



Notes & Quotes

Mountain-Plains Business Education Association
A Region of the National Business Education Association

Colorado♦Kansas♦New Mexico♦Nebraska♦North Dakota♦South Dakota
Oklahoma♦Texas♦Wyoming♦Manitoba♦Saskatchewan

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President's Message Christine French, M-PBEA President



Invest In Business Education

As your regional president, I extend greetings on behalf of the Mountain-Plains Business Education Association Board. This year, members of the M-PBEA Board encourage you to **“Invest in Business Education.”** There are many ways to make an investment in business education, and each investment you make will provide many benefits to you. I urge each of you to **invest in membership**, to **invest in professional growth**, to **invest in leadership**, and to **invest in excellence**.

Invest in Membership. As a member of the Mountain-Plains Business Education Association, the National Business Education Association, and your state business education association, each of you has already made a wise **investment in business education**.

You are already benefiting from being a professional member of these associations. You receive several NBEA publications throughout the year—*Business Education Forum*, *Keying-In*, *NBEA Yearbook*—and you have the opportunity to order a variety of educational resources from NBEA. One resource is a ‘must-have’ for all business education professionals: *National Standards for Business Education*. Order your copy today from the NBEA website at www.nbea.org. Another publication that is sent to all M-PBEA members is the *M-PBEA Journal*, a biennial publication that contains research-based articles on business-related topics. In addition to receiving a variety of publications, M-PBEA/NBEA members also receive \$250,000 liability insurance as well as other affordable insurance options.

I not only urge each of you to continue your **investment in membership** by annually renewing your dues, but I also urge you to recruit your colleagues to make such an investment. For any association to remain strong, it needs professional members to invest their time and talents for the benefit of the association. Share with your colleagues the benefits you have personally experienced as a professional member, and encourage them to make an **investment in membership** by becoming a professional M-PBEA/ NBEA member. Joining is easy; just complete and submit the membership form on the NBEA website at www.nbea.org. Our associations are counting on each of you to **invest in membership**.

Invest in Professional Growth. Many of you made an **investment in professional growth** by attending the 2006 M-PBEA Conference in Denver, Colorado, in June. Colorado and Wyoming business educators planned a ‘high performance’ conference for attendees who represented all nine states in the Mountain-Plains region. In addition, business

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M-PBEA President's Message

(President's Message continued from page 1)

educators from the other four regions (Eastern, Southern, North Central, Western) as well as Canada were in attendance. Attendees had the opportunity to 1) upgrade technology skills in hands-on workshops, 2) learn about state initiatives from general session speakers, 3) visit with textbook and equipment vendors, and 4) participate in a wide variety of concurrent sessions on business-related topics. Each person on the conference planning committee is to be commended for making an **investment in business education** to ensure a successful 'high-performance' conference.

In addition to professional growth opportunities offered by your state business education associations, NBEA and M-PBEA also offer opportunities for you to **invest in professional growth**. Your first investment should be to attend the 2007 NBEA Convention, which will be held in New York City, New York, on April 4-7. The planning committee for this national convention has **invested in business education** by planning an exceptional program of professional growth opportunities for convention attendees. You will have an opportunity to network with NBEA Board members, with textbook authors and vendors, and with business educators from all regions of our country. In addition, you will hear nationally known keynote speakers address current topics affecting business education, and you will have the opportunity to participate in numerous hands-on technology sessions and/or business-related topic sessions. If you have never attended the national convention, you are eligible to apply for a \$200 stipend for first-time attendees. At least one stipend will be awarded to a NBEA member from the Mountain-Plains region. Look for an application form in the October issue of the *Business Education Forum* or visit the NBEA website for additional information. Detailed convention information will be printed in the December issue of the *Business Education Forum*; it will also be available on the NBEA website at www.nbea.org. I encourage you to register online for this convention.

Your second investment should be to attend our regional conference. Mark your calendars and make plans now to **"Invest in Business Education"** at the 2007 M-PBEA Conference in Overland Park, Kansas, on June 14-16. Business educators from Kansas who are serving on the conference planning committee have been busy planning a dynamic program from which conference attendees will realize the benefits of their **investment in professional growth**. Conference details and registration information will be available in the spring issue of *Notes & Quotes* and on the M-PBEA website at www.mpbea.org. Don't let these professional growth opportunities slip by! I encourage you to visit with your supervisor/administrator about these valuable professional growth opportunities. Get their approval and secure the necessary funding so that you can **invest in your professional growth**.

Invest in Leadership. To get the greatest dividends from your **investment in membership** and your **investment in professional growth**, a professional member must be an active member. An active member is one who serves the association by accepting a leadership role. This leadership role could be one of serving on a committee or as an officer or board member of a state, regional, or national association. An active member could also assume a leadership role by serving as a session liaison or coordinator at a regional or national conference. Do whatever it takes to become an active member by making an **investment in leadership**. I commend the many M-PBEA members who have held leadership positions in their state business education associations and who have served as committee members and/or board members in our regional and national business education associations. Someone whom I am especially proud of is Dr. Jim Rucker from Kansas who will be the 2007-2008 NBEA President. Congratulations, Jim! You are an excellent example of a business educator who has made an **investment in leadership**. I also extend my appreciation to the following M-PBEA members who are currently serving on national committees:

Kansas:

Jim Rucker, NBEA Executive Committee, Strategic Planning Committee and Bylaws/Policies & Procedures Committee
 Marilyn Jones, Finance Committee
 Chari Sowers, Publications Committee
 Connie Lindell, Awards Administrative Committee

Nebraska:

Ramona Schoenrock, Membership Committee
 William Latta, Executive Committee of NABTE
 Dennis Krejci, Convention Program Committee
 Suzanne Sydow, Curriculum Administrative Committee
 Sheryl Piening Keller, Legislative Advocacy Committee
 Bonnie Sibert, Policies Commission for Business and Economic Education and Foundation for the Future of Business Education

North Dakota:

Sandra Braathen, Scholarship Administrative Committee

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M-PBEA President's Message

(President's Message continued from page 3)

Oklahoma:

Tamra Davis, Executive Committee of the U.S. Chapter of ISBE

South Dakota:

Priscilla Romkema, Executive Committee of NABTE

Texas:

Sharon Lund O'Neil, Nominating Committee

Wyoming:

Emma Jo Spiegelberg, Executive Committee of the U.S. Chapter of ISBE

Christine French, Strategic Planning Committee

Saskatchewan:

Cyril Kesten, Executive Committee of NABTE

Because of their **investment in leadership**, these individuals have benefited from their professional involvement in our national association.

You can make an **investment in leadership** by contacting the president of your state business education association to let him/her know of your desire to attend the Leadership Development Institute (LDI), which is held in conjunction with the annual M-PBEA Conference. As an LDI participant, you will develop the necessary skills and gain essential knowledge to effectively serve as a leader in your state, regional, and national business education associations. These associations are counting on you to **invest in leadership**.

Invest in Excellence. Through my association with business educators from across our region, I have become acquainted with many individuals who have **invested in excellence**. These committed business educators have made a significant **investment in business education** that is evident by their effective teaching styles; by their ever-changing, up-to-date course offerings; by the achievements of members of their student organizations; and by the leadership roles they have assumed in their departments, in their schools, and in their professional organizations.

I commend the winners of the 2006 M-PBEA awards: Elisha Reese (Texas), Secondary "Rookie" Teacher of the Year; Ramona Schoenrock (Nebraska), Secondary Teacher of the Year; Toni Landenberger (Nebraska), Postsecondary Teacher of the Year; Patricia Arneson (Nebraska), Collegiate Teacher of the Year; Donna Kelley Shawn (Kansas), Administrator/Supervisor of the Year; Thomas Capouch (North Dakota), Distinguished Service Award. Donna Kelley Shawn also received the M-PBEA Leadership Award. In addition, Connie Lindell (Kansas) was named the 2006 NBEA Secondary Business Teacher of the Year. Each of these award winners was recognized for their **investment in excellence**.

If you know of a business educator or administrator who has made a significant **investment in business education**, you can nominate them for a state, regional, or national award. Lynette Heitz, M-PBEA Awards Chair, is accepting applications for the 2007 M-PBEA awards. You can contact Lynette at heitzl@hotmail.com for nomination/application forms and information about the six award categories or download the forms from the M-PBEA website at www.mpbea.org. Nominations for the M-PBEA Leadership Award are being accepted by Jim Rucker. You can contact Jim at jrucker@fhsu.edu for more information about the leadership award. I encourage each of you to recognize that exceptional business educator who has truly made an **investment in excellence** by nominating them for a state, regional, or national award.

It is an honor to serve as your M-PBEA President. I hope you will join me as we "**Invest in Business Education**" this year by **investing in membership**, by **investing in professional growth**, by **investing in leadership**, and by **investing in excellence**.

Greetings from NBEA President, Peter Meggison



Colleagues, it is indeed a pleasure for me to address you as you participate in the professional endeavors of the Mountains-Plains Business Education Association. Your participation shows that you have anticipated the changes that lie before us as individuals, as business educators, as professionals; and you have responded to those changes! It is my hope—and I know it is yours too—that the efforts expended

by each of us by participating in professional development activities will positively shape the future directions of our students' lives for years to come.

Today, as members of the business education profession, we must question how we can best respond to the needs of the people we serve. We live in a very complex, rapidly changing world—a world where advancing technology is breaking down barriers between nations; yet, at the same time, is trapping individuals in even narrower niches of specialized knowledge. It is reported that knowledge doubled from the birth of Christ to 1750. It doubled again in 1900; then in 1950; and again in 1960. Based on data available today, and projections for the near future, the quantity of information on this planet will possibly double every 70 minutes. As far-fetched as it may seem, experts indicate that by 2015, the speed of the computer will approach that of the human brain!

About 20 years ago—long before the Internet—I read in an office periodical the definition of the term “information overload.” It is a real term with very real negative connotations. The definition stated that information overload means that there is so much information that the information itself becomes a distraction. Have you ever experienced that? I think I do nearly every day. In the world of technology, then, it is far more advantageous to study the future than the present because the present becomes history all too fast. No longer can we say, “The more things change, the more they stay the same.” The cliché is, at best, a misnomer. Change is the expectation!

NBEA continues to address the challenges brought about by change in many exciting ways. The revised third edition of the *National Standards for Business Education* will be available in the Spring of 2007. Currently, we are working cooperatively with the AICPA and the American Accounting Association to improve the quality of the secondary school accounting program and pursue the development and approval of an AP accounting course. NBEA also supports the work of

the Foundation for the Future of Business Education (FFBE) in their goal of sharing information about promotional resources available to business teachers. Recruiting strategies for secondary, postsecondary, and business teacher education programs, excellent links to available promotional materials, and a free screensaver are all available at www.ffbe.org.

You will read about other important initiatives in this year's issues of the *Business Education Forum*. Dr. Jan Treichel, the NBEA Headquarters Staff, and the NBEA Executive Board are working diligently to keep NBEA in the forefront of our field. But, your participation is crucial too! Your leadership is needed to implement change and to promote the discipline of business education. When a discipline is viewed as “essential,” a more serious attitude prevails on the part of students, parents, and administrators, thereby creating a more positive environment within the classroom.

The 2007 NBEA Convention Program Committee, under the direction of Dr. John Olivo of Bloomsburg University of Pennsylvania, has been working conscientiously since April to plan an outstanding convention for our members in New York City from April 4 to 7. Dennis Krejci (NE) is Chair of the Secondary Schools Program Department. Some of the interesting sessions we have planned include project-based learning, forensic accounting, computer gaming, internationalizing the business curriculum, DigiTools, and many others! Hands-on computer sessions, a second-to-none trade show, and many opportunities to network with your colleagues are also on the agenda! Lots of fun awaits you in “The Big Apple!”

The NBEA Strategic Planning Committee met in Herndon, Virginia, in August. Marilyn Price (IA) serves as chair of this NBEA committee. Dr. Jim Rucker (KS) and Christine French (WY) also serve as members of this committee. Our first NBEA Executive Board Meeting will be held in New York City on October 27 and 28. I look forward to serving on the Executive Board with your colleagues from the M-PBEA Region: Dr. Jim Rucker, President-Elect; Ramona Schoenrock, Senior Representative; Dr. Marilyn Jones, Junior Representative; and Christine French, M-PBEA President.

Let us continue to build our own involvement with business education—coalitions with the business community, parents, legislators, and others with whom we serve and act. Remember, business educators, we build the builders of America! Have a great year and do not hesitate to contact me or any other member of the NBEA Executive Board if we can be of assistance to you in any way.

OH, NO, MORE CHANGES!

Submitted by Lynette Heitz, M-PBEA President-Elect

“To be built to last, you have to be built for change!”—Jim Collins and Jerry I. Porras authors of *Built to Last: Successful Habits of Visionary Companies*

In 1976 I signed my first teaching contract. I thought I had the world by the tail. Everything seemed so new and exciting that I couldn't wait to get started in the teaching profession. Of course being a business teacher always provided many adventures but I never dreamed that the curriculum for business teachers would change as much as it has in the past 10-15 years. Fortunately my memories of teaching typing were on all electric typewriters. I did, however, type many papers for my husband on a manual typewriter. Wow, the IBM Selectric typewriters were a dream to teach with. I even had a few typewriters that had a memory unit in them and a three-line eraser memory. Now the computer corrects as you type, replaces commonly misspelled words, helps with grammar, and has many other great features. There is no doubt that the biggest changes have occurred in computer technology.

In 1976 I graduated from college with no computer training at all. So as an adult I had to go back to college and receive computer training in all areas. I believe that was probably the biggest change for me at that time. Upon accepting a job at Ipswich High School in 1991, I entered the world of computers in my classroom and I wasn't sure what I was going to do with them. It was a small classroom with 12 computers connected together. There were many days of frustration during that transition time of teaching with and using computers. I am reminded of a quote about frustration: “Look at frustration as a positive thing. It is the frustration that drives you to improve.” - John Lyons. The frustrations drove me to improve and get better in teaching and using computers. I spent many hours learning new software programs, video editing, digital cameras, digital video cameras, PDAs, and basic computer use. Experiencing the computer technology age has provided a lot of enjoyment but also frustrations during the learning process.

Of course all grades were recorded in a paper grade book by hand and the calculator was our main focus at the end of each

grading period. Now we enter our grades into a grade book program on the Internet and parents have immediate access to their children's grades. Many teachers that were very illiterate with the computer had to become very literate and Internet savvy with this procedure of recording grades. It is difficult for adults to change and meet the demands of technology but it is essential that they do. Adding to the frustration is the constant change in technology. You are constantly moving in and out of your comfort zone.

Presently another change is taking place in my life. I am taking a course online and have enrolled in a masters program. This is a challenge for me but exciting to see what lies ahead. So far I am finding the experience to be a great way to obtain a degree. It allows me to continue teaching and work on getting an advanced degree at the same time. I am finding out through the class I am taking now that I am not alone in my endeavor to learn new technologies. The interaction with others in class is very rewarding.

I would like to end with a couple of quotes that seem to sum up all the changes that have and are taking place in my life. The first one is by John Fitzgerald Kennedy, which says, “Change is the law of life. And those who look only to the past or present are certain to miss the future.” It is vital that we become visionary instructors and look to the future and experience the changes that will impact the students we come in contact with. Our willingness to change will greatly influence our students. With all the new changes that I have experienced, setbacks and periods of frustration are sure to enter my life. It is important to remember to keep moving forward to become better. Les Paul, an electric-guitar legend, was quoted as saying: “Every setback might be the very thing that makes you carry on and fight all the harder and become that much better.”

Change is a road we all must travel. There are no road signs or guides to lead us through it. It is a goal we must all set out to achieve. For when we arrive, the past will only serve as a reminder of where we have come and what we have achieved.



M-PBEA Conference in Denver a Success

By Carol Sessums

June 14 – 17, 2006, Business Educators from across the Mountain Plains region revved their engines to race to the Mile High City of Denver, Colorado, to participate in the 55th Mountain-Plains Business Education Association Conference themed “High Performance in Business Education”. Participants from 16 states (including Hawaii) as well as Canadian provinces enjoyed the Colorado hospitality.

Featured speakers included Sharon Guerney, Coordinator for the Wyoming First Lady’s Initiative to Reduce Underage Drinking, who presented startling statistics concerning underage drinking as well as ways Wyoming is dealing with the issue. Dr. Chuck Luna, Director of the Rocky Mountain Intercultural Institute, enlightened us in teaching to diverse cultures in our classrooms showing us all how to become comfortable with difference and be “Interculturally Skillful” in the 21st Century. Richard Fagerlin, owner, Peak Solutions, spoke to our “Leadership Factor,” and explained how leadership is the most important factor for sustaining long-term success.

Plenty of concurrent sessions were provided in a broad range of topics leaving all who participated energized and enlightened. Karl Barksdale presented a technology workshop on advanced speech recognition. Other technology topics included electronic portfolios, multimedia movie-making, alternative input methods with a pen and mouse, and PDA’s. Social highlights of the week included a Colorado mountain tour and an evening at a dinner playhouse. Local DPE retirees gathered at the DPE luncheon to renew friendships and catch up.

Conference co-chair, Merle Rhoades, stated that he was pleased with the turn out and felt that Colorado provided an excellent opportunity for the M-PBEA region to provide a higher performance in their classroom in the coming year. Thank you to everyone who attended and to those who helped plan, present, exhibit, and coordinate, as we couldn’t have done it without you!



MARK YOUR CALENDARS FOR FUTURE CONFERENCES

M-PBEA CONFERENCES

June 13-16, 2007

Kansas City (Overland Park), Kansas

June 18-21, 2008

Lincoln, Nebraska

NBEA CONFERENCES

2007

New York City

2008

San Antonio

2009

Chicago

2010

San Diego

2011

New Orleans

Congratulations 2006 M-PBEA Award Winners



Toni Landenberger

**Postsecondary Teacher
of the Year**

Toni Landenberger has been an instructor at Southeast Community College in Beatrice, Nebraska, since 2001. She also taught at Milligan Public Schools and Crete Jr.-Sr. High

Schools. Toni earned a bachelor's degree in Business Education/Business Administration-Management from Peru State College and a master's degree in Vocational and Adult Education from the University of Nebraska.

A supervisor writes, *"One of Toni's strongest qualities in our educational environment is the visionary thinking she possesses for student needs coupled with those of area industries."*

As an instructor in the Office Technology and Business Administration departments, Toni's courses have varied greatly. She strives to improve the programs by conducting research that supports the need for providing up-to-date course offerings for the students. Toni has written and acquired two major grants to fund the development and implementation of an online Office Technology Program.

Toni has held leadership positions in both state and regional associations. She has served as president of the Nebraska State Business Education Association, and she is the current webmaster for the Mountain-Plains Business Education Association.

Toni was named the Postsecondary Teacher of the Year in 2005 by the Nebraska State Business Education Association.

Congratulations, Toni!



Patricia Arneson

**Collegiate
Teacher of the Year**

Patricia Arneson is currently a Professor of Business at Wayne State College in Wayne, Nebraska. Since 1977, she has been promoted through the ranks from instructor to tenured full profes-

sor. In addition, Pat was a teacher at Lewis Central High School in Council Bluffs, Iowa, for five years. Pat earned a bachelor's degree in Vocational Business Education, a master's degree in Business Education, and a doctorate degree in Educational Administration from the University of Nebraska.

A supervisor writes, *"Dr. Arneson continues to provide exceptional service to college, discipline and community. Her leadership in her department and in the teacher education community is exemplary. She is a major contributor to the professionalism of the School of Business and Technology."*

Pat has served in a variety of leadership roles on campus as well as in state and regional associations. Pat was a team leader for writing/revising the [Nebraska Business Education Frameworks](#) and was a writing team member for a state curriculum project, [Linking Business Education and the Nebraska Standards](#). She has served as convention chair, membership director, and secretary/treasurer for the Nebraska State Business Education Association. Currently, Pat is Nebraska's representative to the M-PBEA board.

The Nebraska State Business Education Association honored Dr. Arneson with the Outstanding College/University Business Educator award in 1989.

Congratulations, Patricia!

Greatness is not found in possessions, power, position, or prestige. It is discovered in goodness, humility, service, and character.

Congratulations 2006 M-PBEA Award Winners



Donna Kelley Shawn

**Administrator/Supervisor
of the Year**

Donna Kelley Shawn currently serves as the Career and Technical Education Specialist for the Shawnee Mission School District in Kansas. She previously taught at the Wichita Area Vo-

cational-Technical School; she also worked as a Business and Industry Program Specialist and Business Education Director for Wichita Area Technical College. Donna earned a bachelor's degree in Business Education from Emporia State University, a master's degree in Adult and Occupational Education from Kansas State University, and an education specialist degree in Educational Administration from Wichita State University.

An instructor writes, *"Donna exemplifies what a good administrator should be. Her commitment to Business Education is highlighted by her excellent leadership qualities, her enthusiastic abilities, and her involvement in many professional organizations."*

Donna has been instrumental in planning and conducting a Business Career Seminar for students; she has acquired grants to provide staff development opportunities and acquisition of classroom equipment; and she works cooperatively with a Tech Prep Consortium to plan and provide a Career and Tech Expo.

Donna has served as M-PBEA President and the M-PBEA representative to the NBEA Board. She has also been president of her state association; in addition, Donna has served on several state and national committees. In 2002, Donna was named Outstanding Kansas Business Educator.

Congratulations, Donna!



Thomas W. Capouch

**Distinguished Service
Award**

Thomas W. Capouch is the President of The First & Farmers Bank in Portland, North Dakota. He has held this position since 1992. He earned a bachelor's degree

from Mayville State University and a master's degree in Business Administration from Moorhead State University.

An officer of the North Dakota Bankers Association writes, *"Tom provides a multitude of opportunities for young people in the communities of Mayville and Portland, including specialized training and work experiences. His bank was the first to organize a Junior Banking Board for high school students, a concept that has since been implemented by several other banks."*

Tom is a member of the Office Education Advisory Board for May-Port CG High School. For twelve years, Tom has been a board member and past president of the Mayville State University Foundation. In addition, Mr. Capouch was an adjunct Professor of Business at Mayville State University.

A business professor writes, *"Tom Capouch is without hesitation a major contributor to the education of business at Mayville State University as well as within the communities of Portland and Mayville. He consistently promotes the importance of growth, development, and professionalism in both theory and practice."*

Tom has been honored with the Greater North Dakota Association Leadership Award in 2005 and was named the May-Port CG FBLA Businessperson of the Year in 1994.

Congratulations, Thomas!

The greatest reward for serving others is the satisfaction found in your own heart.

Congratulations 2006 M-PBEA Award Winners



DONNA KELLY SHAWN LEADERSHIP AWARD

Innovative, industrious, dedicated, determined, and hard-working are ways that best describe the 2006 M-PBEA Leadership Award recipient. The recipient is respected for outstanding leadership skills and for assistance in the development of programs, course objectives, course competency profiles, and other teaching resources.

Natural talent and personality are two of the recipient's greatest assets to her professional life. She is quick to smile, meticulous in her appearance, and comfortable in meeting new people. One educator states "Style with grace" describes her well.

Donna is the Career and Technical Education Resource Specialist for the Shawnee Mission School District in Shawnee Mission, Kansas. During her five years at Shawnee Mission, Donna has been actively involved in planning and conducting business career seminars for students from the five Shawnee Mission high schools. She is also involved in writing Tech Prep grants, coordinating and assisting teachers with technical program reviews, and she assists in developing business curriculum for the school to meet Kansas business education program standards and requirements for the Kansas State Department of Education.

Donna has been a member of the M-PBEA Executive Board since 1992, serving as the Kansas Representative, M-PBEA Representative to the NBEA Board, President-elect, President, and Past President, as well as serving on the following committees: Convention Planning, Leadership Development Institute, Strategic Planning, Exhibits, Fundraising, Audit, and

Public Relations Committees. Donna chaired the Strategic Planning Committee, Exhibits Committee, Audit Committee and Public Relations Committee. Donna also served as the Director of the 2006 Leadership Development Institute.

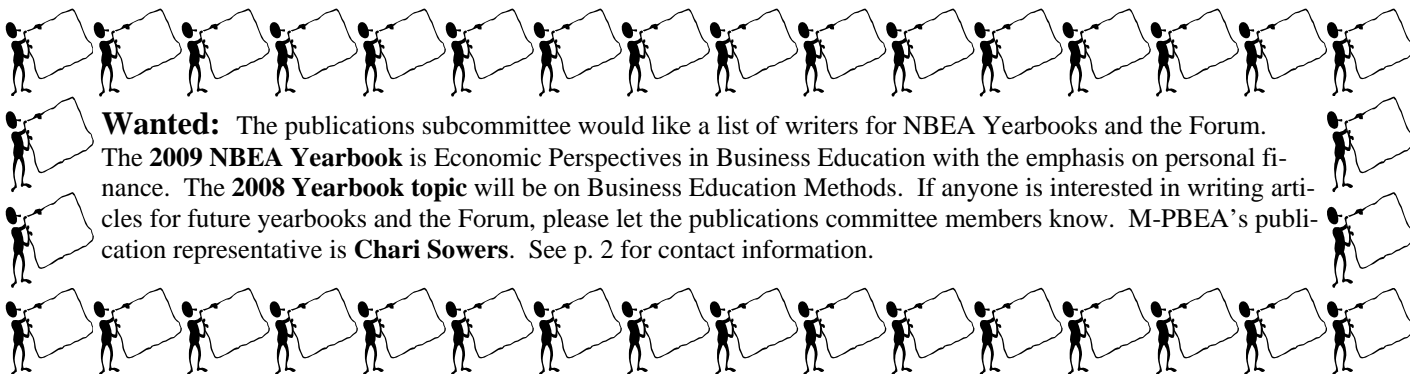
As an active member of the Kansas State Business Education Association, Donna has been a major participant and leader and has been recognized for her efforts. She has also served as a member of the Kansas Association of Career and Technical Education, Post-Secondary Business Education Program Evaluator for the KSDE Accreditation, and the Kansas Business Education Curriculum Handbook Advisory and Editorial Board.

On the national level, Donna is actively involved with the National Business Education Association. She has served as an Executive Board member, M-PBEA Representative, and served on the Program of Work Committee, Personnel Committee, Membership Committee, Professional Opportunities Committee, and the Registration Committee. She has been a member of the International Society of Business Education, Association of Career and Technical Education, International Technology Education Association, and Pi Omega Pi.

Not only does a leader demonstrate their skills by serving on committees and being an officer, a leader impacts the field. Donna contributes to publications, writes grants, is a speaker and writer and a business education advocate. Her recent contributions include authoring "High Performance Leadership" and the "21st Century Skills for the Business Classroom." She also has hosted a local TV station to do a remote broadcast of the morning show during the marketing students' Holiday Boutique sale.

Donna is truly outstanding as a professional educator and demonstrates that skill in everything she does.

Congratulations, Donna!



Wanted: The publications subcommittee would like a list of writers for NBEA Yearbooks and the Forum. The **2009 NBEA Yearbook** is Economic Perspectives in Business Education with the emphasis on personal finance. The **2008 Yearbook topic** will be on Business Education Methods. If anyone is interested in writing articles for future yearbooks and the Forum, please let the publications committee members know. M-PBEA's publication representative is **Chari Sowers**. See p. 2 for contact information.

Congratulations 2006 M-PBEA Award Winners

Share-An-Idea Winners



Kelly Bielenberg
Waverly High School
Waverly, NE

The first place entry was **Event Promotion**. Kelly's idea was used in an entrepreneurship class, which worked to promote an actual event. The students benefited by taking pride in organizing an event that had more than a grade attached to it. They worked with school administrators and community members. Each semester the class promoted something that was happening that semester.



Tamra Davis
Tulsa Community College
Tulsa, OK

Tamra's 3rd place entry was titled **Puzzle Mania**. This project taught multiple skills to simulate a working environment. Students left the project with a clearer understanding of team-building and the importance of each team member.

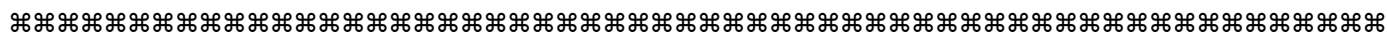


Murleen Bellinger
Waverly High School
Waverly, NE

Murleen's 2nd place entry is titled **Activities Using Handhelds**. After an introduction to using the Palm, students had various activities to do including creating business cards, keeping a calendar, taking notes for classes, taking pictures, and creating an iPhoto Slideshow. Students also created a report on emerging technologies using the Palm keyboard, created spreadsheets using Sheets To Go, used FileMaker Pro to create a document, and wrote a reflection paper about their feelings about the Palm.

The Share-An-Idea Contest is held annually with entries due in the spring of each year. Entries are evaluated by an anonymous panel of judges, and prizes are awarded to the winners at the banquet during our annual conference. Enter this year and maybe you could be a winner in 2007! The Entry Form with the guidelines and what each place wins is included in this issue of *Notes and Quotes* on page 25.

Entries may be sent either by email or mail. If you do send through the mail, please include your **email address**. You will be notified that your entry has arrived safely.



Change in the NBEA Structure

At the spring meeting, the NBEA Executive Board approved board restructuring starting 2007-2008; the transition will be completed by 2011-12.

The board's reconfiguration consists of 12 voting members and one ex-officio member:

- President
- President-Elect
- Past-President
- Secretary-Treasurer
- Regional Directors (5)
- At-Large Directors (3)
- Executive Director (ex-officio)

A major change is representation from each region. Currently, each region has three representatives on the NBEA Board—Regional President and two NBEA Representatives. Under the new composition, one director will represent each region. During the transition, Directors will be elected on a three-year staggered basis.

Two of the three at-large directors will be designated for NABTE and ISBE. The third at-large director will be an open position for the general membership and elected from the total membership.

(Continued on page 18)

NEWS FROM THE STATE ASSOCIATIONS



Greetings from Colorado High-Performance Education

Submitted by Angela Satterly, Colorado Membership Director

How time flies when you're having fun!! Colorado Business Educators, with much help from our Wyoming colleagues, are proud to have hosted the 2006 Mountain-Plains Business Educators Conference this past June and say "Thank You," to everyone who attended the conference. There was something for everyone in Denver.

After a wonderful conference in Denver, it was back to work and CBE President Cathy Tkacik presented a new program of work for the 2006-2007 school year at the annual summer conference. The three key items for the upcoming year include membership, professional opportunities, and organization.

The CBE Fall Conference was held October 13 – 14 at Pueblo Community College. This year's theme was "Kaleidoscope in Business & Technology." Presentation topics for those in attendance included: Understanding Credit, the Generation Gap, Moodle & Other Technologies, and Student-Centered Teaching and Learning Initiatives, just to mention a few. Twenty-seven were in attendance and a great conference was experienced by all. Many awards were presented including the Secondary Business Educator Award to Linda Malers and the Dr. Donald L. Moore Business Education Outstanding Service Award to Robert Jager.

Colorado Business Educators number 174 strong. Upcoming opportunities for Colorado Business Educators include regional seminars, grant monies available to purchase research materials for teachers attending conferences, and possible stipends for first time attendees to the ACTE or NBEA conferences.

For up-to-date information about Colorado Business Educators, check out our website at www.cbeweb.org.



Kansas Report

Submitted by Connie Lindell, Kansas Membership Director

The 57th Kansas Business Education Association (KBEA) conference was held at the Wichita Marriott Hotel on Thursday and Friday, October 12-13, 2006. Over 100 KBEA members enrolled in the 'pre-conference' hands-on session that included such topics as: *Podcasting, Advanced Photo-Shop, Movie Making, QuickBooks, Video Shooting, and Video Game Production.*

Alpha Delta chapter of *Delta Pi Epsilon* hosted a dinner meeting Thursday evening of the conference, with Debbie Hinrichs speaking on "Program Reviews and Assurances". Debbie is the Business & Marketing Program specialist for the Kansas State Department of Education.

The KBEA Opening Session on Friday morning, featured keynote speaker, Dr. Larry Anderson, of Mississippi State University. Dr. Anderson's address topic was: *Misfits in Your Classroom: Who's to Blame* and introduction of M-PBEA President, Chris French.

After the opening session, members choose a variety of workshops to attend with such titles as: *Developing a Business Plan, Differentiated Instruction, Cyber Crimes, Professional Learning Communities, Kan-Ed Empowered Desktop, and Podcasting.* M-PBEA President, Chris French, presented a workshop: Interactive PowerPoint Projects, and spoke to a packed room of interested teachers.

At the luncheon business meeting, officers for the 2006-2007 Board were elected. They are: Cindy Johnson, President; Helen Hoch, Vice President; Kenna Teel, Secretary; Vicki Hesser, Executive Secretary; Beverly Grunder, SE Director; Denise Parr, NW Director; and Connie Lindell, M-PBEA Rep from Kansas. Awards were presented to: Chari Sowers, Kansas Secondary Business Teacher of the Year; Marilyn Ewing, Post Secondary; and Chris Battin, Rookie Teacher of the Year.

Every action of our lives touches some chord that will vibrate in eternity.



News From South Dakota

Submitted by Lynette Heitz, South Dakota Representative

As I write this update from South Dakota Business Education Association, I see changes in the weather and the school year quickly moving along. I'm sure all of you are busy with the school year. A week goes by so very quickly and another one enters with its flurry of activities and commitments. I thought I had a lot of time before this update article would be due and here it is time to write it.

South Dakota Business Education Association continues to have trouble finding a time to have a state meeting. Our state has so many combinations of business teachers and/or coaches/computer teachers/principals that it makes it very difficult to get our membership together. Our current officers for SDBEA are: Michelle Metzinger, President; Lynette Heitz, Past President; Jeanette Gravdahl, Treasurer; Lynette Heitz, SDBEA/NBEA/MPBEA Membership Director; and Lynette Molstad-Gorder, Newsletter Editor. The position of secretary is open at this time and will be filled in the near future. Because many Business Teachers are also wearing another hat, it also makes it equally hard to get Business Teachers to join SDBEA and NBEA. We are working on our membership drive and hope to get some new members this year.

Membership is a hard road to travel but with some persistence we will gain new members and continue to move towards one united force. Sometimes I feel rather defeated with membership recruitment, but I know I must continue to try and generate interest in SDBEA and NBEA/MPBEA. A quote that makes the frown go away from my face is the following: "Before you put on a frown, make absolutely sure there are no smiles available." – author Jim Beggs.



WYOMING NEWS

Submitted by Gary M. Donnelly, Wyoming Representative

Wyoming Business Education Association Members received honors during the Wyoming Association of Career and Technical Education Conference held this last June in Lander. Gary Donnelly a business instructor at Casper College was WACTE Teacher of the Year. Kent Eberspacher, a business teacher at Star Valley High School, received the WACTE Outstanding Teacher in Community Service Award. Outstanding Business Education Student of the Year Award went to Cody Connor from Lusk. He was an outstanding member of the FBLA team led by Chris French.

Long-time business educators Ellie Noonan and Gwen Cruikshank were inducted into the WBEA and WACTE Halls of Fame. Wayne Schatz, Director of the Sheridan Elementary Technology Program, was named 2006 WBEA Teacher of the Year.

2007 M-PBEA LEADERSHIP AWARD

Nominate a deserving colleague for this prestigious award! Completed Nominations Packets must be postmarked by March 1, 2007.

Nomination Forms and Guidelines are available at www.mpbea.org or from:

Jim Rucker	785-628-4121
Fort Hays State University	jrucker@fhsu.edu
600 Parks Street	
Hays, KS 67601-1504	

WANT TO BE M-PBEA PRESIDENT?

The M-PBEA Board is looking for qualified individuals to serve as the 2008-09 President. Candidates for this position must have served three years on the M-PBEA Board and are currently NBEA/M-PBEA members in good standing. They cannot be from the State of South Dakota since the 2007-08 President is from that State. The individual elected will serve on the M-PBEA Board from 2007-2010 (President-elect, President, and Past President). Since NBEA changed their by-laws, this position will not serve on the NBEA Board.

This is the only position that is open. The individual will serve with Lynette Heitz (2007-08 President), Christine French (2006-07 President), Suzanne Sydow, Secretary (term expires 2009) and Sandy Braathen, Treasurer (term expires 2008), Ramona Schoenrock, Representative to the NBEA Board (term expires 2008 and position will be eliminated per new NBEA By-law Changes), and Marilyn Jones (term expires 2010).

Interested individuals should contact this year's Nomination Committee Chair, Merle Rhoades, at merle.rhoades@morganCC.edu. The immediate past three M-PBEA President's serve as the nomination committee which includes Merle Rhoades, Donna Kelley Shawn, and Betty S. Johnson.



TBTEA AWARDS AND OFFICER INSTALLATION LUNCHEON

*Submitted by David Loper
Past President, TBTA*

During the Summer Professional Development Conference held in Corpus Christi, Texas, in July 2006. TBTEA members and friends gathered for the Awards Luncheon held at The Omni Bayfront Hotel located on Shore Line Drive in Corpus. Approximately 110 people were in attendance enjoying a time of relaxation and sharing a good meal.

Dr. Ann Wilson, Chair of the State Awards Committee, presented awards to the members. Awards were presented in four different categories: *The Post-Secondary Teacher of the Year Award* was presented to *Karen Bean* from Blinn College; *The Secondary Teacher of Year Award* was presented to Lisa Dudding; The Administrator of the Year was presented to David Loper of Trinity Valley Community College; The Organization of the Year was presented to Tech Prep--representing Tech Prep were Gina Robles and Jill Berset.

Paula Prior, President, introduced special guests and Lucy Ybarra, Texas Education Agency, Director of Business and Marketing, gave the keynote address, Achieve Texas. Mona Fannon, our incoming President, gave special thanks to the Texas Society of Certified Public Accountants; Bob Callaghan, Borger High School; Borger High School BPA Advisory Board; Frank Phillips College; Gerald's Office Supply, Borger; Jim's Diamond Shop, Borger; Red Apple Resources, Lubbock; Sally's Beauty Supply; Main Street Collections, Borger; TBTEA Region 16; and other organizations who helped sponsor the Awards Luncheon. This is a commitment on the part of these companies and individuals to TBTEA that is truly appreciated.

Special acknowledgements were given to Lucy Ybarra, TEA Director of Business and Marketing Education, and to Dr. Michelle Walker, PDC Coordinator, University of North Texas.

Mrs. Prior reviewed the connection of TBTEA and the umbrella organization, *Texas Career and Technology Council (TCTC)*. It is through our association with TCTC that we keep abreast of legislative news and events and have a larger, stronger voice with our legislators.

Paula Prior recognized the current board and installed the officers for the coming year. Mona Fannon was installed as the new TBTEA President; Sherrell Wheeler, President Elect; Dr. Ann Wilson, Vice-President Post Secondary/Collegiate; Michelle Kirkland, Vice-President Secondary; Bettie Curtis, Secretary; Darlene Fetsch, Treasurer; Vi Snell, National Representative; Barbara Leschber, Executive Director; Andre Barrera, Webmaster/*Texas Voice* Editor; and Paula Prior now becomes the Past President.

Mrs. Prior then turned the program over to Mona for the remainder of the session. Mona and the newly-elected board presented Mrs. Prior a gift as a token of appreciation from the board and membership for her service to TBTEA and for serving as TBTEA State President for the 2005-2006 year.

Gay Vick, Past TBTEA President and Chair of the Silent Auction Committee, announced the results of the silent auction. The silent auction monies are used to provide scholarships for students and professional personnel. The totals this year were record setting.

Mona Fannon, incoming TBTEA State President, then welcomed the members and guests and gave an overview of what she expected to accomplish during the year as the TBTEA President. Mona chose as her theme for the year "*Kicking Up Your Heels with Professional Skills*". We hope to see even more of our members at the luncheon next year in Dallas--we urge all Texas business educators to attend the Professional Development Conference next July.

IN MEMORIAM

Marilyn Rolf, retired Assistant Professor of Business Education from Midland Lutheran College, died on October 9, 2006, in Fremont, Nebraska, at the age of 74. Marilyn's career began in Westboro, MO, (1953-1961), continued at Westside High School, Omaha, NE (1962-64) and ended with her retirement at Midland Lutheran College (1964-1986). She had earned a BA at Tarkio College in 1953 and a MA at UN-L (Nebraska) in 1964.

Her professional memberships included DPE Lifetime membership, NBEA, Fremont Area Retired Teachers Association, Nebraska State Retired Teachers Association, and honorary member of Nebraska State Business Education Association. She was also elected to Outstanding Young Women of America in 1965.



Invest in Business Education

Greetings from the Sunflower State and the 2007 M-PBEA Conference Planning Committee!

You are cordially invited to participate in the 2007 Mountain-Plains Business Education Association Conference to be held June 13-16, 2007, in Overland Park, Kansas. The easy-to-locate DoubleTree Hotel Overland Park-Corporate Woods is the place to be as you invest in your students, yourself, and your profession!

Heartland Technology Solutions, Wichita office, is a business partner for the 2007 conference and is helping the M-PBEA Conference offer up-to-date hands-on sessions of Office 2007 and Vista—with the help of Microsoft and Hewlett Packard. The Program Planning Committee has put together a great line-up for the 2007 conference with workshop topics ranging from personal finance to business ethics to information technology as well as business tours and a fun-filled dinner theater. Kansas is excited to be the host state for the 2007 M-PBEA conference and is looking forward to visitors from the Mountain-Plains region being our guests! The registration form will be posted on the M-PBEA web site in late December and flyers will be sent in early February.

Conference Highlights

Hands-on Computer Sessions
 Office 2007
 Vista
 Nationally acclaimed motivational speakers
 Business Tours
 Dinner Theater with Jamie Farr
 Breakout Sessions
 Business Ethics
 Entrepreneurship
 Personal Finance
 Accounting
 Information Technology
 Networking
 Leadership Development Institute (LDI)
 Contact merle.rhoades@morganCC.edu to find out more about LDI
 Exhibits

Registration Information

Registration information will be posted on the M-PBEA website (www.mpbea.org) in late 2006. For information about registration, contact Connie Lindell at clindell@usd434.us



Room rates for the Doubletree Hotel Overland Park-Corporate Woods (10100 College Boulevard—right off I-435) are \$95 per night. Reservations can be made by calling 1-800-222-TREE (8733). Ask for M-PBEA convention rates.

The Kansas City Metroplex (both sides of the border) is well-known for family-oriented activities. Invest in yourself and your family and make the trip to Kansas City a professional and a family event. Family attractions include Cabela's, Bass Pro Shop, Kansas Speedway, Royals Baseball, Worlds of Fun, Oceans of Fun, renovated Union Station, museums, the Kansas City Zoo, and, of course, shopping at the famous Country Club Plaza, Westin Crown Center, and a multitude of other malls and shopping centers.

Now Is The Time To Apply For LDI

Submitted by Merle Rhoades, M-PBEA Past President/LDI Director

M-PBEA will be hosting the *2007 Leadership Development Institute* June 13-14 preceding the M-PBEA Annual Conference in Overland Park, Kansas. If you are interested in becoming a delegate, please contact your State President or State Representative on the M-PBEA board so they can submit your name to become a delegate from your state.

The purpose of the Leadership Development Institute (LDI) is to:

Identify personal leadership skills and traits.

Provide individual diagnosis for leadership behavior.

Develop a compatible climate and readiness for interaction in a group through sharing personal experiences.

Focus on small group activities to enhance problem solving and to enable participants to demonstrate leadership skills.

Provide a forum for participants to set professional and career goals with a leadership focus.

Provide a method for disseminating information, using participants as resources. (Leadership techniques, motivational devices, organizational information, and other effective experimental activities may be shared.)

Contribute to an effective communication process among individuals, local associations, and state, regional and national organizations.

Examine professional organizations and their relationships to business education including their functions, services, inter-organizational relationships, and roles.

Examine professional responsibilities of the business teacher/educator.

Study dimensions of problems in business education and devise strategies for solving them.

Learn leadership techniques, including parliamentary procedure.

Study and understand procedures for conducting meetings and conferences on the local, state, and/or regional levels.

LDI is conducted each year by the immediate Past President of M-PBEA. This year's director is Dr. Merle Rhoades who has had numerous leadership experiences throughout his life. Those who attended last year's Institute rated him very high on the evaluation as he introduced them to "true colors". Rhoades is a certified *True Colors* trainer and has recently been contracted with *True Colors, Incorporated* to write the teaching manual for *True Colors in Customer Service*.

State officers, college students who are majoring in business education and new teachers are especially encouraged to apply. Each state should send three delegates to the institute; however, if space is available, states are not limited to just three delegates. For more information, contact Merle Rhoades at merle.rhoades@morganCC.edu.

THANK YOU to all members who contributed articles and information to this newsletter!

Perhaps something you read triggered a thought in your mind that you wish would be included.

To be part of the Spring, 2007, issue, email an article to the newsletter editor (wsamson@tvsonline.net) by March 15, 2007, for the Spring Notes & Quotes!

NBEA EXECUTIVE BOARD REPORT

Submitted By Mona Schoenrock and Marilyn Jones, M-PBEA Representatives to the NBEA

NBEA/M-PBEA Is For You!

Can you imagine consulting health personnel who have not kept abreast of new developments? Would you trust an accountant to do your taxes if he has not reviewed the latest tax laws? Does a craft person build a garage without the correct knowledge and skills?

The answer to the above questions is an emphatic NO! Professionals join organizations for information, trends, and knowledge of technological improvements. The same is true of business educators.

NBEA/M-PBEA is for you and every other business education professional!

The following is a list of "why" business educators continue or should join NBEA/M-PBEA:

- Obtain the latest information and technology regarding curricula development through resources such as the *NBEA Forum*, *Keying In*, *NBEA Yearbook*, the *NBEA Standards*, and the most recent publication, *Effective Strategies and Tools to Market Business Education*.
- Enhance your personal and professional development with tips and techniques for improving instruction.
- Receive \$250,000 liability insurance with the opportunity to upgrade to 1 to 2 million for minimum amounts.

- Save more than the cost of the membership. NBEA is a professional bargain compared to other organizations whose dues are in excess of our reasonable fee. Members save by participating in one of the insurance or credit card programs, purchasing publications at the member's rate, or attending conferences.
- Realize involvement in NBEA/M-PBEA is a rewarding and satisfying experience.
- Advocate key legislation affecting business education.
- Share ideas by networking with other colleagues.
- Attend conferences and conventions—make plans today to attend NBEA April 4 -7 at the New York Marriott Marquis in New York City, New York.

What can you do to help NBEA/M-PBEA?

- Maintain your membership.
- Encourage other colleagues to join.
- Emphasize to new teachers or student teachers the importance of professionalism.
- "Toot your own horn." Let administration know you are professionally committed to business education.

The importance of belonging to NBEA/M-PBEA is paramount. The reasons may vary for each individual; however, do join and encourage others! The rewards will be many.

(Change continued from page 12)

A few restructuring benefits:

- Creates a central focus, "new vision"
- Provides cost savings for the Regional Associations and NBEA
- Addresses the challenge of redirecting resources for the benefit of the membership
- Provides the opportunity to be "proactive" rather than "reactive" in planning for the future of NBEA
- Continues to be representative of all regions and divisions

Source: NBEA Memo from Judy Olson-Sutton, Chair, NBEA Executive Board Structure Task Force



MEET YOUR M-PBEA BOARD MEMBERS

Christine French, M-PBEA President, has been a business teacher and FBLA advisor at Newcastle High School in Newcastle, Wyoming, for 30 years. She has also been an adjunct instructor for Eastern Wyoming College. Christine earned her bachelor's degree from the University of Northern Colorado and her master's degree from the University of Wyoming. She currently teaches Personal Finance, Success in the Workplace, Desktop Publishing, and Web Design; she is the Internship coordinator and webmaster for her school district.

Christine has served as president of the Wyoming Business Education Association and recently completed a three-year term as newsletter editor. She also served as executive secretary of the M-PBEA Board for six years, was a member of the NBEA Strategic Planning Committee for three years, and served as registration chair for two M-PBEA Conferences. Her honors include WBEA Teacher of the Year, WACTE Teacher of the Year, Christa McAuliffe Fellow, Arch Coal Teacher Award, and Wyoming Outstanding FBLA Advisor.

Christine enjoys playing golf with her husband Herb, a retired education specialist for the Department of Corrections. She also enjoys swimming, reading, traveling, and spending time with her nieces and nephews.

Connie Lindell, Kansas Representative, has lived in Lawrence, Kansas, her entire life until last March when her husband, Tony Hackett, and she purchased a 3-year old home on 6 acres near Baldwin City, Kansas. Now we are 'country folk' with our corgy-mix dog, Bubba. This is my 30th year teaching business education to the students in Kansas, 28 years at the same high school, Santa Fe Trail High School. I have sponsored and advised students in FBLA for the past 28 years and served as the Kansas FBLA state chairman for the past 14 years. Tony & I have six grandchildren: 3 boys & 3 girls, with the youngest being 1 year old. I collect Longaberger baskets, a 'Young & Restless' junkie for the past 31 years (just ask me any question about the soap opera), adding movies to my DVD collection, plus belonging to the Kaw Valley Studebaker Car Club, and taking 'tacky tours' of unique places in Kansas.

Glenda Rotvold, North Dakota Representative, is an instructor in the Information Systems and Business Education Department at the University of North Dakota in Grand Forks. This is her fifth year at UND. Prior to coming to UND, Glenda taught Information Technologies at Lake Region State College for 15 years where she taught numerous IT courses in networking, programming, operating systems, and software applications. She received her BA and MS degrees in Business Education and is currently working on finishing a PhD in Teaching and Learning—Higher Education. She teaches networking and information systems courses and holds various industry certifications including Cisco's CCNA certification.

Glenda's husband is Director of Branch Operations for Altru Health Systems in Grand Forks.

Wanda Samson, Newsletter Editor, retired in May, 2005, after 33 years as a business teacher in Fremont High School, Fremont, Nebraska. She earned her BA from Midland Lutheran College, Fremont, NE, and MA from UN-L, Lincoln, NE. She has also served M-PBEA as Legislative Representative and Treasurer. She is chairing the Share-An-Idea contest this year. She has been Secretary, Treasurer, President-Elect, President, and Past President of Nebraska State Business Education Association.

Some of her awards include NSBEA Secondary Teacher, M-PBEA Secondary Teacher, NSBEA Service Award, and DPE Outstanding Educator. She spends her "free" time doing volunteer work which includes serving as treasurer at her church and as the secretary of the American Red Cross Dodge County Board. Over the years she has coordinated 13 bloodmobiles for students and staff. She sets a good example as she has donated over 18 gallons of blood herself. When working at home, you can bet that her two cats, Michaela and Gigabyte.com, are close by supervising the technology.

*The business of a leader is to turn weakness into strength,
obstacles into stepping stones, and disaster into triumph.*

5 Keys to Creating An Atmosphere of SUCCESS

*Submitted by Angela Satterly
Colorado Representative*

Are you setting up your students for success? Every classroom's atmosphere is primarily set by the instructor. Here are five key steps in creating an atmosphere of success:

1. Build relationships. We all respond positively to those we know care, and our students are no different. Ask them, "How is your day going? Or "You did a great job!" We all need to hear that someone cares.
2. Explain fully what is expected. Provide examples of excellent work, praise those students who demonstrate a good work ethic, and let your students know exactly how they will be evaluated.
3. Give quality feedback as often as possible. Respond with written comments, not just grades, encourage each student to correct their work, and let your students know frequently just where they stand in regards to their grade in your classroom.
4. Be fair and consistent. Students pick up on favoritism or inconsistency in our classroom quicker than anyone. Evaluate your own attitudes on a regular basis for any treatment of your students that is outside of being fair and consistent.
5. Decide before the first bell rings that you can determine the atmosphere of your classroom. As the teacher you set the tone for the day, either positive or negative.

It's Up To Me

I am the decisive element in my classroom.

It is my personal approach that creates the climate.

It is my daily mood that makes the weather.

As a teacher, I possess tremendous power to make a child's life miserable or joyous.

I can be a tool of torture or an instrument of inspiration.

I can humiliate or humor, hurt or heal.

In all situations it is my response that decides whether a crisis will be escalated or de-escalated, a child humanized or dehumanized.

Haim Ginott



WANTED: AWARD NOMINATIONS

*Submitted By Lynette Heitz
M-PBEA Awards Chair*

The M-PBEA awards program recognizes individuals in our region who have made significant contributions to business education. Award categories are Secondary Teacher of the Year, Postsecondary Teacher of the Year, Senior College or University Teacher of the Year, Administrator or Supervisor of the Year, Contributions by an Institution/Agency, and Rookie of the Year.

Award nomination forms are posted on the M-PBEA website at <http://mpbea.org>. Award nominees must carefully adhere to the award guidelines. These guidelines include:

- Postmark application by **January 31, 2007**
- Correct typing requirements
- Correct color of paper
- Correct number of support letters

Our region has many outstanding business educators. These individuals deserve recognition for their achievements and for their contributions to business education. Make a nomination today by contacting a deserving nominee. If you have questions about the M-PBEA awards program, contact Lynette Heitz at Lynette.Heitz@k12.sd.us or heitzi@hotmail.com.



BACK TO SCHOOL . . . TIME FOR NEW KEDS®!

Submitted by Patricia Arneson, Nebraska Representative



It's "Back to School" time! Students, parents, teachers, and yes, retailers, are gearing up for 'back to school' in August and September. As educators, we start readying our classrooms, updating lessons, and preparing for students in early August. As teachers, our blood and adrenalin starts pumping, like an athlete in training for the big sporting event! We work hard at creating a nurturing, welcoming environment for students as they return to our classes. Parents mentally (and gleefully!) mark off the days until kids are back in school, while their children feel their summer days quickly vaporizing. And the merchants? They've planned an all-out assault for our back-to-school dollars!

Recent newspaper articles point out that, next to Christmas, "Back to School" is the second busiest season for retailers! And if you don't believe it, be brave enough to venture into the school supply section (not simply one aisle any more) of any 'big box' store! It's almost as frightening as venturing into the Barbie and GI Joe toy aisles at Christmas! As a parent with 20 consecutive years of "back-to-school" shopping for two kids, I've earned my 'veteran shopper stripes' searching (and grabbing for) 10 cent spiral notebooks, pencils and crayons, glue sticks, etc., stocking up for an entire year at bargain prices.

But "Back to School" isn't just about school supplies. It's also clothes, clothes, clothes, shoes, shoes, and more shoes. Many states (Iowa and Missouri, but not Nebraska) offer one or two "tax free" shopping days on clothing, computers, and school supplies, luring parents dragging kids of all ages into every store at the mall. I am amazed at how many parents (not me) purchase their children's *entire wardrobe* for an *entire* year in August! This frenzied shopping is surpassed only by Christmas shopping!

Think that your shopping days are over when your child graduates from high school? Dream on! "Back to school" shopping for college students is an even bigger, greedier market! In fact, many stores now have "gift registry" for college students—would-be high school graduates are encouraged to register their "gotta haves" for college. Students take more to college because they *have* more! Computers! Big-screen TVs! Video game boxes! Loveseats! Room-size carpets!

Way Back When . . . 'Back To School' Was Like This! All of this has me reflecting on my own "back to school" experiences when I was a kid. And at the risk of sounding like a real geezer, it was very different than today.

"Back to School" preparations at my house usually began about one week before school started when mom would spread newspapers on the kitchen floor, dad would drag in the blue-and-white high-back metal step stool, mom would get out her hair clipping set of shears and scissors and give my older brother and me our 'back to school' haircuts. From Kindergarten through 6th Grade, I pretty much 'sported' the same hair style—bangs neatly cut right above my eyebrows, long hair trimmed straight across at shoulder length, then 'styled' into two 'pigtail' braids and tied with new grosgrain ribbon. My brother's hair would be sheared up one side and down the next, then 'styled' with Butch Wax.

The following day, my mom and I would climb into her 1960s-something Oldsmobile (no a/c or seatbelts back then) and head to one of two towns 35-45 miles away, for our 'back to school' shopping. Downtown. (No such thing as "malls" back then!) First we'd hit the "Dime Store" to buy two red Chief tablets; a wood 12-inch ruler (unless I got one free at the County Fair); pencils; pink, white soap, and green pencil-top erasers; a new fountain pen with one blue and one black ink cartridge; one 3-ring notebook; and one pack of wide-lined paper. That was it! And back-to-school clothes? A few shorts, skirts and blouses. . . and of course . . .

One new pair of Keds®. (Bet you were wondering by now why Keds was in the title of this article!) There was no Nike, Adidas or Reebok. Just Keds® for girls or high-top Converse for guys. Choice of color? Blue or White for girls, Black or White for guys. If you selected white, you also purchased white shoe polish with "dobber" applicator. Yes, you actually polished tennis shoes back then. No throwing them in an automatic washer (mom had a wringer washer, so you soaked these white tennies in a bucket of bleach water), dried them in the sun, then polished them. Cool, huh! Oh, yeah, these Keds were meant to last the entire year! (No wonder I love shoes so much now; I was deprived as a child!)

Although times, fashions, and 'back-to-school' shopping have all changed dramatically since my freckle-faced, pigtail school years, one thing remains a constant.

The Significance of Keds. Whether you are purchasing only one pair of Keds and a few school supplies, or an entire wardrobe and cart of supplies, "new Keds" means a fresh start!

That's what we as educators need to remember . . . not only every August and September as we prepare for a new school year, but throughout the entire year.

Excellence and Balance—Is It Possible?

Submitted by DeLayne Havlovic, Omaha Central High School, Omaha, Nebraska

Work life balance...I hear it more and more. How can one practice excellence in their career and at the same time provide quality personal time with families, friends, and their own personal well-being?

The following tips and tricks force that balance, but allow you to continue excellence in education. Come up with others that match your lifestyle.

- **Set aside time especially for career** – Knowing that many quality educators serve on committees and work well beyond their school dismissal time is reality – plan for this. Plan days to work late and plan days to leave early and stick with them. An educator can still be involved professionally and not be in each and every committee.
- Set aside time for those you love – Schedule a date night with your spouse, a fun-night out with your kids, a guy’s or girl’s night out with friends. Your family will remember this more than your principal will remember which committees you served on.
- Use a calendar – commit to work times and commit to personal times. Make sure there is a balance between the two – not too heavy on one side or another.
- Treat yourself – whether it is a dinner out, a quiet TV night, or new office supplies for your desk at work. Give yourself something to look forward to both at work and at home.
- Discover a passion – scrap booking, attending concerts, home projects give us something to look forward to and often cause us to prioritize balance.
- Bring work and home together – most of us have work-related computer files on our home computers. Make sure you have family pictures, favorite CDs and other comforts of home close to you at work.
- Keep involved, but set limits – Balance does not mean you should no longer attend conferences or professional activities. Professionalism is a key to excellence in our careers. Non-work activities are a key to excellence in our mental well-being.

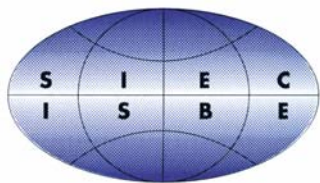
Kansas BEA Selects Teachers For Their Annual Business Educator Awards

This was an excellent year in business education, and the proof is evident in the outstanding nominations that were received for the business educator awards in Kansas. Each year, KBEA honors three educators for their accomplishments in education.

The 2006 KBEA Rookie Secondary Business Educator is **Chris Battin**. Nominees must be new to the profession, teaching three or less years. The individual may be completing his or her fourth year of teaching. The 2006 honoree, Chris Battin, has completed two years of teaching and has already been nominated for Kansas Teacher of the Year and received an NBEA Award of Merit. A school administrator commented that the Chris is “the epitome of an outstanding young educator. His work ethic and his attention to detail are what sets him apart from his peers.” In addition to his business and marketing responsibilities at Great Bend High School, he is also the DECA sponsor.

Described as earnest, resourceful, dynamic, honest, and a true leader with a driving commitment to excellence, the 2006 Kansas Secondary Business Educator is **Chari Sowers**. Nominees for the Secondary Business Educator Award must have taught at the secondary level for a minimum of ten years. This 2006 honoree has been serving Kansas business education since 1973 and maintains membership in KBEA, Phi Delta Kappa, and Delta Pi Epsilon. Chari has served KBEA as convention chair, executive secretary, southwest director, webmaster, and president and has also been recognized as the Russell/Walters Outstanding Business Teacher of Kansas.

The 2006 Kansas Post Secondary Educator is **Marilyn Ewing**. Post Secondary Educator Award nominees must teach at the post secondary level for a minimum of ten years. The 2006 winner began her career as a high school instructor, where she taught for 23 years. In 1991, she began teaching at the community college level as an accounting instructor. Marilyn has served on numerous evaluations teams, earned outstanding educator awards, and been recognized for her work as an advisor. One colleague explained, “As teachers, the highest achievement is making a difference in the lives of our students. This year’s honoree truly does make a difference as she leads and works with students, helping each to achieve his or her potential in the classroom and in future endeavors.”



**SOCIETE INTERNATIONALE POUR L'ENSEIGNEMENT COMMERCIAL
INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION
PEDAGOGICAL COMMITTEE**

Call for Proposals for Presentations

2007 SIEC-ISBE Conference
Vienna, Austria, July 29-August 3

The International Board of the International Society for Business Education (SIEC-ISBE) and the Pedagogical Committee invite members to submit presentation proposals for the 2007 SIEC Conference in Vienna, Austria, from July 29-August 3. The theme for the conference is "Innovation in Business Education."

Criteria for selection will include the overall quality of the proposal and expertise of the presenter(s). In addition, proposals which follow the conference theme will be given consideration. All presenters must be members of SIEC-ISBE and should attend the entire conference.

Proposals should be submitted using the Pro Forma Submission Form available from the SIEC-ISBE international website, www.siec-isbe.org. Send your proposal by January 20, 2007, to Lila Waldman (waldmanl@uww.edu), U.S. Pedagogical Committee member, or Hans-Peter Schoch (hpschoch@tele2.ch), Chair of the Pedagogical Committee.

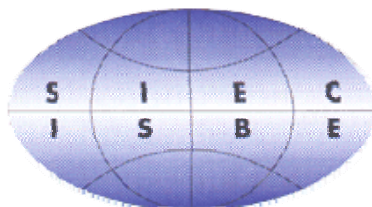
Authors will be notified by February 25, 2007, regarding the acceptance of their proposals. After March 10, all accepted proposals will be placed on the SIEC-ISBE international website.

International Society for Business Education Scholarship Opportunity

The Herbert A. Tonne Memorial Scholarship, sponsored by the International Society for Business Education (SIEC/ISBE), is available for a senior or graduate student attending a college or university seeking certification to teach business courses OR a teacher of business education with ten or fewer years of teaching.

A \$500 scholarship is available for attendance at a USA conference, and a \$1,000 scholarship is available for attendance at an international conference. A maximum of \$3,000 is awarded in any one year. Scholarship funds must be used to defray expenses for attendance at a NBEA conference, a SIEC/ISBE international conference, or a regional NBEA conference with some international sessions.

Obtain application guidelines and an application form from the ISBE website (www.isbeusa.org) or the fall ISBE newsletter. Applicants will develop an international project idea and summarize it on the application form. Completed application forms are due by December 1. Scholarship Committee members will evaluate the proposed projects and make recommendations to the ISBE Board for awarding the scholarship(s). Scholarship awardees will be notified by February 1.



The US Chapter of ISBE Celebrates its 60th Anniversary

Submitted by Tamra S. Davis, Ph.D., 2006-2007 ISBE Past-President

The U.S. Chapter of the International Society for Business Education invites you to join us as we celebrate our official 60th anniversary in New York City. All ISBE members are invited to attend the annual ISBE banquet to be held during the NBEA Convention in New York City next April. ISBE has officially been recognized as a part of the SIEC (la Société Internationale pour l'Enseignement Commercial) organization since 1947, but our participation with SIEC extends much further. According to National Group Membership data from SIEC, the U.S. chapter actually had 2 members in 1901, the first year of the international organization. Unfortunately, official records prior to 1947 could not be documented and the U.S. chapter uses the date of 1947 as our first year to participate in SIEC.

In addition, the U.S. Chapter of ISBE invites everyone to join the organization. To join the U.S. Chapter of ISBE, you need to be a member of NBEA. The dues are \$30 per year in addition to your NBEA dues. Membership forms can be obtained anywhere you find NBEA membership information. It is just a simple check box on the NBEA application. The fundamental mission of ISBE is to create interactive exchanges between our members in the U.S. with members of SIEC from around the world. We are an organization of teachers, students, and business professionals who share a love of the business education. We come from all educational levels including elementary education through university professors.

ISBE publishes two newsletters per year that can be used as an educational resource in your classroom. In addition, we publish a referred journal each summer. The journal seeks authors during the fall. International connections can be made via a listserv or through attendance at the annual SIEC Conference held in late July or early August each year. The 79th Annual SIEC Conference will be held in Vienna, Austria in 2007. The dates are July 29 – August 3.

For additional information about ISBE, please visit our webpage at <http://www.isbeusa.org>. You can also visit the SIEC webpage at <http://www.siec-isbe.org>.

WISCONSIN BUSINESS EDUCATION JOURNAL CALL FOR MANUSCRIPTS

The *Wisconsin Business Education Journal* is a refereed journal listed in *Cabell's Directory of Publishing Opportunities in Education*. All manuscripts are given a blind review by three external reviewers. Accepted manuscripts are published twice a year, Fall and Spring. The deadline for submission of manuscripts for the Fall issue is June 1 and for the Spring issue is November 1.

The purpose of the WBEJ is to provide educators with articles reflecting present and future teaching strategies, research-based articles, and technology ideas in business and marketing education. Only manuscripts which meet this purpose will be considered for review.

Publishing Guidelines

1. All manuscripts should use APA style and be between 1-10 single-spaced pages in length. Leave one blank line between paragraphs and before and after headings.
2. The manuscript should be submitted in camera-ready format, typed in Microsoft Word using Times New Roman, 12-point font.

3. All graphics (tables, graphs, charts, etc.) should be enclosed in boxes.
4. Manuscripts should have 1-inch top, side, and bottom margins with no page numbers
5. A title page that includes manuscript title and name, address of institution, email address, and phone number of each author must be attached to the manuscript. No identification information of authors should be included within the manuscript.

Four original hard copies of the manuscript should be mailed and one electronic version, an email attachment, on CD, or on 3.5-inch diskette, should be submitted to:

Lila Waldman, Ph.D.
University of Wisconsin-Whitewater
ITBE Department
4015 Carlson
Whitewater, WI 53190
waldmanL@uww.edu
Phone: 262-472-5475
Fax: 262-472-4863

SHARE-AN-IDEA



- Submit ideas you use in any of your business classes
- Business teachers at all levels who are members of M-PBEA/NBEA may enter
- JUDGING CRITERIA:
 - ✓ Explanation of 500 words or less how you successfully utilized an idea in your classes
 - ✓ Inclusion of supporting material may be attached—no more than 5 pages
 - ✓ Identification of necessary materials and/or resources
 - ✓ Originality of idea
 - ✓ Ease of implementation
 - ✓ Enhancement of concepts or skills in subject area OR promotion of business education programs
 - ✓ Completeness and clarity of idea
 - ✓ Appropriateness to course and grade level

- Winners will be recognized at the M-PBEA Awards Banquet at the Convention in June

First Place: One-year membership in M-PBEA/NBEA/ISBE
 Second Place: One-half membership for one year in M-PBEA/NBEA/ISBE
 Third Place: One-half membership for one year in M-PBEA/NBEA

- Mail or email to
 Wanda Samson, Share-An-Idea Chair
 1540 N. Hancock St.
 Fremont, NE 68025-3231
 Phone: 402-727-5217
 E-mail: wsamson@tvsonline.net

Deadline:
Postmarked by
May 1, 2007

Release Form: I agree to the release of this idea to M-PBEA/NBEA members

Name: _____ NBEA Member Number _____

Address _____ Phone _____

Email Address _____

Title of "IDEA" _____

Name and Title of Supervisor
 (Principal, Division Chair, etc.) _____

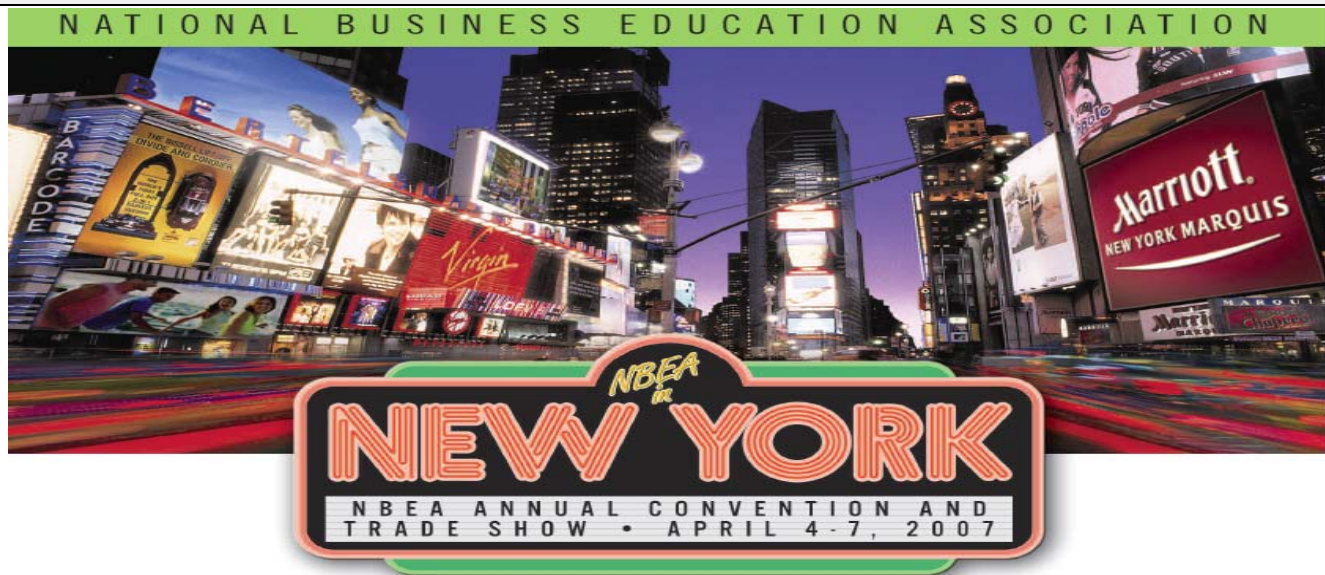
School Name _____

Address _____

Local Newspaper Name _____

Address _____

Signature _____ Date _____



The 2007 NBEA Annual Convention returns
to the "Big Apple," New York City
at the New York Marriott Marquis Times Square
April 4-7, 2007

The goal of the convention is to provide a program that will enhance the knowledge and skills of our members, create networking opportunities, and challenge educators to return to their classrooms ready to empower the next generation of business professionals. The convention program will feature over 40 concurrent sessions, 22 computer workshops, and three keynote speakers. Concurrent sessions will target the following topics: The Business of Business Education, Plain English, Computer Gaming, Teaching Ethics with Real World Situations, Building Business Teacher Education, Special Needs in the Classroom, Personal Finance, Program Promotion, Interrelationships of Business, Business Etiquette, Middle School Business Education, Copyright Issues, Online Learning and Assessment, Business Speaks about Technology, Teaching Reading in Business Education, Multi-Media and Video Editing, Information Security, Stress Management with Humor, Entrepreneurship, Strategies for Teaching ESL, E-portfolios for Professionals, Project-Based Learning, Non-Verbal Communication, Computer Programming with Multi-Media, Best Practices in Secondary Education, Everything Google, Fraud/Forensic Accounting, Community College Update, Internationalizing the Business Curriculum, Business Education in Relation to Core Content, and Data Mining.

Sessions designed specifically for new teachers and students preparing to enter the teaching profession will also be part of the program. Visit our web site at www.nbea.org for program topic descriptions.

Hotel information for the New York Marriott Marquis Times Square can be found at www.nbea.org. On the home page, go to the link for NBEA 2007.

Convention Fees

Professional Member—\$190
Student Member—\$120
Retired Member—\$145
Nonmember—\$325
Spouse—\$75

NBEA National
Business
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www.nbea.org