



# Notes & Quotes

Mountain-Plains Business Education Association  
A Region of the National Business Education Association

Colorado♦Kansas♦New Mexico♦Nebraska♦North Dakota♦South Dakota  
Oklahoma♦Texas♦Wyoming♦Manitoba♦Saskatchewan

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Fall, 2007

## President's Message Lynette Heitz, M-PBEA President



### Business Education: A Global Journey

**A**s your regional president I extend greetings on behalf of the Mountain-Plains Business Education Association Board. This year our theme is "Business Education: A Global Journey". As professionals, we can share many ways that we can explore our opportunities in Business Education. I encourage you to explore your opportunities: **NBEA membership recruitment, legislative endeavors, publications, and professional development.**

**Exploration #1: Membership.** We must continue our NBEA membership by annually renewing our dues and recruiting our colleagues in the exploration of NBEA membership possibilities. Encouraging our fellow colleagues to explore the NBEA

possibilities will provide strength to our professional association. As you remember the benefits you have received from continuous NBEA membership, pass on the benefits to your professional contacts in business education. Let us not forget each of the state business education association membership possibilities. Professional involvement at the state business education association level will also bring continued strength for business education. Together we stand strong for business education. Your current explorations of professional membership are providing you a "world of benefits". A wonderful benefit for your NBEA/M-PBEA membership is \$250,000 liability insurance coverage along with other affordable insurance options.

Becoming a member of NBEA/M-PBEA is very easy. Complete and submit the membership form at the NBEA web site, [www.nbea.org](http://www.nbea.org). Ramona Schoenrock, from Nebraska, and Marilyn Jones, from Kansas, serve as the M-PBEA Membership Representatives to the NBEA Executive Board. They are available to provide NBEA membership information. Each state, territory, and province in the M-PBEA region provides direct NBEA membership information. The 2007-2008 State Membership Representatives to the M-PBEA board are: Angela Satterly, Colorado; Connie Lindell, Kansas; Patricia Arneson, Nebraska; Connie Casebolt, New Mexico; Glenda Rotvold, North Dakota; Mitchell Ober, Oklahoma; Brenda Merkel, South Dakota; Violet Snell, Texas; Nancy Warren, Wyoming; Susana Hawryshko, Manitoba; and Rhonda Haus, Saskatchewan. Our associations are counting on each of you to "explore" the NBEA membership possibilities.

**Exploration #2: Legislative Endeavors.** As professional business educators, we must take the time to become involved in the legislative process that continually affects our

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M-PBEA***

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***EX-OFFICIO MEMBERS  
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## M-PBEA President's Message

(President's Message continued from page 1)

business education programs. A step in the legislative exploration is to invite legislators into the classroom. Involving our students with the legislators brings a renewed interest in the legislative process. Seek out the legislators in your state to provide a governmental insight into the business education curriculum. Sheryl Piening Keller, M-PBEA Legislative Chair, keeps all members informed of the all of the legislative issues facing business education instructors.

**Exploration #3: Publications.** As a current NBEA member, “**explore**” the benefits of NBEA publications. The *Business Education Forum*, the official publication of NBEA, is published four times a year—October, December, February, and April. It is written and edited by business educators and others concerned with advancing business education. *Keying-In*, the official newsletter of NBEA, is published four times a year—September, November, January, and March. Each issue emphasizes a current topic of interest to business educators. The *NBEA Yearbook* is published each spring and written by business education professionals with expertise in business education related topics. Another publication that is a ‘must-have’ in your business education resources is the *National Standards for Business Education*. Place your order today at the NBEA website at [www.nbea.org](http://www.nbea.org). Another publication that is sent to all M-PBEA members is the *M-PBEA Journal*, a biennial publication that contains research-based articles on business-related topics. Wow, what a wealth of resources available to each member of NBEA/M-PBEA.

**Exploration #4: Professional Development.** Each of you can “explore” the possibilities of leadership opportunities at our state, regional, and national associations. Explore the options in becoming an officer in your state business education association, serving on a regional board, or serving on a national committee. The adventure possibilities are unlimited and the benefits overwhelming in the advancement of professional development for all business educators

Our explorations were expanded as we joined fellow NBEA/M-PBEA members in Overland Park, Kansas, June 13-16, for the 2007 M-PBEA Conference, “Invest in Business Education”. The conference offered many new explorations in concurrent sessions, computer workshops, business tours to the Federal Reserve and the Kansas City Speedway, and a dinner theater featuring Jamie Farr in *Busybody*. Thank you to the Kansas conference committee for an excellent adventure of investing in business education.

Another adventure available is to attend the Leadership Development Institute (LDI), which is held in conjunction with the M-PBEA conference. Each state is encouraged to send three delegates to LDI. Please contact your state business education president to express your interest in becoming an LDI delegate. You may also contact Chris French, LDI Director, at [cfrench@tribcsp.com](mailto:cfrench@tribcsp.com) to convey your interest in exploring the LDI adventure.

A special exploration available to all members is the NBEA Convention being held in San Antonio, TX, March 19-22, 2008. We are privileged to be able to host the NBEA convention in our region. Dr. Jim Rucker, from Fort Hays State University, Hays, Kansas is serving as the 2007-2008 NBEA President. The NBEA Convention exploration will provide a time to network with other business educators from all regions, visit textbook authors and vendors, hear nationally known keynote speakers speaking on current business-related topics, and participate in numerous hands-on technology sessions. All first-time attendees to the national convention are eligible to apply for a \$200 stipend. At least one stipend will be awarded to a NBEA member from the Mountain-Plains region. Look for an application form in the October issue of the Business Education Forum or visit the NBEA website for additional information. The December issue of the Business Education Forum will contain detailed convention information or it will be available on the NBEA website at [www.nbea.org](http://www.nbea.org). I encourage you to register online for the great exploration of NBEA Convention being held in San Antonio, TX, March 19-22, 2008.

Our final exploration in professional development will be the 2008 M-PBEA Conference, June 18-21, at the Embassy Suites in Lincoln, Nebraska. The adventures of the conference will include hands-on computer sessions, nationally-acclaimed motivational speakers, business/historic tours, informational breakout sessions, business panel, Double D Ranch-Chuckwagon and Dinner Show, Leadership Development Institute and exhibits. Conference details and registration information will be available in the spring issue of *Notes & Quotes* and on the M-PBEA website at [www.mpbea.org](http://www.mpbea.org). Don't miss a single adventure in professional development. Speak to your supervisors/administrators and mark your calendars for these valuable professional development explorations.

(Continued on page 4)

## M-PBEA President's Message

*(President's Message continued from page 3)*

I would like to congratulate the winners of the 2007 M-PBEA awards: Leadership Award-Cathy Tkacik, Pueblo South High School, Pueblo, CO; Secondary Teacher-Melinda Rangel, Maize High School, Maize, KS; Postsecondary Teacher-Gary Donnelly, Casper College, Casper, WY; Collegiate Teacher-Lynette Molstad Gorder, Dakota State University, Madison, SD; Administrator-Dee Ludwig, Eastern Wyoming College, Torrington, WY; "Rookie" Teacher-D'Aulan Bussman, Mandan High School, Mandan, ND; and Distinguished Service-South Plains Tech Prep Partnership, Lubbock, TX. Each of these award winners was recognized for their explorations of excellence.

Plan now to nominate other excellent business educators for the 2008 M-PBEA Awards. A new award category, Outstanding Achievements of Middle Level, High School, Community College and/or College Business Education Programs has been announced for 2008. For a complete description and application form for this new award category, visit the Awards link at [www.mpbea.org](http://www.mpbea.org). Sue Sydow, M-PBEA Awards Chair, is accepting applications for these awards. You can contact Sue Sydow at [suesydow@huntel.net](mailto:suesydow@huntel.net) for nomination/application forms and information about the seven award categories or download the forms from the M-PBEA website at [www.mpbea.org](http://www.mpbea.org). Nominations for the M-PBEA Leadership Award are being accepted by Dennis Krejci. You can contact Dennis at [dennis.krejci@tricountyschools.org](mailto:dennis.krejci@tricountyschools.org) for more information about the leadership award. I encourage each of you to recognize that exceptional business educator who has truly explored the adventures in business education.

Through my involvement with NBEA/M-PBEA, I have become acquainted with many excellent business educators. These committed business educators have made a significant and lasting impact on my business education explorations. It is an honor to serve as your M-PBEA President. I hope you will join me in our "Business Education: A Global Journey" this year by exploring your opportunities in **NBEA membership recruitment, legislative endeavors, publications, and professional development**. Each of us has a success story to share with our colleagues. John Hope Franklin is quoted as saying, "We must go beyond textbooks, go out into the bypaths and untrodden depths of the wilderness and travel and explore and tell the world the glories of our journey." With this global view of business education, we'll all have adventures to share.



### MARK YOUR CALENDARS FOR FUTURE CONFERENCES

#### M-PBEA CONFERENCES

June 18-21, 2008

Lincoln, Nebraska

June 17-20, 2009

Rapid City, South Dakota

2010

Corpus Christi, Texas

#### NBEA CONFERENCES

March 19-22, 2008,

San Antonio Riverwalk Marriott

April 8-11, 2009

Chicago Marriott Downtown

March 31-April 3, 2010

San Diego Marriott Hotel & Marina

April 20-23, 2011

New Orleans Marriott

April 4-7, 2012

Boston Marriott Copley Place

## Greetings from NBEA President, Jim Rucker



**G**reetings! Now that the new semester is well under way, I hope you are having a great year. Each new semester always brings anticipation and reluctance for teachers and students. As we were all taught in our methods classes, the first few days of each school year set the tone for the remainder of the year. If you begin each day with a positive attitude, your attitude will have a great influence on your students. It is important that as business educators we have positive attitudes and we are role models for our students.

One of the important aspects of being a role model is to be active in our professional organizations. I encourage you to be active at all levels of the National Business Education Association. Through active membership, we can accomplish much to improve the curriculum and the experience our students will have in our classrooms. Contact your state, region, or national officers and let them know that you would like to make a positive contribution to our profession.

I want to thank the members of the Mountain-Plains Business Education Association for your support as I represent you and all National Business Education Association members this year as I serve as the national association president. It is a pleasure to work with the dedicated business education teachers in our region and in the nation.

It has been my privilege to attend two regional conferences as president of your association. I began in June as Mountain-Plains met in my home state of Kansas. It was a very educational, enjoyable experience. The program provided a variety of presentations to help all business educators. In July, I traveled to Springfield, Missouri, for the North Central Region meeting where I spoke at the MBEA/DPE Luncheon. The program committee planned a great program for all the participants. I enjoyed meeting new business educators and visiting with the many friends from North Central I have worked with in NBEA.

In August the NBEA Executive Board and the Strategic Planning Committee both met in Reston, Virginia. Your region should be proud of the individuals who represent you on the Strategic Planning Committee. Dennis Krejci from Tri County High School in Nebraska is the Mountain-Plains representative; and Priscilla Romkema from Black Hills State University in South Dakota is the NABTE president. Marilyn Price from Cedar Rapids, Iowa, serves as chair of the committee; and she

does an outstanding job. The Strategic Planning Committee meets each August in Reston and reviews the Strategic Plan and develops new initiatives for our organization.

The 2008 NBEA Convention Planning Committee, under the very capable leadership of Sue Sydow from Wayne State College in Nebraska, is working to develop an exceptional program for you at the National Business Education Association Annual Convention and Trade Show in San Antonio, Texas, March 19-22, 2008. Be sure to mark your calendars! The Mountain-Plains Region will host the convention, and we are anxious to show all NBEA members some great Midwest hospitality. You will enjoy the great program and the San Antonio River Walk. There are some exciting changes in the program that you will not want to miss.

I look forward to working with Marilyn Jones from Friends University in Kansas and Ramona Schoenrock from Columbus High School in Nebraska on the NBEA Executive Board. Our first board meeting will be November 2-3, 2007, in San Antonio.

Many exciting opportunities await us this year. Please contact me, if I can provide any assistance to you. Have a great year, and I will see you in San Antonio, March 19-22, 2008.

### NBEA Professional Development Professional Stipend

If you are a professional member of NBEA and have never attended the annual national convention, you are eligible to apply for a professional development stipend.

The \$200 stipends will be presented during the Awards Luncheon at the NBEA 2008 Annual Convention in San Antonio, Texas, on Friday, March 21. Winners must register for the luncheon where they will receive the stipend from NBEA President, Jim Rucker, on behalf of the regional or corporate sponsor.

If you would like to apply for a Professional Development Partnership Program Stipend, complete the Professional Development Stipend Application Form by typing your information onto the form. Print the form and mail it to NBEA PDP Program, NBEA, 1914 Association Drive, Reston, VA 20191-1596 or fax it to (703) 620-4483. The application form must be received at NBEA Headquarters by **January 2, 2008**. No applications will be accepted after the deadline. Winners will be notified by **February 6, 2008**. If you have any questions, please call (703) 860-8300.

# E-PORTFOLIOS...WHAT'S ALL THE HYPE?

*Submitted by Sue Sydow, M-PBEA President-Elect*

Portfolios have been used for years by artists and educators and are not a new concept, so what's all the hype? Renewed interest, fueled by the portfolio's perceived promise for both improving assessment, while motivating and involving students in their own learning, has increased their visibility and use. (Arter, 1995)

The definition of a portfolio varies between sources, but according to *Wikipedia*, an electronic portfolio, also known as an e-portfolio or digital portfolio, is a collection of electronic evidence assembled and managed by a user, usually on the Web. (*Wikipedia*, 2007) This collection can be comprised of text-based, graphic, or multimedia elements archived on a Web site or on other electronic media such as a CD-ROM or DVD. An e-portfolio is more than a simple collection, it can also serve as an administrative tool to manage and organize work created with different applications and to control who can see the work. E-portfolios encourage personal reflection and often involve the exchange of ideas and feedback. (Lorenzo and Itelson, 2005)

E-portfolios have become a primary way for students, faculty, and staff to document skill sets and reflect on learning, accomplishments, and career goals. Many institutions are freeing student work from paper and making it organized, searchable, and transportable. This concept opens enormous possibilities for re-thinking whole curricula: the evaluation of faculty, assessment of programs, certification of student work, and accreditation processes. (Batson, 2002)

Another name used for portfolios found on the World Wide Web is webfolios. Unlike traditional portfolios, webfolios provide easy and convenient access for students and teachers to share ideas and exchange feedback. The use of webfolios has increased due to technological advancements and the popularity of distance learning education. Webfolios provide a new perspective on student evaluation where students have the opportunity to learn to experience the synergy of collaborative learning rather than competitiveness experienced during testing and examinations. By sharing their resources obtained with one another, students become true partners in learning and develop professional relationships whether they are in distance learning environments or self-contained classrooms. (Reiss, 2006)

Media is now more easily created, manipulated, processed, and managed than ever before. Text, graphics, sound, and video have converged into a common digital format in many disciplines. Different media can coexist in compound multimedia documents. (Greenberg, 2004) In the mid-1990's, the Web began (Web 1.0) as a repository of information and static content. Within a couple years, a huge amount of content was dynamic, returning custom results to users. By the turn of the century, the Web became much more interactive (call it Web

1.5), allowing users to play, stop, rewind, and fast forward through audio and video content. Web 2.0 makes Web-based applications feel like and run as smoothly as local applications. Web 2.0 was developed through the availability of increased bandwidth and power. Browsing Web pages full of images and video as well as downloading multimedia files have become routine. (*TechEncyclopedia*, 2007)

According to *Wikipedia*, Web 2.0 refers to a perceived second generation of web-based communities and hosted services—such as social-networking sites, wikis, and folksonomies—which aim to facilitate collaboration and sharing between users. (*Wikipedia*, 2007) Social software has emerged as a major component of the Web 2.0 movement with listservs, Usenet groups, discussion software, groupware, and Web-based communities linking people around the world. Social software marks the gradual emergence of a new type of practice that encompasses blogs, wikis, trackback, podcasting, videoblogs, and social networking tools like MySpace, Elgg, and Facebook. (Alexander, 2006) These social networks are influencing the thinking of e-portfolio designers and potential users.

Helen Chen, a research scientist at Stanford University has observed, "People are turning to online tools to organize their lives, they are signing up for online photo sharing, they have created MySpace pages, they go online to look for jobs, and they blog like crazy. The question many of us are asking now is: Can we take advantage of some of these Web 2.0 technologies to create some sort of community that can support e-Portfolio-related activities and reflective thinking?" (Waters, 2007) The answer to that question is yes, according to Ali Jafari, the founder of the Electronic Portfolio Consortium and the conceptual architect for two groundbreaking technology solutions for education--*Oncourse* and *Angel Learning with ANGEL ePortfolio*. (Waters, 2007)

The use of technology can be a motivating factor for portfolio use. We have seen how much students are motivated to use online social networking sites, such as MySpace and Facebook. To truly engage learners, schools need to incorporate emerging technologies that motivate and engage students. If we can capture that level of motivation while furthering the goals of deep learning in formative electronic learning portfolios, then we may realize the real promise of using technology to both improve and showcase student achievement. (Barrett, 2006)

What's all the hype? A multi-faceted e-portfolio system can provide a way for educational institutions to report on student progress, competency, and achievement. This system encourages students to become engaged in their own learning process and empowers them to take control of their learning. Using e-portfolios allows students to develop the self-awareness

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## *E-PORTFOLIOS CONTINUED*

(Continued from page 6)

to articulate their own strengths, weaknesses, achievements, disappointments, learning experiences, passions, and hopes for the future. Student experience and deep learning remains equally important to the accountability expectations of No Child Left Behind. For this initiative and others to be truly successful, students must take ownership of their learning and be engaged in their own success. (Barrett, 2006)

E-portfolios can provide the flexibility and portability needed to carry an individual and their work through the continuum of learning and achievement from K -12 to undergraduate/graduate education, continuing education, career/professional work and life-long learning. (Jafari, 2003) Take time to research “the hype” of e-portfolios and determine how their continued or expanded utilization can help improve your students’ learning.

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## Congratulations 2007 M-PBEA Award Winners



**D'Aulan Bussman**

**Secondary "Rookie"  
Teacher of the Year**

D'Aulan Bussman has taught at Mandan High School in Mandan, North

Dakota for the past three years. She earned a Bachelor's degree in Business Education/Secondary Education from Concordia College, Moorhead, Minnesota. D'Aulan brings over ten years of corporate work experience into the classroom which gives her "real life" examples to discuss in class. She holds MOUS certifications and is in the process of becoming A+ and CCNA certified as well. She is vocationally certified in Business Education and Information Technology.

*An administrator writes, "D'Aulan Bussman is consistently able to create a classroom environment that produces a controlled, disciplined, and achievement-oriented mood of learning."*

D'Aulan's teaching experience includes instruction in Business Math, Desktop Publishing, Intro. To Computers, Word Processing, Databases, Spreadsheets, Electronic Presentations, Keyboarding, Accounting I & II, Office Procedures, Programming I & II, Cisco IT Essentials I & II and Geographical Information Systems. D'Aulan has developed a Lego Lab that involves an observer, customer, and help desk with the use of Lego kits.

*A colleague writes, "D'Aulan is creative, deeply conscientious, professional, and hard-working. She has brought new business classes to this department that has brought excitement and numbers."*

D'Aulan is currently a member of Mandan Education Association (MEA), North Dakota Association for Career and Technical Education (NDACTE), Association for Career and Technical Education (ACTE), National Business Education Assoc. (NBEA), North Dakota Business and Office Education Association (NDBOEA), National Education Association (NEA), and North Dakota Education Association (NDEA).

Congratulations, D'Aulan!



**Melinda Rangel**

**Secondary  
Teacher of the Year**

Melinda Rangel has been a business teacher at Maize High School in Maize, Kansas for the past 15 years. In addition,

she has been a computer instructor at Newman University since 1996. Melinda earned an Associate of Arts degree from Dodge City Community College, Bachelor's and Master's degrees in Business Education from Emporia State University.

*An administrator writes, "Melinda loves to learn and to share learning. She has an extensive knowledge of her curriculum and offers many avenues for students to find the joy of learning. Melinda can be counted on to go the extra mile in order to support students growth and the mission, vision, values and goals of Maize High School."*

Melinda has made numerous presentations at state and national conferences. Her presentations included topics on Business Education Careers, Teaching with HTML, Creating High School Websites, and Experiences of a First Year Teacher. In addition, she has written several grants for Vocational Education funding, Target Community Grant, Maize USD 266 District Mini-Grant, and Technology Literacy Challenge Fund.

Melinda has served in a variety of leadership positions, not only in her school and community, but also on the state level. Melinda is a current member of National Business Education Association and Mountain-Plains Business Education Assoc. She is a current member of Kansas Business Education Assoc. and has previously served as Recorder/President, Past-President, President, President-Elect, and Treasurer for KBEA.

Congratulations, Melinda!

★ ★

★ **Future Award Winners** ★

★ See page 16 if you would like to nominate a future ★

★ Award Winner. ★

★ ★



## Congratulations 2007 M-PBEA Award Winners



**Gary Donnelly**

**Postsecondary Teacher  
of the Year**

Gary Donnelly has been an instructor of General Business, Marketing, Hospitality Management at Casper College, Casper, Wyoming since 1981. He also serves as the director

of Business Education and Marketing Consortium for Wyoming Tech Prep. Gary earned a A.A.S. degree from College of Southern Idaho, a B.S. degree in Business Education and M. Ed. degree from the University of Idaho, and ABD degree from Colorado State University.

A supervisor writes, *“Gary involves students in “real life practicums” either through student organizations or as part of his marketing classes.”*

As an instructor in Principles of Marketing class, his students participate in four General Motors Marketing Internships and two NAVY Marketing and Recruiting Internships. Gary co-authored with Tammy Carlson an article for Perspectives on Marketing entitled “Gallup Summer Academy—Two Views.” He has written several other articles and numerous grants.

A former student writes, *“Mr. Donnelly, as a friend, is someone I can always rely on when I need help or advice. He is always steadfast and has consistent advice for both my personal and my business lives.”*

Gary has held leadership positions in both state and regional associations. He currently serves as the M-PBEA Wyoming Membership Director. Other leadership positions he has held are North American Small Business International Trade Educators (NASBITE) Board of Governors, Wyoming Business Education Association President (2003-2004) and President-Elect (2002-2003).

Along with numerous honors and awards, Gary was named the Wyoming Association of Career and Technical Education Teacher of the Year 2006.

Congratulations, Gary!



**Lynette Molstad  
Gorder**

**Collegiate  
Teacher of the Year**

Lynette Molstad Gorder is currently an Associate Professor of Business and Information Systems at Dakota State

University in Madison, South Dakota. In addition, Lynette was a teacher at Sioux Falls Washington Senior High School, Sioux Falls Southeast Area Voc./Tech., and Sioux Falls Community College. Lynette earned an A.S. and B.S. degrees from Dakota State University in Secretarial Science and Business Education, a M.A. degree from University of South Dakota in Business Education, a B.S. degree from Dakota State University in Business Administration, a M.B.A. degree from University of South Dakota in Bus. Admin. & Management Information Systems, and a Ed.D degree from University of South Dakota in Educational Administration: Adult and Higher Education.

An administrator writes, *“Ms. Gorder’s dynamic leadership and enthusiastic instruction not only set the standard for business educators, but all teachers in the State of South Dakota.”*

Lynette has served in a variety of leadership roles on campus as well as in state and national associations. She has served as the AAUW Madison Branch Treasurer and Sioux Falls Branch Treasurer, and Delta Kappa Gamma Lambda Chapter President and Historian. Lynette was part of a team of faculty at Dakota State University that received the Board of Regent’s 2004-2005 Faculty Recognition Award of Excellence in E-Learning. She has served on the NBEA Review Panel for revising the National Standards for Bus. Ed. and NABTE representative for NBEA for Dakota State University. Lynette is a 34-year member of NBEA/M-PBEA. She has served as Membership Dir., Treasurer, Variety Editor, President-Elect, President, and Past President for South Dakota Business Education Association.

Since 1986, Lynette has served as the South Dakota Future Business Leaders of America (FBLA) State Executive Secretary and Testing Director. She also has been on the SD FBLA Board of Directors as a member and secretary-treasurer of the board.

Congratulations, Lynette!

## *Congratulations 2007 M-PBEA Award Winners*



**Dee Ludwig**

**Administrator/Supervisor  
of the Year**

Dr. Dee Ludwig is the Dean of Instruction—Outreach & Lifelong Learning at Eastern Wyoming College, Torrington, WY. She has held this position since 2006. She earned

a Bachelor of Science degree in Distributive/Business Education from University of Wyoming, a Master of Science degree in Vocational Ed./Business Emphasis from University of Wyoming, a Education Specialist-College of Education from University of Wyoming, and Doctor of Philosophy-Postsecondary & Adult Education degree from University of Wyoming.

A colleague writes, *“Dee Ludwig is an incredible woman who loves her job, who reaches out to embrace education for herself and for everyone else, and who epitomizes effective leadership in the broadest sense. She represents not only an effective leader in today’s environment, but also the type of leader necessary to sustain and support education in the future.”*

Dee has been a longtime member of the Wyoming Business Ed. Assoc., M-PBEA, and NBEA. She served as President, President-Elect, Secretary, and Awards Chair of the Wyoming Bus. Ed. Assoc. Dee has served on the executive board of the Wyoming Assoc. of Career and Tech. Ed. She has written numerous grants for Tech Prep, Allocative Perkins, Nontraditional Workforce, and Adult Basic Education grants.

A colleague writes, *“Dee is the very essence of a true “mover and shaker.” The college and the business community benefit greatly from Dee’s leadership. She inspires all of us to put our best foot forward by leading the way or giving us a gentle push when we hesitate. She has been advisor, teacher, mentor, and friend to many at the college and in the community.”*

Dee Ludwig was awarded the Outstanding Adult Learner of the Year—Region I, Wyoming Lifelong Learning Association in 2002.

Congratulations, Dee!



**South Plains  
Tech-Prep**

**Distinguished  
Service Award**

From left to right:-Pam Moore, Bus. & Ed. Liaison  
Robbye Appling, Bus. & Ed. Liaison  
Sarah Allen, P-16 Field Specialist  
Gina Robles, Retention Coordinator  
Jill Berset, Exec. Director

South Plains Tech Prep has a 30-member Advisory Board with representatives from education, business, community, and government. They are grant funded through the Higher Education Coordinating Board and also through the South Plains Workforce Board. South Plains Tech Prep employs five staff members. The partnership serves 53 high schools within a 15 county region in West Texas. Tech Prep provides professional development, career and college exploration for students, free college credit toward technical associate degrees, and partners with business and industry to expose both educators and students to real world applications of business education and other curriculum areas.

The Lubbock Chamber of Commerce President writes, *“Ms. Jill Berset, Executive Dir. and her staff promote a highly effective community partnership supporting business education. Their program was recognized as the best in the State by the Texas Business and Technology Educators Association and they qualify as one of the best in America.”*

The South Plains Tech Prep staff consists of: Jill Berset, Executive Dir.-BBA degree from Texas Tech University with teacher certification in Business Education; Robbye Appling, Bus. & Ed. Liaison-B.A. degree from West Texas A & M; Pam Moore, Bus. & Ed. Liaison-B.S. and M.Ed. degrees from West Texas A & M; Sarah Allen, P-16 Field Specialist-B.S. degree from Texas Women’s University; and Gina Robles, Retention Coordinator-B.A. degree from Texas Tech University. The South Plains Tech Prep has received the following awards: Outstanding Tech Prep Consortium and Business Firm of the Year.

Some of South Plains Tech Prep activities are: College for Texans campaign, Reality Check-a hands-on personal finance activity, Groundhog Job Shadow Day for juniors, Career Expo for juniors and seniors, and Community Resource Fair for teachers.

Congratulations, South Plains Tech-Prep!

## Congratulations 2007 M-PBEA Award Winners



### CATHY A. TKACIK LEADERSHIP AWARD

Cathy Tkacik has been teaching for 30 years and 12 years as a business education teacher at Pueblo South High School in Pueblo, Colorado.

Cathy has been providing leadership in the Mountain-Plains Business Education Association since 1995

when she became the Colorado Membership Director. During the time she served as Colorado's membership director, she was awarded the Payne Porter Award for Outstanding Membership Recruitment four times. Cathy served M-PBEA as President-Elect, President, and Past President from 2001 to 2003. From 2003 to 2006, she represented the region as its representative to the National Business Education Association. Cathy served on a number of committees for the region in addition to being the Conference Director and Conference Treasurer for the annual conference.

Cathy served as a member of the Task Force for Reorganization for the National Business Education Association and the Performance Review Committee. She has been a member of the Convention Committee thirteen times. After serving for several years as the assistant coordinator for the Computer Workshops held at the Annual NBEA Convention, Cathy will become the Workshop Coordinator beginning with the 2008 National Convention in San Antonio, Texas.

From 1987 to 1997, Cathy served as the National Council Representative for Delta Pi Epsilon. She has also been the National Treasurer and National Secretary for Delta Pi Epsilon. She has been a member of the Association of Career & Technical Education since 1991.

In 1995, Cathy became the adviser for a very active FBLA chapter at South High School in Pueblo, Colorado. In the past three years, membership in her FBLA chapter has increased nearly 75 percent. Cathy's contributions to South High School are almost endless. She has been on many committees including Restructuring, Renaissance, Business Vocational Advisory, Policies and Procedures, and South High School Welfare. Cathy has taught and developed a variety of business courses. She organized and presented a proposal for and established the requirements for two new computer labs with 30 stations in each lab.

Cathy has been an active member of the Colorado Business

Educators since 1977. She served as President-Elect, President, and Past President and was Co-Chair of the Program Committee in 1995.

Cathy has made numerous presentations for her school district, the Colorado Business Educators, Delta Pi Epsilon, and M-PBEA. One of her presentations was "BEE Professional," and Cathy is truly a professional business educator.

During her career, she has received many honors and awards. Among the honors are 2005 Donald L. Moore Business Education Outstanding Service Award to Colorado Business Educators, 2004 M-PBEA Outstanding Contributions to Business Education by a Secondary Business Teacher, Colorado B.E.S.T Award eleven times, and 1999 Colorado Business Educator of the Year.

Cathy A. Tkacik is very deserving of the 2007 Mountain-Plains Business Education Association Leadership Award.

Congratulations, Cathy!!

### 2008 M-PBEA Leadership Award

**Nominate a Colleague!**

**Complete Nomination Packets must be postmarked  
by March 1, 2008.**

**Nomination forms and guidelines can be found on  
the M-PBEA website.**

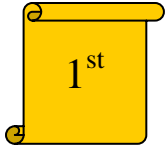
or from

**Dennis Krejci  
Tri County High School  
72520 Hwy 103  
DeWitt, NE 68341  
402-228-4770**

[dennis.krejci@tricountyschools.org](mailto:dennis.krejci@tricountyschools.org)

## Congratulations 2007 M-PBEA Award Winners

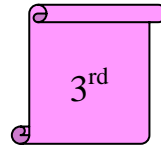
### Share-An-Idea Winners



DeLayne Havlovic  
Omaha Central High School  
Omaha, Nebraska

The first place entry was **Accounting Corporate Financial Analysis Project**. DeLayne created this project to be used at the end of the first year of accounting. Students research a public business analyzing information. A two-page report is prepared along with a PowerPoint presentation which gives students practice writing and presenting. One judge stated, "This is a good project to reinforce all of those accounting terms that become very confusing for students."

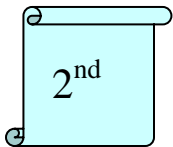
Congratulations, DeLayne, winner of a check to pay his NBEA and ISBE dues.



Lori Anderson  
Lincoln East High School  
Lincoln, Nebraska

Lori's 3rd place entry was titled **Picture Collage**. Students created collages from pictures they already had using a software package. The final products were posted in the hallway for students and teachers to see. What a great way to promote your class and allow students to take pride and ownership of their work. A judge stated, "This was clever and creative and it could be used for any business class."

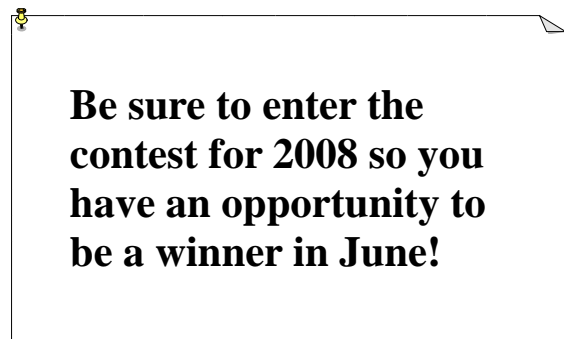
Congratulations to Lori as she receives a check to pay one-half of her NBEA dues.



Melinda Rangel  
Maize High School  
Maize, Kansas

Melinda's 2nd place entry is titled **Business Etiquette Podcast**. The topic was business etiquette. Not only did students learn about etiquette, but needed to learn how to make a Podcast. A judge said, "The lesson was creative, unique, and for a content area which does not have many lesson plans available." An excellent rubric was provided along with directions that even teachers unfamiliar with podcasting could follow.

Congratulations to Melinda as her check pays for one-half of her NBEA/ISBE dues.



The **Share-An-Idea Contest** is held annually with entries due in the spring of each year. Entries are evaluated by an anonymous panel of judges, and prizes are awarded to the winners at the banquet during our annual conference. Enter this year and you could be a winner in 2008!

The Entry Form, guidelines, examples of how the entry should look, and the rubric used to judge can be found at [www.mpbea.org](http://www.mpbea.org). Your entry and supporting files need to be submitted electronically by May 1. You will be notified when your entry is received. **There is no penalty for submitting your idea early!**

Questions? Contact Wanda Samson at [wsamson@tvsonline.net](mailto:wsamson@tvsonline.net).

**First Place** worth \$105  
**Second Place** worth \$52.50  
**Third Place** worth \$37.50

## NEWS FROM THE STATE ASSOCIATIONS



### Kansas Report

Submitted by *Connie Lindell*  
Kansas Membership Director

The 58th annual Kansas Business Education Association (KBEA) convention was held Thursday & Friday, October 11-12, in Wichita, Kansas. *Friends University* was the site for Thursday's "hands-on" computer sessions. Topics included were: Beginning *Photoshop*, *Vista*, Advanced *QuickBooks*, Beginning *Flash*, and *Dreamweaver*, *MS 2007*, *Podcasting*, Advanced *Photoshop*, and two *Apple* sessions. Thursday evening workshops were held at the Wichita Marriott hotel, presented by Deb Hinrichs and Craig Haugsness, KSDE consultants. The evening ended with a 50<sup>th</sup> Anniversary celebration for the Emporia State University's DPE (Delta Pi Epsilon) chapter.

Our keynote speaker, for Friday's Opening General Session, was John Madden, the professional speaker, trainer & author, not retired pro-football player. Mr. Madden's presentation was titled, "You're the Problem. . .How to be Successful Through Effective Interaction with Others." Throughout the morning, convention attendees could tour through the many exhibits, purchase tickets for a chance to win prizes, and attend educational workshops addressing various topics. The convention ended with a business luncheon, new officer installation, and award presentations. MPBEA *Notes & Quotes* Editor, Wanda Samson, brought greetings to the assembly from MPBEA President, Lynette Heinz. Marcia Giess received the 2007 Outstanding Secondary Business Teacher of the Year award, Jennifer McGavran, received the 2007 Rookie Business Teacher of the Year honor, and Dr. Wally Guyot received the 2007 Outstanding Post Secondary Business Teacher of the Year. A \$1,000 scholarship was presented to Jessica Deforest from Kansas State University and Julia Powell from Friends University.

The **2007-2008 KBEA Officers** are: Helen Hoch, President; Vicki Hesser, President-Elect; Kenna Teel, Secretary; Sherry Wiesen, Treasurer; Jennifer Hanson, Executive Secretary; Michael Boyer, KBT Editor; Kim Dhority, SE Director; Kristina Dickerson, SW Director; Denise Parr, NW Director; Gina Stanley, NE Director, and Connie Lindell, M-PBEA Representative.



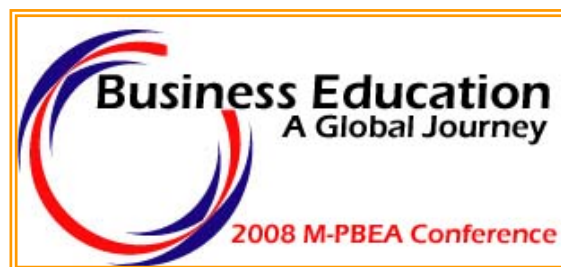
### Notes from Nebraska

Submitted by *Dr. Patricia Arneson*  
Nebraska Membership Director

*Greetings from Nebraska!* Membership recruitment for NSBEA and NBEA is off to a great start in Nebraska. A membership drawing at our state conference in Kearney in June for a 15" plasma combo TV/DVD as well as a HP color printer/scanner/copier proved to be a great incentive for members to join or renew! As a result of that campaign, as well as ongoing efforts, Nebraska has 197 NBEA members and 145 NSBEA state association members, of which 123 hold membership in *both* their state and national organization. In addition, there are 8 student members of both organizations. We will do the same type of drawing again at next year's conference.

Nebraskans were well represented this past year at NBEA in New York City in April and M-PBEA in Overland Park/Kansas City in June. Many of our educators were honored with teaching awards at both conferences, but we are especially proud of *Murleen Bellingier* of Waverly, Nebraska, for being named the national 2007 Outstanding Secondary Business Educator of the Year. Congratulations to all Nebraska educators for your accomplishments in Business Education.

Nebraska will be the host site for the 2008 Mountain-Plains Business Education Conference, to be held June 18-21 at the Embassy Suites Hotel in downtown Lincoln, Nebraska. Mark your calendars now to attend!





## News From North Dakota

Submitted by *Glenda Rotvold*  
North Dakota Representative

NDBOEA held its first meeting in conjunction with the fall Professional Development Conference sponsored by the North Dakota Department of Career and Technical Education in Bismarck on August 8. A wide variety of sessions and activities were held during the conference. Committee reports and updates were given. New officers elected for 2007-2008 were:

President-Elect: Lori Hauf  
Secretary: Paola Trottier  
M-PBEA/NBEA Rep: Glenda Rotvold

On October 18 the second meeting of the NDBOEA was held in conjunction with the 2007 NDEA Conference in Minot. Sessions offered included Advanced Internet Utilizing WEB 2.0, Office 2007, and Career Clusters and Labor Market Information, along with tours. The By-Laws Committee submitted their revised bylaws. After discussion and minor edits, the bylaws were approved. The ND Curriculum Initiative Project Committee reported on their progress with the state standards (which are using strands from the national standards) and the conducting of crosswalks. The committee is planning on presenting these broad and detailed standards next August at the PDC in Bismarck.

Nominations for officers were approved. New officers for 2008-2009 and their respective terms were elected as follows:

President Elect: Paola Trottier  
Post Secondary Rep: Diane Karlsbraaten  
Secondary CTE Rep: Rhonda Kelly  
MPBEA/NBEA: Glenda Rotvold  
NDACTE: Jessica DeValle  
Curriculum Initiative: Karen Heth  
Secondary Non-CTE Rep: Cassie Dahl

Other discussions included membership and committee updates, two members expressing interest in attending LDI at M-

## M-PBEA BOARD SEEKS NOMINATIONS

The M-PBEA Executive Board is seeking nominations for two positions: President-elect and Treasurer. M-PBEA members elected to these positions will serve a three-year term, beginning July 2008.

Candidates for M-PBEA President-elect must have served three years on the M-PBEA Board and must currently be a NBEA/M-PBEA member in good standing. This individual will serve as president-elect (2008-2009), president (2009-2010), and past-president (2010-2011). As president-elect, this individual is responsible for administering the M-PBEA awards program. As president, this individual will oversee the business of the regional association and preside at the annual conference. As past-president, this individual will conduct the Leadership Development Institute. Nominations of qualified individuals are being sought from each state in the M-PBEA region except Nebraska since the 2008-2009 M-PBEA president is from that state.

Candidates for M-PBEA Treasurer can be any NBEA/M-PBEA member in good standing who is interested in serving on the M-PBEA Board in an officer position. Duties of the M-PBEA Treasurer are those common to such an office. These duties include accounting for all funds received and expended by the association, preparing financial reports for board meetings, and preparing a yearly budget.

Any individual who is interested in serving on the M-PBEA Executive Board as President-elect or Treasurer should contact Christine French, Nomination Committee Chair, at [cfrench@tribcsp.com](mailto:cfrench@tribcsp.com). Be part of a dynamic leadership team serving our regional business education association! Submit your name for consideration for one of the M-PBEA Executive Board positions!



# SHARE-AN-IDEA

E-entries due by May 1, 2008.  
See [www.mpbea.org](http://www.mpbea.org) for details.



## TBTEA News

*Submitted by Violet Snell, Texas Representative*

Every July for many, many years, the Texas Education Agency has sponsored a state Professional Development Conference. This year the theme was “*Achieve Texas—In Action*” and was co-sponsored by the University of North Texas, as it was last year in Corpus Christi. The Dallas Adam’s Mark was the location for this year’s conference. TBTEA was called upon to assist in many areas of this week of July 15-19.

Our annual TBTEA luncheon is always a popular event as we usually are fortunate to receive some financial sponsorships towards this event—therefore luncheon prices are reduced. Our luncheon speaker gave us a very informative update on what is going on in the Texas legislature—some of the news is not always cheerful as funding continues to “haunt” all program areas.

Our organization held a silent auction as well as a raffle for a cash prize—both of which were quite successful.

Texas’ recipients of the 2007 Teacher-of-the-Year Awards:

Rookie: Krista Scott  
 Secondary: Annette McArthur  
 Post-Secondary: Sherrell Wheeler  
 Administrator: Duane Jacobs

Also, **Tech Prep**, Region 17, Lubbock, who received (in 2006) our state recognition for the “Distinguished Service Award for Outstanding Contributions by a Business” was also chosen to be the recipient of the Mountain-Plains honor in Overland Park, KS, in June of 2007.

Officers for 2007-2008 were installed at this luncheon.

Sherrell Wheeler, President  
 Michelle Kirkland, President-Elect  
 Ann Wilson, Post-Secondary/Collegiate Vice-President  
 Cheryl Mallan, Secretary  
 Shirlyelaine Gray, Treasurer  
 Andre Barrera, Webmaster and Editor of *The Voice*  
 Violet Snell, National Representative  
 Barbara Leschber, Executive Director  
 Mona Fannon, Past President

Sherrell Wheeler, our new president, chose as her theme for the year

“Building Bridges to the Future”.

Therefore, 3 of our 20 regions are hosting cluster conferences with this theme.

November 3: Region 20: Apple Annie’s Tea Room & Bakery, Artisan’s Alley, 555 W. Bitters Road, San Antonio

November 5: Region 17: Riversmith’s 4<sup>th</sup> (406) and Avenue Q, Lubbock

November 12: Region 7: Stephen F. Austin State University Vista Drive, Nacogdoches

And, of course, we are very excited to have our national conference here in San Antonio in March!

### IN MEMORIAM

Word was received last summer of the death of Mary Jane Hoag in 2006. From 1999-2002 she was the M-PBEA Treasurer.

Mary Jane was the coordinator on the Bryan campus of Blinn College for Information Management. She retired in 1991 and moved to Las Vegas with her husband Ed to be near her son Scott and grandchildren. She and Ed enjoyed the last few years with their arts in painting and stitching. Mary Jane was a leader in business education for Texas, serving as a leader in many positions with TBTEA and other organizations. She enjoyed writing curriculum and had written several curriculum frameworks for the state of Texas high schools through grants. She also enjoyed presenting to teachers and sharing her knowledge.

## The Scratch Program

*Submitted by Kathy Larason  
from UNM-Gallup, New Mexico*

### Students use MIT Creativity Tool to Learn about Computers

Students enrolled in *IT 101 Computer Fundamentals* this fall are moving beyond word processing and Internet browsing. The Scratch program, a 36-megabyte free download from [scratch.mit.edu](http://scratch.mit.edu), lets students drag and drop snap-together blocks to create animated multimedia projects. Blocks are connected to form scripts with instructions for displaying backgrounds and making objects move and talk.

After much laughter and experimentation each UNMG student created three Scratch projects, although we did not get around to sharing them on the web. Along the way they learned basic software skills such as using files, folders, and USB drives and how to locate and download images from websites. Mostly, they had fun.

The website describes Scratch as:

...a new programming language that makes it easy to create your own interactive stories, animations, games, music, and art -- and share your creations on the web.

Scratch is designed to help young people (ages 8 and up) develop 21st century learning skills. As they create Scratch projects, young people learn important mathematical and computational ideas, while also gaining a deeper understanding of the process of design.

Scratch is developed by the Lifelong Kindergarten group at the MIT Media Lab, in collaboration with the UCLA Graduate School of Education and Information Studies, with financial support from the National Science Foundation, Intel Foundation, and MIT Media Lab research consortia. It is available for both Mac and Windows computers, and is accompanied by video and pdf tutorials, sample projects, and support documents.

imagine • program • share

## Wanted: Award Nominations

*Submitted By Sue Sydow  
M-PBEA Awards Chair*

The M-PBEA awards program recognizes individuals in our region who have made significant contributions to business education. The seven award categories are Secondary Teacher of the Year, Postsecondary Teacher of the Year, Senior College or University Teacher of the Year, Administrator or Supervisor of the Year, Contributions by an Institution/Agency, Rookie of the Year, and Middle Level, High School, Community College and/or College Business Education Programs.

The M-PBEA Board approved and added a new award this year. This award is to recognize outstanding achievements of middle level, high school, community college and/or college business education programs. An individual program is eligible to apply or a school/college may submit an application on behalf of the business education program.

Award nomination forms are posted on the M-PBEA website at [www.mpbea.org](http://www.mpbea.org). Award nominees must carefully adhere to the award guidelines. These guidelines include:

- Postmark application by **January 31, 2008**
- Correct typing requirements
- Correct color of paper
- Correct number of support letters

Our region has many outstanding business educators and programs. These individuals and programs deserve recognition for their achievements and for their contributions to business education. Make a nomination today by contacting a deserving nominee. If you have questions about the M-PBEA awards program, contact Sue Sydow at [susydw1@wsc.edu](mailto:susydw1@wsc.edu) or [suesydow@huntel.net](mailto:suesydow@huntel.net).





## Needed: Writers for Publications

*Submitted by Chari Sowers, NBEA Publications Chair*

The publications of NBEA are considered the number one reason for NBEA membership by most of our members. These publications give us a chance to share professional research, classroom experiences, and best practices with our colleagues throughout the fifty states and Canada. As a professional member, you are encouraged to contribute your writings for publication to various NBEA and M-PBEA publications. Details for submitting articles for the *NBEA Forum* are located on page 2 of the October 2007 issue. The publications and the contact people for submitting articles are listed below:

| Publication                      | Frequency of Publication   | Who to Contact to Submit Articles   |
|----------------------------------|--|---|
| <i>M-PBEA Notes &amp; Quotes</i> | Fall and Spring (March 15 and October 15)  | Wanda Samson, wsamson@tvsonline.net   |
| <i>M-PBEA Journal</i>            | Once every two years (current article deadline May 1, 2008)  | Cindy Johnson, cjohnson@usd339.net  |
| <i>NBEA Forum</i>                | Four issues a year:<br>October<br>December<br>February<br>April<br><br>(Two of the section editors are from the Mountain Plains region!) | Section Editors:<br><b>Accounting</b> – Carol Yacht, carol@carolyacht.com<br><b>Administration &amp; Supervision</b> – Jean Kyle, jean.kyle@state.mn.us (April only)<br><b>Basic Business &amp; Economics</b> – Vincent Smith, vsmith@mtsu.edu<br><b>Communication</b> – Clarice P. Brantley, cpbrantley@earthlink.net<br><b>Entrepreneurship</b> – Marsha O. Smith, msmith@mtsu.edu (February only)<br><b>International Business</b> – William “Bill” Neal, nealwg@byuh.edu<br><b>Marketing</b> – Denise Roseland, droseland@psctlt.org,<br><b>Methods</b> – Sandra Braathen, sandy.braathen@mail.business.und.edu<br><b>Research</b> – Wayne Moore, moore@iup.edu (October only)<br><b>Student Organizations</b> – Beverly Newton, bev.newton@nde.ne.gov (December only)<br><b>Technology</b> – C. Bruce Kavan, bkavan@unf.edu  |
| <i>NBEA Yearbook</i>             | Yearly in the spring   | Authors are invited to write for the yearbook. The 2009 yearbook is currently in process with an emphasis on economic perspectives in business education. The chapter topics have been proposed: <ul style="list-style-type: none"> <li>• Investments</li> <li>• Free enterprise system</li> <li>• Collaborating with social studies and other areas</li> <li>• Resources: JumpStart, National Council on Economic Education</li> <li>• Assessment of personal finance</li> <li>• Banking and savings (including middle school level)</li> <li>• Infusing career clusters (finance into personal finance and/or Introduction to Business courses)</li> <li>• Retirement, social security</li> <li>• Examples of what is occurring in other states (i.e., Missouri)</li> </ul> Strategies for teaching economics<br><br>Anyone interested in writing for the yearbook on one of these topics should contact the NBEA Publications chair from the Mountain Plains Region, Chari Sowers (csowers@cox.net). |

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## MEET YOUR M-PBEA BOARD MEMBERS

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**Sheryl Pienning Keller, Legislative Chair**, lives in Milford, Nebraska. She has been teaching for about 30 years and currently teaches at Southeast Community College on the Milford Campus. Her teaching duties include accounting courses, business communication, business ethics, business math, quality management, and personal finance. She teaches two on-line sections of business communication. In her spare time, she helps her son and his wife care for four grandchildren—the two sets of twins. The oldest are four and the youngest are one. If she has any time left, she likes to work with her flowers, sew, and read.

**Chari Sowers, M-PBEA Publications Chair**, has been a business teacher in the State of Kansas for 32 years. She is currently the Site Technology Specialist and Business Department Chairperson at Wichita High School Northwest in Wichita, Kansas. Having been at Northwest for 22 years, Chari has taught a wide variety of business and computer classes including Accounting, Keyboarding, Programming, Web Page Design, Desktop Publishing, Introduction to Business, and more. Currently she doesn't teach any formal classes, but spends her time managing the network of over 700 workstations and 5 servers for the school. The in-house training tech support students who work with Chari have proven invaluable in keeping the network up and running.

Chari completed the Doctor of Education degree in business education at Oklahoma State University in 1989. Her husband completed the Doctor of Education degree in educational administration from OSU also. Having a daughter who graduated from the University of Kansas and a son who graduated from Kansas State University, her family supports multiple Big 12 universities. Outside of her professional role, Chari's family and church activities keep her busy with children and grandchildren living in Kansas City and Pennsylvania.

**Jean Sykes, Treasurer**, taught for 7 years at Lamar Community College in the two-year Secretarial Program. She has now been at McClave High School for 19 years where she was a business teacher and Perkins Grant Coordinator. She serves as FBLA sponsor, Class of 2012 sponsor, McClave Education Organization Scholarship Committee and other committees and responsibilities deemed necessary. She also has her principal license and occasionally has the opportunity to use it in another small rural school. She serves on the Business Advisory Committee to Lamar Community College and Colorado Business Educators Legislative Committee. Jean states it is with the support and encouragement of her husband that she agreed to become M-PBEA Secretary. She and her husband Darrell have been married 29 years, have three sons—David, John, and Doug, and an 8-month old grandson named Darren. Jean says teaching to her is one of the greatest professions there is—what other job can you truly “shape your future.”

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## Invest In Business Education a Success!

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A very successful conference was held in Overland Park, Kansas, June 14-17, 2007. Approximately 158 people attended with first timers totaling 61. An excellent job was done by the Co-Chairs Nancy Hite and Barbara Railsback and their committee.

Computer training was conducted in Windows Vista and Office 2007 Suite with enough sessions set up to seat 123 attendees. The general sessions included Monty Selby, Todd Cione from Microsoft, and a Lifesmarts presentation. Mixed in between the general sessions were 17 breakout sessions on various topics. Pre-conference tours were to the Kansas Speedway and the Federal Reserve.

If you want to be part of the fun June 18-21, 2008, be sure to keep your eye on the [www.mpbea.org](http://www.mpbea.org) website for the registration form and check out information found on pages 19-20 this issue.



## Business Education: A Global Journey 'Hitch Your Wagons' and Head for Nebraska!

*Dr. Patricia Arneson, 2008 M-PBEA Convention Publicity Chair*



If you attended the June 2007 Mountain Plains Business Education conference in Overland Park/Kansas City, you witnessed Nebraska's state association past President DeLayne Havlovic wearing his chauffeur's hat and M-PBEA conference chair ('trail boss') Murleen Bellinger, 2007 *National Secondary Business Educator of the Year*, picking up travelers along the way, all headed for Nebraska for the 2008 M-P BEA regional convention. It's not too early to 'hitch your wagon' and make plans to travel to Nebraska, the heart of the Midwest!



The theme of the 2008 conference is "Business Education: A Global Journey." Speakers, sessions and activities all support that theme—but we need YOU as 'global trekkers' to join us in this journey!



The 2008 M-PBEA conference will be held June 18-21 at the Embassy Suites in downtown Lincoln, within walking distance of the historic Haymarket area, the State Capitol, and the campus of the University of Nebraska, not to mention many fine shops and eateries located within minutes of the hotel. The conference committee has planned 3 days of fun and friendship, tours, educational sessions and hands-on workshops. Room rates at the 'bunkhouse' (Embassy Suites) are \$124 per suite, with complimentary breakfast and happy hour. *Yippee Ka-Yay!*

Highlights include keynote presentations by motivational speaker Aaron Davis, as well as by Aaron Hilkemann, the CEO of Duncan Aviation, a Fortune 500 "Best Companies to Work For in America" firm, perhaps best known for customizing jets for celebrities such as Harrison Ford. Duncan CEO Aaron Hilkemann will also personally conduct special tours of the Duncan Aviation facility for M-PBEA attendees. A panel of business leaders, guided tour of the nearby historic Haymarket warehouse district, plus sessions of interest to business, marketing and information technology educators (including hands-on computer training), provide a 'chuckwagon' of choices for conference attendees!



Chuckwagon! Did I mention *chuckwagon*? Yup! Be sure to sign up for the excursion to the Double D Ranch, a *real* working Nebraska ranch with outstanding 'grub, fiddlin' and campfire entertainment'!

"Hitch your wagon to the stars" (*Ralph Waldo Emerson*) and plan to head to Lincoln, Nebraska, where the stars still shine brightly over our cities and prairies, for the 2008 Mountain-Plains Business Education conference, June 18-21, 2008!



# June 18-21, 2008



# Business Education: A GLOBAL JOURNEY

It all begins at Embassy Suites in Lincoln, NE June 18-21, 2008



## Keynote Speakers!



## Tours and Special Events!



## Educator Sessions

- Motivational speaker, **Aaron Davis**
- CEO of Fortune 500 firm Duncan Aviation, **Aaron Hilkemann**
- Tour **Duncan Aviation**, a Fortune "100 Best Companies To Work For" firm, conducted personally by its CEO! See where Harrison Ford and others get their jets customized and serviced!
- Guided **historical tour** of Lincoln's **HayMarket** district
- **Chuckwagon Dinner Show** at the Double D, a real working ranch!
- Outstanding keynote speakers!
- Business panel
- Educational sessions of interest to business, marketing, and information technology educators!
- **Hands-on computer workshops**



**Mountain Plains  
Business Education Association  
June 18-21, 2008**



## Wanted: LDI Nominations

*Submitted by Christine French, M-PBEA Past President/LDI Director*

Are you looking for an opportunity to further development your leadership skills? Are you interested in serving your state, regional, or national business education associations in a leadership role? If you answered 'Yes!' to these questions, then you should be a delegate to the 2008 M-PBEA Leadership Development Institute. This leadership institute will be conducted June 18 and 19 in Lincoln, Nebraska, prior to the 2008 M-PBEA annual conference.

During the M-PBEA Leadership Development Institute, participants will have an opportunity to:

- Identify personal leadership skills and traits
- Set professional, career, and personal goals with a leadership focus
- Examine professional organizations and their relationship to business education
- Learn leadership techniques, including parliamentary procedure
- Study and understand procedures for conducting meetings and conferences

Each state business education association in the M-PBEA region is asked to submit nominations for three individuals to attend LDI. States are encouraged to select individuals who serve in officer positions in their state associations, a college student majoring in business education, and/or a relatively new teacher. In addition, these individuals must be members of NBEA/M-PBEA. However, each state can use its own selection process in choosing the three LDI delegates.

Contact your state president for details about the selection process in your state or contact Christine French, LDI Director, at [cfrench@tribesp.com](mailto:cfrench@tribesp.com) for a nomination form. Nominate a colleague or yourself to attend the 2008 M-PBEA Leadership Development Institute. M-PBEA needs dynamic business educators to accept leadership roles in our state, regional, and national business education associations. Be one of those leaders! Be an LDI delegate from your state!



**THANK YOU** to all members who contributed articles and information to this newsletter!

Perhaps something you read triggered a thought in your mind that you wish would be included.

To be part of the Spring, 2008, issue, email an article to the newsletter editor ([wsamson@tvsonline.net](mailto:wsamson@tvsonline.net)) by March 15, 2008, for the Spring Notes & Quotes!

# NBEA EXECUTIVE BOARD REPORT

*Submitted By Mona Schoenrock and Marilyn Jones, M-PBEA Representatives to the NBEA*

## Membership Is A Bargain!

- |  |    |   |
|--|----|---|
| Did you know your NBEA membership is a bargain? Read through the top ten list of what \$75 can purchase today. | #3 | Almost two tanks of premium gasoline (don't go too far from home)   |
|  | #2 | Two steak dinners (dessert included, of course!)  |
| #10 One-half ticket to a New York City theatre performance (who can split themselves?)                         | #1 | NBEA membership which includes:<br>Automatic membership in M-PBEA<br>Automatic \$250,000 liability insurance<br>Free subscription to the NBEA Forum, Keying In, and the NBEA Yearbook<br>Low-cost insurance programs<br>Discounts on educational publications<br>Reduced convention registration at NBEA and M-PBEA |
| #9 One and a half dozen long stemmed red roses (your honey will appreciate you!)                               |    |   |
| #8 One ticket to your favorite college game (who wants to go alone?)   |    |   |
| #7 One-third the cost of Office 07 upgrade (which application do you leave out?)                               |    |   |
| #6 One-half a king-size bedspread (not matching your bedroom)  |    |   |
| #5 A cut and the latest hair color (not an upscale salon)  |    | Membership is everyone's responsibility! Take the opportunity today and "SELL" NBEA—it truly is a bargain.  |
| #4 A week of fast-food meal deals for you and a colleague (Yum, Yum!)  |    |   |

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## NBEA/M-PBEA MEMBERSHIP

Name \_\_\_\_\_

Preferred Mailing Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

School/Institution \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

### MEMBERSHIP CLASSIFICATION:

- Professional ..... \$75
- Professional/International Society of Business Education (ISBE) ..... \$105

### METHOD OF PAYMENT:

Check Payable to NBEA NBEA, 1914 Association Drive, Reston, VA 20191-1596

Visa

MasterCard

Card Number \_\_\_\_\_

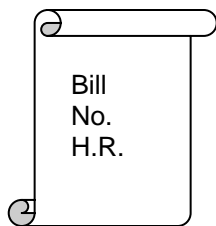
Expiration date \_\_\_\_\_ 3 digit code \_\_\_\_\_

Signature \_\_\_\_\_

(Required for all charges)

*Note: payment may be made online at [www.nbea.org](http://www.nbea.org)*





## Legislative Notes...

*Submitted by Sheryl Piening Keller, Legislative Chair*

### Legislative Update

**A**s business educators, we are frequently kept informed about the Carl D Perkins Career and Technical Education Act. However, Congress has many, many educational bills in Congress. I was overwhelmed trying to review them. Below is new information on the appropriations activity for the Carl D Perkins Act and brief summaries on two additional bills that might be of interest to you. To see the complete bills, go to [Congress.org](http://Congress.org) and type in the bill number. You will see a summary of the bill and links to the entire bill. You can also see the status of the bill.

#### Perkins Bill

**Bill No. H.R. 3043.** On November 1, the House and Senate finalized conference negotiations on the Fiscal Year 2008 Labor, Health and Human Services, and Education Appropriations bill. In this bill, Congress has agreed to provide the Perkins Basic State Grant with the \$25 million increase that was provided in the earlier House-passed bill. This is good news. However, the President has stated that he will veto almost all appropriations bills, which collectively supersede his initial budget request. A veto of this bill would likely mean less money for schools, workforce development programs, and other local needs throughout the country. Contact your Members of Congress' offices and ask for support for H.R. 3043 and a firm commitment to help override a possible Presidential veto. The action on this bill is scheduled for this week. So be watching your local news and check the website ([Congress.Org](http://Congress.Org)) for updates. If you want this bill to pass, contact your Members in Congress and urge their support.

**Bill No. H.R. 2846.** Introduced 6/25/2007. Title: **Improving Classroom Learning and Student Performance Act of 2007.** Directs the Secretary of Education to award five-year grants to states that receive funds under Title 1 of the Elementary and Secondary Education Act to enable them to (1) collaborate to improve the quality, validity and reliability of state and local assessments; (2) develop the capacity of local education agencies to assess student achievement using multiple measures; and (3) allow teachers and school leaders to develop, use, and reliably evaluate the results of locally-administered performance assessments.

**Bill No. S 1920.** Introduced 8/01/2007. Title: **Getting Retention and Diplomas Up Among Today's Enrolled Students Act or the GRADUATES Act.** This bill would authorize the Secretary of Education to establish a Secondary School Innovation Fund program awarding competitive matching grants to partnerships, which must include at least one state or local educational agency, for the implementation of innovative strategies to improve the achievement of at-risk students in secondary schools. These innovative strategies include (1) creating multiple pathways that offer students a range of educational options aligned with their needs and interests; (2) creating expanded learning opportunities, such as arts, service, higher, and work-based education; (7) improving teaching and increasing academic rigor at the secondary school level.

### TIPS FOR FILLING OUT A FORM

Have you ever wanted to use a .pdf file to fill out a form? Barb Bielenberg, NCBEA from Sioux City, IA, gave this information at the M-PBEA conference last June. Go to <https://www.pdfFiller.com/index.php> where you can import .pdf files you have saved on your computer and fill them in. Just right click and save it to your desktop first, so you know where to import it from, then merely click where you want to type or the checkbox where you want to fill in an X.

# *Creative Activities for YOU in Your Classroom*

*An NCBEA Publication Written by  
Teachers for Teachers 2006-2007  
Correlated with NBEA Standards*

The North Central Business Education Association (NCBEA) is comprised of National Business Education Association members from Illinois, Indiana, Iowa, Missouri, Michigan, Minnesota, Ohio, and Wisconsin. In 2000, NCBEA agreed to support special membership benefits for the members by providing perks during the year. Six years ago, NCBEA published its first *Technology Activities for Business Education* as a service to members and to provide additional funds for NCBEA. The publication was a success and was followed two years later by *Technology Activities for Business Education Plus! 2002-2003*. Two years ago, NCBEA again offered a publication written by teachers for teachers, *Activities for Student Success*. And, in **2006**, we are proud to announce *Creative Activities for YOU in Your Classroom*. This publication has 72 classroom activities submitted by teachers from the eight states as well as from our NBEA Past President, Sharon Lund-O'Neil, and many of the NCBEA board members. Not only will you find activities for technology, but also good, old fashioned, pen & pencil activities. All these activities are on a CD which enables you to open files and modify as needed for your classroom.

If you wish to order the CD and have it sent to you, please send \$6.25 for the CD. **Make checks payable to North Central Business Education Association.** Send the form below to Sharon Fisher-Larson, NCBEA CDs, 3627 Briar Crest Drive, Janesville, WI 53546.

*Limited CDs of the 2004 and 2002 publication are still available. If you would like these, please include \$6.25 for each additional CD.*

Please send me the CDs checked at \$6.25 each     2006     2004     2002

*(Please PRINT all Information)*

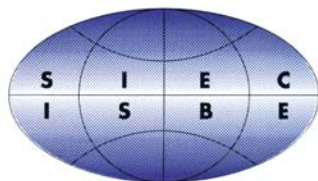
Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_







**SOCIETE INTERNATIONALE POUR L'ENSEIGNEMENT COMMERCIAL  
INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION**

**PEDAGOGICAL COMMITTEE**

**From SIEC-ISBE members for SIEC-ISBE members**

**Workshops, seminars and presentations are designed to exchange experiences and learn from one another**

**Call for Workshops, Seminars and Presentations**

To be given at the 80th International Conference 2008

Waterford, Ireland

July 28 to August 1, 2008

The theme for the 2008 conference is:

**Global Changes—Local Challenges**

Topics, submission form, and other information can be found at

**[www.siec-isbe.org](http://www.siec-isbe.org)**

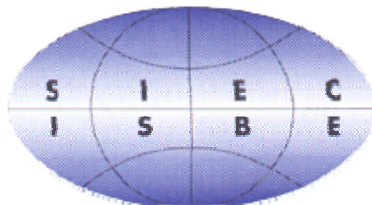
Deadline is January 15, 2008. Notification of decision will be made by February 15, 2008.

**International Society for Business Education Scholarship Opportunity**

The Herbert A. Tonne Memorial Scholarship, sponsored by the International Society for Business Education (SIEC/ISBE), is available for a senior or graduate student attending a college or university seeking certification to teach business courses OR a teacher of business education with ten or fewer years of teaching.

A \$500 scholarship is available for attendance at a USA conference, and a \$1,000 scholarship is available for attendance at an international conference. A maximum of \$3,000 is awarded in any one year. Scholarship funds must be used to defray expenses for attendance at a NBEA conference, a SIEC/ISBE international conference, or a regional NBEA conference with some international sessions.

Obtain application guidelines and an application form from the ISBE website ([www.isbeusa.org](http://www.isbeusa.org)) or the fall ISBE newsletter. Applicants will develop an international project idea and summarize it on the application form. Completed application forms are due by December 1. Scholarship Committee members will evaluate the proposed projects and make recommendations to the ISBE Board for awarding the scholarship(s). Scholarship awardees will be notified by February 1.



# MOUNTAIN-PLAINS BUSINESS EDUCATION ASSOCIATION JOURNAL—2008

## CALL FOR PAPERS

Mountain-Plains Business Education Association (M-PBEA) invites business educators to contribute articles for publication in the *M-PBEA Journal*. Manuscripts should deal with topics of interest to educators at both the secondary and post-secondary/collegiate levels.

Submission of manuscripts dealing with practical topics is encouraged as are research-based or theoretical papers. Manuscripts should be original—not under publication consideration or previously published by another journal or professional work.

When submitting a manuscript, please follow these guidelines:

- ✓ Submit manuscript electronically as an attachment using Microsoft Word to [cjohnson@usd339.net](mailto:cjohnson@usd339.net).
- ✓ Manuscript should be 6 to 10 double-spaced pages (including references which do not have to be on a separate page) of Arial 12 pt. font.
- ✓ Include a separate information page (not included in the 6 to 10 pages) containing the article title, the complete names of all authors, their titles, employment, and contact information (mailing address, e-mail address, telephone numbers).
- ✓ Include tables and graphs only if they are essential to the content. These should be electronically formatted and included in the article.
- ✓ Include all references cited in APA 5<sup>th</sup> edition format.
- ✓ Do not use headers, footers, or page numbers.
- ✓ Include a 50 – 100 word abstract.

A review board will blind review manuscripts submitted for consideration and will determine those that will be included in the publication. The editor reserves the right to edit all manuscripts accepted for publication.

Submission deadline is **May 1, 2008**.

**For more information contact:**

Cynthia S. Johnson  
M-PBEA Journal Editor  
19171 Lecompton Road  
Leavenworth, KS 66048

School phone: (913) 774-8515  
Home phone: (913) 758-1651  
FAX: (913) 774-8535  
E-mail: [cjohnson@usd339.net](mailto:cjohnson@usd339.net)

## NOMINATIONS NOW BEING ACCEPTED FOR THE BUSINESS EDUCATION NATIONAL HALL OF FAME

The 2008 Business Education National Hall of Fame ceremony will be held in Fall 2008 at the University of Wisconsin-Whitewater. Committee members are now accepting nominations for inductees into the Hall of Fame.

The primary purpose of the Hall of Fame is to pay tribute to those men and women who have made significant contributions to the field of business education. To be nominated, a candidate must have been an active business educator (teacher, lecturer, author, supervisor, publisher, or inventor) and have been deceased at least three years prior to the May 1 deadline. Please use the nomination form (see p. 29) to provide information regarding your nominee.

The Business Education National Hall of Fame was located at Rider College in Trenton, New Jersey, from 1977 to 1994. It was relocated to the University of Wisconsin-Whitewater campus in 1995. Some of the previous inductees include Christopher L. Sholes, Hamden L. Forkner, John Robert Gregg, Paul A. Carlson, Russell J. Hosler, and Cortez Peters. An induction ceremony is held on the campus of UW-Whitewater in the fall of even-numbered years. Friends, relatives, nominees, and business educators are invited to participate in the induction activities.

Tax-deductible contributions for the Business Education National Hall of Fame may be made to the UW-Whitewater Foundation. Contributors of \$1,000 or more will have their names prominently displayed on a center plaque in the Hall of Fame at UW-Whitewater.

Send nominations and contributions to Lila Waldman, Department of Information Technology and Business Education, University of Wisconsin-Whitewater, Carlson 4015, Whitewater, WI 53190. Fax: 262-472-4863. E-Mail: [waldmanl@uww.edu](mailto:waldmanl@uww.edu) <<mailto:waldmanl@uww.edu>>. Nominations must be postmarked by May 1, 2008, for consideration for induction in the 2008 ceremony.

## WISCONSIN BUSINESS EDUCATION JOURNAL CALL FOR MANUSCRIPTS

The *Wisconsin Business Education Journal* is a refereed journal listed in *Cabell's Directory of Publishing Opportunities in Education*. All manuscripts are given a blind review by three external reviewers. Accepted manuscripts are published twice a year, Fall and Spring. The deadline for submission of manuscripts for the Fall issue is June 1 and for the Spring issue is November 1.

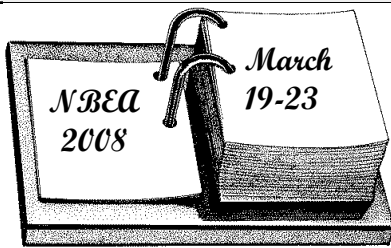
The purpose of the WBEJ is to provide educators with articles reflecting present and future teaching strategies, research-based articles, and technology ideas in business and marketing education. Only manuscripts which meet this purpose will be considered for review.

### Publishing Guidelines

1. All manuscripts should use APA style and be between 1-10 single-spaced pages in length. Leave one blank line between paragraphs and before and after headings.
2. The manuscript should be submitted in camera-ready format, typed in Microsoft Word using Times New Roman, 12-point font.

3. All graphics (tables, graphs, charts, etc.) should be enclosed in boxes.
4. Manuscripts should have 1-inch top, side, and bottom margins with no page numbers.
5. A title page that includes manuscript title and name, address of institution, email address, and phone number of each author must be attached to the manuscript. No identification information of authors should be included within the manuscript.
6. Four original hard copies of the manuscript should be mailed and one electronic version, an email attachment, on CD, or on 3.5-inch diskette, should be submitted to:

Lila Waldman, Ph.D.  
University of Wisconsin-Whitewater  
ITBE Department  
4015 Carlson  
Whitewater, WI 53190  
[waldmanL@uww.edu](mailto:waldmanL@uww.edu)  
Phone: 262-472-5475  
Fax: 262-472-4863



## Mark Your Calendars— 2008 NBEA National Convention

Mark your calendars for March 19 – 22, 2008, and start making plans to attend the 2008 NBEA Convention in San Antonio, Texas. Please join us as NBEA returns to the Lone Star State and the beautiful San Antonio Riverwalk for its Annual Convention, which will be held at the San Antonio Marriott Rivercenter and Riverwalk Hotels, March 19-22, 2008.

Members of the General Convention Committee and Convention Program Committee have created a program with more than 40 educational sessions that meet the varied and common goals of business educators, 20 computer workshops to expand specific skills and introduce additional technology, and three general sessions where prominent speakers will be featured. Don't miss this unique opportunity to learn, network, and [sightsee in San Antonio](#).

Serving as members of the General Convention Committee and Convention Program Committee for the 2008 NBEA Convention from the M-PBEA region are NBEA President, Jim Rucker; M-PBEA President Lynette Heitz; Convention Program Director, Suzanne Sydow; NABTE Program Department, William Latta; and Computer Workshops, Cathy Tkacik.

Check out complete details on the NBEA website at [www.nbea.org](http://www.nbea.org).

Some of the concurrent session topics include: "Everything Google," strategies for integrating emerging technology, business ethics, instructional and personal use of "You Tube," creative teaching strategies, entrepreneurship, student transitioning from secondary to postsecondary education, preparing for careers in a changing business environment, generational learning, business etiquette, use of game technologies for strategic thinking, online course delivery, e-commerce, motivating teachers and students, building partnerships between business education and the community, identity theft, business communication, using web technologies in Internet searches, international experiential learning, motivational strategies for students and teachers, creation of project-based learning and simulations, middle school business education, active learning strategies, advanced accounting education, reading strategies in business, building business education at the secondary level, and many more!

### Registration Fees

|       |                                     |
|-------|-------------------------------------|
| \$190 | Professional Member                 |
| \$120 | Student Member                      |
| \$145 | Retired Member                      |
| \$325 | Non-Member                          |
| \$ 75 | Spouses (non-teaching, non-student) |
| +\$50 | After February 27 or on site        |

**NBEA** National  
Business  
Education  
Association

[www.nbea.org](http://www.nbea.org)

**NOMINATION FORM  
BUSINESS EDUCATION NATIONAL HALL OF FAME**

The primary purpose of the *Hall of Fame* is to pay tribute to those men and women who have made significant contributions to business education. To be nominated, a candidate must have been an active business educator (teacher, lecturer, author, supervisor, publisher, inventor) and have been deceased at least three years prior to the May 1 deadline.

Please use the following headings to provide information regarding your nominee. In some instances, information on the nominee may be difficult to obtain. If so, send as much data as possible along with a request to seek additional supporting evidence. Requests must be postmarked by May 1, 2008, for the year 2008 nomination.

Candidate's Name:

1. Why You Believe This Person Should Be Elected to the Business Education National Hall of Fame:
2. Education and Degrees:
3. Dates and Places of Employment:
4. Date of Birth:    Date of Death:
5. Professional Organizations:
6. Professional Activities:
7. Honors/Achievements/Awards:
8. Research:
9. Publications:
10. Other Contributions to Business Education:

Name(s), Address(es) and Telephone Number(s) of **Relatives/and or close acquaintances:**

Name and Address of **Nominator:** \_\_\_\_\_

Work Phone Number: \_\_\_\_\_ Home Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

\*\*\*\*\*

Send to:    Lila Waldman  
 Department of Information Technology and Business Education  
 University of Wisconsin-Whitewater  
 Carlson 4015  
 Whitewater, WI 53190  
 Fax: 262-472-4863  
 E-Mail: waldmanl@uww.edu