the premiums had doubled for next year from \$575 to \$1,000. He requested Jan Treichel send him information on the national contact. (Written Report)

Delayne Havlovic proposed several budget modifications: president's intraregional travel to \$980; membership promo to \$375; newsletter \$400, and web site hosting \$85. He proposed a new line item for Constant Contact in the amount of \$250. Sue Sydow made a motion to accept the budget and

Christine French seconded. Motion carried.

OFFICER REPORTS

- PRESIDENT** President Sheryl Piening-Keller reported she sent letters out electronically with copy of registration and invitation. Since she did not get invited to any conferences, she did not spend any money. The FBLA Mountain-Plains Regional Vice President, Brent Comstock, will be here today and tomorrow and will introduce speakers tomorrow. (Written Report)
- PAST PRESIDENT** Past President Marilyn Jones reported that she had concerns over the number that registered for LDI. She recommended that we work on connecting between the states and M-PBEA as there appears to be a disconnect. (Written Report)
- PRESIDENT-ELECT** President-Elect Connie Lindell reported that she had attended NBEA and SWOT training. (Written Report)
- NBEA DIRECTOR** NBEA Director Sue Sydow reported on locations for upcoming NBEA Conventions through 2018. She expressed her appreciation to Ramona Schoenrock for representing our region as NBEA President and to Jan Treichel for 25 years as NBEA Director. She thanked Pat Arneson for serving as our new NBEA Director. (Written Report)
- REGIONAL MEMBERSHIP DIRECTOR** Christine French told the board that each of us needs to do something every single month to build membership. Christine reported that as a team there were 217 lapsed renewals, 84 new members, and there were still 197 lapsed members who were members last year but did not renew their membership. She asked that if you knew of someone who had retired and had no intention of continuing their NBEA membership to let her know. There were 3 states that showed increase in membership this year. Pat Arneson reached her goal. (Written Report)

EX-OFFICIO MEMBER'S REPORTS

- M-PBEA LEADERSHIP AWARD** Sue Sydow reported that Christine French will be the M-PBEA Leadership Award chair for the 2013-14 year. There were 5 on the committee. Everyone really went out and sought candidates. Winner will be announced Tuesday night at the banquet. (Written Report)
- ARCHIVES** Kris Gaebel announced that she would need a copy of the journal, list of attendees for the conference and LDI participants. (Written Report)
- ISBE REPRESENTATIVE** Cathy Tkacik reported that she had been working on upcoming conference attendees. They didn't have as high turnout in Denver as anticipated. This could be because registration cost is overwhelming, but there is a lot included in the registration as it includes meals and some ground transportation. (Written Report)
- NEWSLETTER EDITOR** Melinda Rangel reported that the newsletter had been posted online in

December and also in April. She had reworked database to meet the sending requirements that were necessary for the new print house. This saved money as it was a friend of the organization. She would like to have articles by mid-August for the fall issue. (Written Report)

LEGISLATIVE

Deb Wolken reported that she had contacted the state level legislative chairs. She encouraged members present to assist in getting updated information for new legislative chairs at the state level. (Written Report)

NBEA PUBLICATIONS

Glenda Rotvold was not present. (Written Report) Jan Treichel reported the 2015 yearbook will address technology issues. Glenda Hemby will be the yearbook editor. The last time technology issues were addressed was in 2002. *Effective Methods* will be in its 3rd edition and is used by many teacher education programs.

WEB SITE

Toni Landenberger reported that she will change the members only password to tunein2014. Hosting will be slightly more than anticipated for the coming year. Link to ballot was placed on homepage and in the post card. With one person on ballot most members are not going to take the time to mark it. Discussion on whether the 'members only section' only makes another level of difficulty for our members. It was decided to 'move the members only' to the public portion of the site, which makes the only thing password protected would be the ballot. No vote needed. (Written Report)

AD HOC COMMITTEES

JOURNAL EDITOR

Kelly Means reported that the *Effective Methods* book is at the printer. 2014 book is *Leadership in Business Education*. She said that she is in need of articles and writers. The *Business Education Forum* is also always in need of worthy articles. She told members of the board not to worry if it wasn't well written as they had reviewers who could clean it up. (Written Report)

FUNDRAISING

Sue Sydow asked members to bring items for auction on Monday. The action would only be open Tuesday during the day. The drawing will be Wednesday morning during the brunch; tickets are 6 for \$5 or 13 for \$10. Exhibits in the foyer hallway.

STATE MEMBERSHIP REPRESENTATIVES

COLORADO

Carol Sessums reported that there is a new evaluation tool for teachers across the state that is based on eliminating tenure. The evaluation tool is 50% on classroom performance and 50% on student achievement. She expressed concern that their programs may be in jeopardy. She reported that she uses all the tools that Christine French sends and that she has been putting her efforts into those that have been on the lapsed membership list. She admitted that she is not good at incentives, but will do one at the CTE Conference in July. (Written Report)

KANSAS

Gina Stanley stated that there are great people willing to go to bat for membership. She reported that she gave NBEA Member ribbons at FBLA and DECA state conferences and that they have made a team effort to use all the membership directors in all 4 areas of Kansas. She sent out post cards, but no one joined from that effort. She said that she is learning the things that work and those that don't. She plans to give away 2 memberships to attendees at the state conference. (Written Report)

NEBRASKA

Pat Arneson stated that the Nebraska Career Conference is where she does her main recruiting. There were 160 registrants with 44 M-PBEA members (25% paid membership dues and some new members). She reported that she did a good job recruiting young teachers and getting them involved. It was important to let them network more than in the past years. She plans to give the NBEA Bluetooth keyboard cases for iPad.. I know how to spend that money and down to the dime! She also rewards them for their membership using her budgeted money. Sending e-mail to encourage membership has worked well for her. (Written Report)

NEW MEXICO

Sherrell Wheeler reported that it has been a difficult year trying to get members with no help as the state has not been active recently. She stated that she started recruiting with BPA and found that they were 100% ACTE. Their teacher conference is ACTE conference. She attempted to get help from secondary with no luck. Personal e-mails were sent to all colleges with little response. She attended two BPA conferences and visited with advisors with no luck. One new member went with Sherrell to NBEA. Several lapsed members said the only reason they were joining was to get published. She said that she is hoping that when MPBEA is in New Mexico that may help to encourage them. May join ACTE and go to conference to get a feel of what is going on and the competition. (Written Report)

NORTH DAKOTA

Lori Hauf reported that she set goals and got involved with FBLA Conference. She stated that she spent money on visa cards as drawings; bought slip covers for the iPads in Atlanta that will be used for promotion. (Written Report)

OKLAHOMA

No representative.

SOUTH DAKOTA

No representative.

TEXAS

Vi Snell reported that not needing a technology credit at the secondary level has caused Texas some membership problems. She stated that she is planting new seeds. She will give Breakfast-Lunch-Dinner gift cards at summer conference. She said that BPA is bigger in Texas, but they do not want to join. She plans to work her database and has an idea to give away Forever stamps with the slogan "Members forever". (Written Report)

WYOMING

Lori Clikeman reported that she had been in contact with FBLA new Advisers, maintained her database and contacting lapsed members as well as those that are going to lapse. (Written Report)

CONFERENCE REPORTS

2013 CONFERENCE

Delayne reported that after the luncheon they would be headed to the zoo. Be ready to board between 1:30 and 1:45. Depart 2:00. Below the Treetop Restaurant is a whole education area. Presenters would be coming to us first then accounting and finance and marketing. Shawn is the tour coordinator. He will give you a zoo guide on the bus or when you get there. You'll have an hour to go tour the area. There is a state of the art aquarium and a ski lift which is an extra charge. For the social, the weather forecast looks good. The social will be out by pool/deck/patio area. There will be an interactive activity, cash bar, and photo station with baseball props. Corrine starts at 8:30 on Tuesday.

2014 CONFERENCE

Karen May reported that the 2014 Conference would be held at the Hilton Garden Inn at DFW in Irving. Conference committees are in place and are getting their committee members together. Discussion has taken place about touring the new Presidential Library at SMU or the new baseball field. Committees will all meet in July at the summer conference.

2015 CONFERENCE

Carol Sessums reported on the progress for the 2015 Conference in Albuquerque. She stated that she liked the location of the Marriott with new outdoor shopping within walking distance and stated that the overall costs were more conducive. The Hotel Albuquerque is within walking distance of Old Town. In looking at the date, Sunday is the slowest day at the hotel. Dates would be June 13-15. She said she would go back and rework the contract and have more information for the fall board meeting. (Written Report)

2016 CONFERENCE

There have been discussions that the 2016 Conference would be held in Kansas.

COMMITTEE REPORTS

AUDIT

Carol Sessums reported that everything was fine in the audit and thanked Delayne for a great job. She stated that there will need to be an outside audit next fall since treasurer will change hands. (Written Report)

EDUCATOR AWARDS

Connie Lindell reported that there were a record number of nominations although the service category did not have nominations. She said that she struggled finding judges and most of them came from Kansas. She made the suggestion to change rotation. She announced that the board meeting will be in Kansas City last weekend in October on Friday, Saturday and Sunday. It may be at the Hotel Phillips but there is no shuttle from the airport so she may look at places around the airport as well. (Written Report)

SHARE-AN-IDEA

Diane Karlsbratten stated that there were only 3 entries for Share-An-Idea and recommended that the deadline be moved to April 1. She believed that the trouble may have been the deadline is too close to the end of the school year. She thanked the states that supplied the judges. Next year's judges will come from New Mexico, North Dakota, and Oklahoma. (Written Report)

UNFINISHED BUSINESS

NEW BUSINESS

BUDGET

Chris French moved that MPBEA board fund Constant Contact. Carol Sessums seconded. Motion passed.

BYLAW CHANGES

There were 2 new by-laws for NBEA: Membership rebate and NBEA board elections.

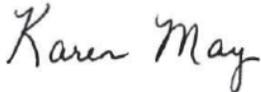
**POLICIES AND
PROCEDURES MANUAL
CHANGES**

The change for President-Elect was that the candidate has to serve on the NBEA board or serve as a national chair. The regions won't be rotated since some regions did not bring forth anyone.

ADJOURNMENT

Sheryl Piening-Keller adjourned the meeting.

Respectfully submitted,



Karen May