



# Notes & Quotes

Mountain-Plains Business Education Association  
A Region of the National Business Education Association

Colorado♦Kansas♦New Mexico♦Nebraska♦North Dakota♦South Dakota  
Oklahoma♦Texas♦Wyoming♦Manitoba♦Saskatchewan

Volume 32, No. 2

Spring, 2007

## President's Message Christine French, M-PBEA President



**President's Message**  
Christine French, M-PBEA President

*"Invest in Business Education: Part II"*

**M**embership! Professional Growth! Leadership! Excellence! These words describe the opportunities that business educators in our region have **"invested"** in as professional members of the Mountain-Plains Business Education Association. I applaud the members of our association who have made it a point to **"Invest in Business Education"** this year.

Our state and regional membership directors have made it their priority this year to **"Invest in Membership."** They have been very diligent in their membership recruitment efforts. New members have been recruited to join NBEA/M-PBEA, and former members have been encouraged to renew their professional membership in these associations. If you are a new member, I welcome you to a wonderful network of business education professionals. If you have renewed your membership this year, I extend my appreciation to you for continuing your membership in these associations. Our associations are only as strong as their members; your membership is vital in keeping our associations strong!

Many members from our region took advantage of the opportunity to **"Invest in Professional Growth"** by attending the 2007 NBEA Convention in New York City. I urge each of you to also **"Invest in Professional Growth"** by participating in the 2007 Mountain-Plains Business Education Association Conference to be held June 13-16 in Overland Park, Kansas. The Conference Planning Committee has "invested" their time, talents, and resources to put together an exceptional conference which offers a variety of concurrent session topics, computer workshops, business tours, and a fun-filled dinner theater. Heartland Technology, partnering with Microsoft and Hewlett Packard, is offering two-hour training sessions on the Vista operating system and Office 2007. Business tours are scheduled to the Federal Reserve and the Kansas City Speedway. You won't want to miss the dinner theater featuring Jamie Farr in *Busybody*. These special events will sell out quickly! Register early to secure your tickets for the computer workshops, the business tours, and the dinner theater.

Leadership opportunities are available to all members in our state, regional, and national associations. Each of you can **"Invest in Leadership"** by becoming an officer in your state business education association, by serving on a regional board, or by serving on a

*(Continued on page 3)*

<b>Contents</b>	
<i>Board Directory</i>	2
<i>NBEA Greetings</i>	4
<i>Stress Full or Free</i>	5
<i>State Association News</i>	6
<i>Ballot Information</i>	8
<i>LDI Information</i>	11
<i>2007 M-PBEA Convention Information</i>	12
<i>What Happened to Financial Literacy?</i>	17
<i>Business Education National Hall of Fame</i>	18
<i>Adding Academic Rigor to Your Business Curriculum</i>	20
<i>It's All Greek To Me!</i>	21
<i>NBEA Executive Board Report</i>	23
<i>Meet The M-PBEA Board Members</i>	24
<i>ISBE Information</i>	25
<i>Wisconsin Bus Ed Journal</i>	26
<i>NABTE Review</i>	27
<i>Share-An-Idea</i>	28

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***STATE REPRESENTATIVES***

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<b>Saskatchewan</b>	<b>Vacant</b>

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M-PBEA***

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***EX-OFFICIO MEMBERS  
NATIONAL OFFICE***

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<b>NBEA President</b>	<b>Peter F. Meggison</b> pmeggison@aol.com

## M-PBEA President's Message Continued

*(President's Message continued from page 1)*

national committee. Our region has many recognized leaders who have assumed leadership roles on the state, regional, and national levels. These leaders have earned great dividends from their "investment in leadership." For our associations to remain strong, we need professional members to **"Invest in Leadership"** for the benefit of the association. If you are interested in developing the necessary leadership skills and gaining the essential knowledge to serve as a leader in our state, regional, and national associations, I urge you to participate in the Leadership Development Institute (LDI), which is held in conjunction with the M-PBEA Conference. Each state is encouraged to send three delegates to LDI. Contact the president of your state business education association to express your desire to be a LDI delegate. You can also contact Merle Rhodes, LDI Director, at [merle.rhodes@morganCC.edu](mailto:merle.rhodes@morganCC.edu) to express your desire to **"Invest in Leadership."**

Several exceptional business educators in our region will be recognized for their **"Investment in Excellence"** during the Awards Program at the 2007 M-PBEA Conference. These award winners have demonstrated their **"Investment in Excellence"** by implementing innovative programs; by using creative ideas in their classrooms; by serving in leadership roles in their schools and in state, regional, and national associations; by writing grants; by doing research; and by sharing their ideas through various publications and presentations. Each of you also has the opportunity to be recognized for your **"Investment in Excellence"** by submitting a "Share-an-Idea" entry to Wanda Samson by May 1. Entry guidelines are provided in this newsletter. Award winners will be recognized at the M-PBEA Conference in June.

Serving as your regional president this year, I have made it a point to **"Invest in Business Education"** by encouraging each member of our association to **"Invest in Membership, Professional Growth, Leadership, and Excellence."** I have truly enjoyed working with the many exceptional business educators in our region who have made a wise investment in our professional business education associations. Join me in Overland Park, Kansas, June 13-16, where we will continue to **"Invest in Business Education."**



### MARK YOUR CALENDARS FOR FUTURE CONFERENCES

#### M-PBEA CONFERENCES

June 13-16, 2007

Kansas City (Overland Park), Kansas

June 18-21, 2008

Lincoln, Nebraska

#### NBEA CONFERENCES

2008

San Antonio

2009

Chicago

2010

San Diego

2011

New Orleans

## Greetings from NBEA President, Peter Meggison



**B**usiness education and the National Business Education Association are at an exciting and challenging juncture, and it is critical that we take appropriate action to ensure a positive future for all—not only the students we serve but also the business teachers who make up our membership as well. As an Association charged with maintaining the integrity of business education into the future years of the 21<sup>st</sup> century, we plan

to push forward the work of systemic change; to provide professional development opportunities to enhance methodology, curriculum development, and curriculum integration; and to create strong linkages with the business community and legislative bodies.

With these lofty goals in mind, NBEA continues to address the challenges brought about by change in many exciting ways. The revised third edition of the *National Standards for Business Education* is now available. Order your copy now from NBEA online and plan to implement these standards as you revise your courses for the fall semester. In addition, we are working cooperatively with the AICPA and the American Accounting Association to improve the quality of the secondary school accounting program and pursue the development and approval of an AP accounting course.

NBEA also supports the work of the Foundation for the Future of Business Education (FFBE) in their goal of sharing information about promotional resources available to business teachers. Recruiting strategies for secondary, postsecondary, and business teacher education programs, excellent links to

available promotional materials, and a free screensaver are all available at [www.ffbe.org](http://www.ffbe.org). The 2007 NBEA Yearbook, which is devoted entirely to assessment strategies in business education, will be in your mailboxes within a few weeks. Take time this summer to read this comprehensive guide and plan to implement some of the recommended strategies in your fall classes. Within the year, you will also be hearing about one of NBEA's latest initiatives—the establishment of a national business education honorary society. Dennis Krejci, a M-PBEA member from Nebraska, serves on the task force charged with implementing this honor society just for our high school business students!

As active teachers involved with the day-to-day activities of the business education classroom, we know all too well that these are times that constantly bring new challenges fraught with change. The pace and complexity of these changes will be perpetual and ever-increasing. They have already affected the way we deliver services, the manner in which we govern and manage our institutions and programs, and the strategies and tactics we employ to enhance and secure our professional development. We, the membership of NBEA, must carefully plan, embrace, mold, and *most importantly* lead the change process to secure the role of business education in the 21<sup>st</sup> century. Your participation in the 2007 M-PBEA annual convention shows that you are committed to being a leader in the change process because you have anticipated the changes that lie before us as individuals, as business educators, as professionals; and you have responded to those changes by continuing your professional development.

Best wishes for a successful, productive 2007; and have a great convention in Overland Park!

**It's Not Too Late...**

There's still time to send in your entry for **Share-An-Idea**.

Look over the criteria and complete the application on page 28.

Have your entry postmarked by May 1—emailing the document is preferred.

You can't win if you don't enter!

# Stress Full or Free... Is It Possible?

Submitted by Lynette Heitz, President-Elect

“Most folks are about as happy as they make up their minds to be.” Abraham Lincoln. This quote really hits to the inner most parts of our lives today. It seems that we hear more and more about living without stress in our lives or learning how to cope with stress. As we enter one of the most stressful times of the school year, the end of the year, some positive guidelines may help us cope with this stress.

Choose to have a positive attitude. Our attitude is a controlling factor in achieving the desired contentment in our daily routine. Choose to have a positive attitude about the situation that confronts you.

“You” are the key. It is up to you to decide to have a good positive outlook on life. Advice can be given from many sources but the final outcome is up to you.

Take time to relax. Relaxation doesn't have to mean a two-hour nap or reading an entire book but just a few minutes of quiet solitude. The key to this is to take 15-20 minutes to close out the activities of the day.

Talk to a friend or relative. Share your thoughts, feelings and reactions with your best friend or relative. Talking with others can make you feel less stressed and can help you deal with the stress of the day.

Develop patience and understanding. Take the time to count to ten and then begin to talk. Giving yourself time to reflect on your thoughts will develop patience and understanding for the situation you are facing.

Be physically active. Do some things you really enjoy. Take time for a walk to enjoy the natural beauty of your surroundings.

Listen to uplifting music. Listening to music that has a soothing melody and an uplifting message can bring you to a sense of great contentment and peace.

Read an inspirational book. Find a good inspirational book that will help you relax and turn your thinking toward something else. Directing your thinking toward an inspirational topic can help you change your outlook on the situation.

Have contact with positive people. The best people to be around are those who provide support when you're down, fun when you're up, wisdom when you're lost, and positive comments to guide you through the day. There is nothing positive in being around a negative person.

Practice affirmations. Providing cheerful and optimistic affirmations to someone will help to make them feel good and you will get the same feeling in return. Thinking about something positive to say will in turn give you great satisfaction and contentment.

I will be the first to admit that stressful times will come our way, but how we decide to deal with each stressful situation is the ultimate dilemma. The situation that follows comes from an anonymous author but has had a strong impact on my outlook on stressful and troublesome situations.

## Glass of Milk

One day, a poor boy who was selling goods from door to door to pay his way through school, found he had only one thin dime left, and he was hungry. He decided he would ask for a meal at the next house. However, he lost his nerve when a lovely young woman opened the door. Instead of a meal he asked for a drink of water. She thought he looked hungry so brought him a large glass of milk. He drank it so slowly, and then asked, “How much do I owe you?”

“You don't owe me anything,” she replied. “Mother has taught us never to accept pay for a kindness.”

He said, “Then I thank you from my heart.”

As Howard Kelly left that house, he not only felt stronger physically, but his faith in God and man was strong also. He had been ready to give up and quit.

Many years later that same young woman became critically ill. The local doctors were baffled. They finally sent her to the big city, where they called in specialists to study her rare disease. Dr. Howard Kelly was called in for the consultation. When he heard the name of the town she came from, a strange light filled his eyes. Immediately he rose and went down the hall of the hospital to her room.

(Continued on page 22)

# NEWS FROM THE STATE ASSOCIATIONS



## News From Wyoming

Submitted by Gary M. Donnelly, Wyoming Representative

The Wyoming Business Education Association will hold its annual meeting June 12-15<sup>th</sup> in conjunction with The Wyoming Association of Career and Technical Education Conference in Powell. The theme for the conference is *Git Er Done*. There are a wide variety of workshops and social events planned during the conference.

At the conference Axel Stockhouse, retired teacher from Greybull High School, will be inducted into the WBEA Hall of Fame. Michelle Dahlberg, a teacher at Buffalo High School, will receive the WBEA Teacher of Teachers Award.

On October 5, 2006, Casper College hosted its semi-annual Business Awareness Day. High school students from throughout the state of Wyoming attended this day-long event which focused on Entrepreneurship. The keynote speaker was Edward Hawkins Jr., CEO of Litehouse Foods Inc. located in Sandpoint, ID.



## North Dakota Business and Office Ed. Assoc. News

Submitted by Glenda Rotvold, North Dakota Representative

NDBOEA held its first meeting during the fall Professional Development Conference in Bismarck on August 9. The conference included many interesting sessions for business educators. A committee was appointed to review the bylaws and creation of a budget committee. A meeting format committee reported on their discussions regarding alternate meeting times and format for NDBOEA meetings. It was reported that the newsletter would be posted to NDBOEA's web site. The topic of unified dues and membership options also were discussed. A committee was formed to review this topic. Leslie Ross was recognized as the NDACTE Young Educator representing Business and Office Technology for 2006.

The second meeting was held in conjunction with the 2006 NDEA Conference in Bismarck. Sessions included topics on Accounting as a Career, K-12 Tools for Online Research, Business Challenge, Lesson Swap, Skills Businesses Require, and two business tours.

The ND Curriculum Initiative Project committee reported that the North Dakota business education standards are in the revision process. A timeline and process for the revisions also was given. Members were informed that work was to begin on a new design and updates for the NDBOEA website, [www.ndboea.org](http://www.ndboea.org). Membership recruitment was also discussed. Nominations were approved for NDBOEA officers and NDACTE, M-PBEA, and NBEA awards.

## WANTED: M-PBEA JOURNAL EDITOR

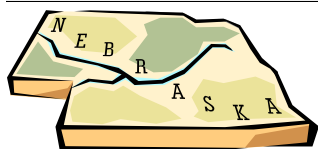
The Mountain-Plains Business Education Association is seeking an editor for the bi-annual *M-PBEA Journal*. The next issue of this journal will be published in September 2008.

Responsibilities of this editor include:

- Advertise the deadline for receiving article submissions
- Send articles to reviewers
- Contact authors if revisions are needed
- Mail acceptance letters to authors
- Send publication to printer
- Mail publication to M-PBEA members
- Serve as an ex-officio member on M-PBEA board

Any M-PBEA member who is interested in being the *M-PBEA Journal* editor should request an application from Christine French, M-PBEA President. Contact her at [cfrench@tribcsp.com](mailto:cfrench@tribcsp.com). The deadline for receiving completed applications is June 1.





## NEWS FROM NEBRASKA

*Submitted by Pat Arneson, Nebraska Representative*

### Omaha Westside Middle School Business Educator Submits Winning Entry About State Entrepreneur

Westside Middle School in Omaha, Nebraska, and business teacher Kristeen Dostal submitted the name and story about Nebraska Entrepreneur, Warren Buffett, in a nationwide competition sponsored by the Youth Entrepreneurship Program for the National Council on Economic Education (NCEE). The entry had to tell how and why the entrepreneur invented or created a business that was economically viable and socially responsible. To view Kristeen's entry and entries from other states, go to [www.galleryofentrepreneurs.org](http://www.galleryofentrepreneurs.org)

Kristeen is a business teacher at Westside Middle School in Omaha, Nebraska, and a professional member of NBEA and the Nebraska Business Education Association (NSBEA). Congratulations, Kristeen!



### Paris Hilton's Not on This List, Neither are Tom and Katie Nope, Not Even George W! DID YOU MAKE THE LIST?



We live in an age of 'lists' -- richest people, best and worst dressed, most-watched celebrities, best places to live, 100 Best Businesses to Work for in America, most eligible bachelors and bachelorettes, best colleges and universities, top sports teams -- the "list" goes on and on! David Letterman has a list every night on TV, and, of course, Santa maintains THE list!

We are fascinated by observing "who's ON" and "who's NOT ON" lists. Obviously, all of you reading the Mountain-Plains Business Education Association's [Notes and Quotes](#) newsletter are members of NBEA and Mountain-Plains.

But are you also "on the list" as a member of your state association as well? If not, it's not too late to add your name to "the list!" Contact your state's membership director to join!

#### Nebraska Membership status:

**Congratulations** to those Nebraskans who are "double listed" as members of both their state NSBEA and national NBEA organizations! **123 Nebraska educators** are members of **BOTH the NBEA and NSBEA** professional associations!

**Total NBEA membership is currently 187 members** -- short of our NBEA quota! Membership recruitment and renewal is a constant effort of ALL of us, not just the membership directors!

**Total NSBEA membership is 168 members**

"Professionalism" is more than writing a check—it's an attitude and an act of professional development! Join both your state and national professional associations, and urge other business educators to join as well!

**"Get on the list!"**



## VOTE ON-LINE

By Merle Rhoades, Nominations Committee Chair

No, I am not promoting “American Idol”, “Grease” or any of the other television reality show.--I am promoting Mountain-Plains Business Education Association’s election of new officers. This is one of the ways that you get to “Invest in Business Education.” For the first time, M-PBEA elections will be held on-line.

All current M-PBEA members (dues paid-up) should have received a postcard announcing that the Newsletter and the Ballot are on-line. This postcard includes web site address information as well as a voting code. You will need that information in order to vote online. You can only vote once. All voting must be completed by June 1, 2007.

Nominations were solicited both in the fall and prior to the January 31, 2007, deadline. The only position open this year was President-elect. To be considered, the candidate must have been an M-PBEA/NBEA member in good standing. They must have served three years on the M-PBEA Board, and cannot be from the state which holds the current President-elect which is South Dakota.

There were two outstanding candidates nominated for President-elect. They are both from the State of Nebraska. They are Wanda Samson, a retired teacher from Fremont High School, who is now an adjunct instructor at Metropolitan Community College and Suzanne Sydow, a business instructor at Lyons-Decatur Public Schools and an adjunct instructor at Northeast Community College. The nominating committee, made up of the past three M-PBEA Presidents, made the decision to place both nominees on the ballot and let you, the membership, make the decision of which one will serve as your 2008-09 M-PBEA President. The bibliography of each candidate is on the ballot and on pages 9-10 of this issue of Notes and Quotes..

Next year, the position of Treasurer and President-elect will be open. You can make your nomination to next year’s Nominating Committee Chair, Christine French, prior to January 31, 2008.

If you have questions or did not get your postcard, [please contact Merle Rhoades, Nomination’s Chair at](#)

[merle.rhoades@morganCC.edu](mailto:merle.rhoades@morganCC.edu).



## WHAT TEACHERS MAKE

The dinner guests were sitting around the table discussing life. One man, a CEO, decided to explain the problem with education. He argued, “What’s a kid going to learn from someone who decided his best option in life was to become a teacher?” He reminded the other dinner guests what they say about teachers: “Those who can, do. Those who can’t, teach.” To stress his point he said to another guest: “You are a teacher, Bonnie. Be honest. What do you make?”

Bonnie, who had a reputation for honesty and frankness replied, “You want to know what I make? (She paused for a second, then began...) “Well, I make kids work harder than they ever thought they could. I make a C+ feel like the Congressional Medal of Honor if this student has been barely passing. I make kids sit through 40 minutes of class time when their parents can’t make them sit for 5 minutes without an I Pod, Game Cube, or movie rental...”

You want to know what I make?” (She paused again and looked at each and every person at the table.) I make kids wonder. I make them question. I make them criticize. I make them apologize and mean it. Not just say I’m sorry, but I am sorry for... I make them have respect and take responsibility for their actions. I teach them to write and then I make them write. I make them read, read, read. I make them show all their work in math.

I make my students from other countries learn everything they need to know in English while preserving their unique cultural identity. I make my classroom a place where all my students feel safe. I make my students stand to say the Pledge of Allegiance to the Flag, because we live in the United States of America.

Finally, I make them understand that if they use the gifts they were given, work hard, and follow their hearts, they can succeed in life.

(Bonnie paused one last time and then continued.) “Then when people try to judge me by what I make, I can hold my head up high and pay no attention because they are ignorant...”

You want to know what I make? I MAKE A DIFFERENCE. What do you make?”







**Wanda Samson**  
**Metropolitan Community**  
**College Adjunct Instructor**  
**2007**  
**Fremont, Nebraska**

**Additional Employment:**

Fremont (Nebraska) High School 1972-2005 (Retired)

**Education:**

MA in Business Education - University of Nebraska

BA in Business Education – Midland Lutheran College

**Professional Involvement:**

**National Business Education Association**

Attended Conventions (17 years)  
 Convention Registration Committee (6 years)  
 Convention Presenter (1 time)  
 Convention Assistant Coordinator and Liaison  
 Legislative/Advocacy Committee (1997-2002)  
 Professional Opportunities Committee (1998)  
 Silent Auction Committee (1996/1997)

**Mountain-Plains Business Education Association**

Board of Directors (1997-2007)  
 Treasurer (2002-2005)  
 Newsletter Editor (2005-Current)  
 Share-An-Idea Chair (2006/2007)  
 Legislative Chair (1997-2002)  
 Conventions (1985-present)  
 Convention Presenter (5 times)  
 Convention Planning Committee (2003)  
 Convention Photographer (1997)  
 Leadership Development Institute (1988)  
 Wrote articles for Newsletter (3 times)

**Nebraska State Business Education Association**

President (1994-95)  
 President-elect/Newsletter Editor (1993-94)  
 Past President/Past President Committee (1995-2000)  
 Secretary (1999-2002)  
 Treasurer (1999-2003)  
 Metro District Rep. (1990-92)  
 Leadership Training Seminar Coordinator (1996)  
 Fall Conference Coordinator (1992)  
 Service Award Committee (1992-93)  
 Conference Presenter (1 time)  
 Wrote articles for Newsletter (10 times)

**Association for Career & Technical Education/ACTEN**

NSBEA Liaison on ACTEN Board (1994-95)  
 ACTE National Convention (1994-95)  
 ACTE Region V Convention (2001, 2006)

(Continued on page 10)



**Suzanne Sydow**  
**Lyons-Decatur Public**  
**Schools Business Instructor**  
**1973-Present**  
**Lyons, Nebraska**

**Additional Employment**

Northeast Community College (Norfolk, Nebraska)

Adjunct Instructor, (1992 - present)

**Education:**

MS in Business Education – Wayne State College

BA in Business Education – Wayne State College

**Professional Involvement:**

**National Business Education Association**

Attended Conventions (10 years)  
 Convention Program Committee Director (2008)  
 Convention Secondary Program Director (2005)  
 Convention Registration Director (2003)  
 Convention Registration Committee (3 years)  
 Convention Presenter (3 times)  
 Professional Development Committee (1993)  
 Administrative Curriculum Committee (2002-05)

**Mountain-Plains Business Education Association**

Board of Directors (2003-2007)  
 Executive Board Secretary (2003-present)  
 Conventions (10 times)  
 Convention Chair (2003)  
 Convention Presenter (4 times)  
 Leadership Development Institute (1992/2002)  
 Convention Planning Committee (2008)  
 Wrote articles for Newsletter (3 times)

**Nebraska State Business Education Association**

President (1993-94)  
 President-elect/Newsletter Editor (1992-93)  
 Past President (1994-95)  
 Conference Coordinator (1994)  
 Leadership Training Seminar Coordinator (1994-95)  
 State Conference Luncheon Chair (1997)  
 Fall Conference Chair/Co-chair (2 times)  
 Conference Presenter (2 times)  
 Planning/Nominating Committee (1994-1999)  
 Leadership Training Participant (1992)  
 State and National Awards Chair (1987-89)  
 District Representative (1986-88; 1991-1993)  
 Ex-officio member of the State Board (2002-03)  
 State Board Honorary Membership Chair (1995-96)

**National Association of Classroom Educators of Business Education (Life Member)**

National Board of Directors (1998-2000; 2002-07)  
 National Treasurer (2002-07)  
 Editorial/Publications (1998-2000)

(Continued on page 10)

Samson Continue**National Association of Classroom Educators of Business Education (Life Member)**

Editorial/Publication Committee (1996-98)

**Delta Pi Epsilon**

Recording Secretary (2 years)

NSBEA Liaison to the Board (1994-95)

Co-editor of Newsletter (1 year)

Wrote Articles for Newsletter (2 times)

**Professional Division of PBL**

Midland Lutheran College Advisory Board

Judge Entrepreneurship and FBLA Contests.

**Other**

International Society of Business Education

National Education Association

Nebraska State Education Association

Fremont Education Association (Committees)

National Association of Retired School Personnel

Fremont Area of Retired Personnel (Committees)

Wrote Articles for various publications including

Calculator Textbook for Glencoe, McGraw-Hill

Community Involvement with St. Timothy Lutheran Church (Officer), American Red Cross (Officer),

Bloodmobile Coordinator, Meals on Wheels, and Athletic Groups

**Awards**

2001 M-PBEA Secondary Business Teacher

1995 NSBEA Secondary Business Teacher

1999 NSBEA Service Award

2000 Master Teacher at Midland Lutheran College

2000 ACTEN Business Education Teacher

2003 Nebraska Outstanding DPE Educator

2007 NSIAAA Distinguished Service Award

1998 Friend of Track Award

M-PBEA Share-An-Idea – 1<sup>st</sup> Place (3 times)

*During the 10 years I have served on the board, I become aware of the rich tradition of our region along with the leadership that has been shown. As the legislative chair, I worked with the national legislative committee and brought you a session on legislation each conference. When I served as your treasurer, I realized the importance of maintaining and increasing membership while frugally spending money. As your newsletter editor, I have listened to/read your ideas; if information was not available, I knew where to find it.*

*A project I would like to see completed is getting an endowment set up. This endowment would make it possible for members to make a tax-deductible donation and/or leave a portion of an estate to further business education. Interest earned by the endowment would be used for educational/charitable purposes (such as scholarships for first-time conventioners).*

*Because of my passion for Business Education, I want to continue the traditions and leadership by serving the membership as your 2008 M-PBEA President.*

—Wanda Samson

Sydow Continue**Association for Career & Technical Education/ACTEN**

State Treasurer (1999-2005)

Business Education Rep (1997-99)

Ex-officio member to the State Board (1993-94)

State Convention (28 times)

State Presenter (8 times)

ACTE National conventions (4 times)

ACTE National Presenter (1 time)

**Delta Pi Epsilon**

State President (2001-2002)

President-Elect (2000-2001)

**Professional Division of FBLA (Life Member)**

Local Adviser (33 years)

Nebraska State Board of Directors (6 years)

**Other**

International Society of Business Education

Delta Kappa Gamma Society International

Nebraska Educational Technology Association

National Education Association

Nebraska State Education Association

Lyons-Decatur Education Association (Officer)

Lyons-Decatur Grant and Project Writer

School Accreditation Team Member

District Technology Coordinator

Writer for Several State Curriculum Projects

Wrote Articles for various publications including the *Business Education Forum*

**Awards**

2004 NBEA Secondary Teacher of the Year

2000 M-PBEA Secondary Teacher of the Year

1999 NSBEA Secondary Teacher of the Year

2004 Nebraska Outstanding DPE Educator

2001 ACTEN Business Education Teacher

2006 Wayne State College Outstanding Alumni

2000 Nebraska FBLA Outstanding Local Adviser

2002 ACTE Region V Finalist of the Year

1992 Lyons-Decatur Teacher of the Year

*I am running for M-PBEA president because I care about the future of our association. I will be an effective communicator, a team player, a professional role model, and an advocate for business education. I have served our membership in many leadership roles and I want to continue to work for the betterment of the association with the help of the Executive Board, State Membership Directors, and Committee Members. I will focus on the areas of membership, leadership and professional development, and advocacy. Membership is the life and successful existence of any organization and I will work with the board to find solutions to increase membership. I will support continued emphasis on leadership and professional development through the annual conference as well as provide support to the states as they provide professional development opportunities. In addition, I will encourage all business educators to support and promote legislation that favors business education. I want to continue the tradition of excellence for which the Mountain-Plains region is known. I will work with the Executive Board to positively represent the members of the region and will be an enthusiastic advocate for business education throughout the nation.*

—Suzanne Sydow



# Invest in Business Education

## thru Leadership Development Institute

by Merle Rhoades, LDI Director and M-PBEA Past President

*Invest in Business Education* is the theme for the 2007 Leadership Development Institute as well as this year's Mountain-Plains Business Education Conference. It is exciting to see younger teachers attending our conferences. We need you not only in attendance but "stepping into leadership roles" and *Investing in Business Education*.

The purpose of the Leadership Development Institute (LDI) is to:

- ◆ Identify personal leadership skills and traits. Meet the author of a newly released training manual for "True Colors". This manual will be introduced in Las Vegas the day before LDI opens!
- ◆ Provide individual diagnosis for leadership behavior. You will have an opportunity to better understand yourself and others as you develop leadership skills.
- ◆ Develop a compatible climate and readiness for interaction in a group through sharing personal experiences. You will learn about internal and external customers that create a positive environment.
- ◆ Focus on small group activities to enhance problem solving and to enable participants to demonstrate leadership skills. You will experience teambuilding exercises that can be used in your own classroom.
- ◆ Provide a forum for participants to set professional and career goals with a leadership focus. You will set goals and steps in reaching those goals.
- ◆ Provide a method for disseminating information, using participants as resources. (Leadership techniques, motivational devices, organizational information, and other effective experimental activities may be shared.)
- ◆ Contribute to an effective communication process among individuals, local associations, and state, regional and national organizations. You will have the opportunity to meet the "Real" National Heroes of our organization and learn about their "Investment in Business Education".
- ◆ Examine professional organizations and their relationships to business education including their functions, services, inter-organizational relationships, and roles.
- ◆ Examine professional responsibilities of the business teacher/educator. You will develop an understanding of the need of your own *Investment in Business Education*.
- ◆ Study dimensions of problems in business education and devise strategies for solving them.
- ◆ Learn leadership techniques, including parliamentary procedure. Tentative plans are to have a live demonstration by the Kansas State FBLA Parliamentary Procedure Team.
- ◆ Study and understand procedures for conducting meetings and conferences on the local, state, and/or regional levels.

State officers, college students who are majoring in business education, and new teachers are especially encouraged to apply before April 15. Each state should send three delegates to the institute; however, if space is available, states are not limited to just three delegates. For more information, contact this year's LDI Director, Merle Rhoades, at [merle.rhoades@morganCC.edu](mailto:merle.rhoades@morganCC.edu). Come and join the winning team on June 13-14 in Overland Park, Kansas.

Knowledge is like money: to be of value it must circulate, and in circulating it can increase in quality and, hopefully, in value. --Louis L'Amour

**Register early to secure a seat for computer sessions on Vista & Office 2007! M-PBEA has partnered with Heartland Technologies, Microsoft, and Hewlett Packard to provide computer sessions on the newest Microsoft offerings!**

# *Invest in Bu\$ine\$\$ Education*

Kansas City is the place to be for the 2007 M-PBEA Conference. Family activities abound in the KC Metro area!

Invest in Yourself  
Invest in Your Profession!  
Invest in Family Activities!

Kansas Speedway -  
Royals Baseball  
Oceans of Fun & Worlds of Fun  
World-Class Shopping

## 2007 M-PBEA Convention

June 13-16, 2007

Overland Park, Kansas

DoubleTree Hotel at Corporate Woods

See registration form for hotel information

**INVEST IN BUSINESS EDUCATION**  
**2007 Mountain-Plains Business Education Association Conference**  
**Double Tree Hotel-Corporate Woods, Overland Park, Kansas**

**Schedule of Events for June 13-16**

June 13	5-7 pm 6-10 pm 6-10 pm	Registration M-PBEA Executive Board Meeting Leadership Development Institute (LDI)
June 14	7:30 am 7:30-8:30 am 8:30 am-4 pm 8 am-12 noon  9-11 am 12:30-2:30 pm 3-5 pm 1-5 pm  5-7 pm 7-8:30 pm	Registration Opens—runs through 7:30 pm M-PBEA/LDI Breakfast LDI Training & M-PBEA Board Meeting <b>Business Tours</b> <ul style="list-style-type: none"> <li>• Tour Choice #1: Federal Reserve Bank</li> <li>• Tour Choice #2: Kansas Speedway</li> </ul> <b>Hands-On Computer Session #1: Vista</b> <b>Hands-On Computer Session #2: Office 2007</b> <b>Hands-On Computer Session #3: Office 2007</b> Hotel shuttle available to Town Center for shopping (119 <sup>th</sup> & Nall) Shopping & Eating on Your Own in Kansas City Opening Session & Exhibitor ShowCase
June 15	7-8 am 8 am-5 pm 8 am-5:30 pm 9-11 am 11-11:30 am 11:30-1:30 pm  1:30-2:20 pm 1:30-3:30 pm 2:40-3:30 pm 3:30-4 pm 4-6 pm 4-4:50 pm 6:30-9 pm	First Timers' Breakfast (by ticket only) Registration Exhibits open Opening General Session: Monte Selby, speaker Visit exhibits and silent auction DPE Luncheon: Dr. Clora Mae Baker, Ntl. DPE President Concurrent Sessions <b>Hands-On Computer Session #4: Vista</b> Concurrent Sessions View Exhibits/Silent Auction/Refreshments <b>Hands-On Computer Session #5: Office 2007</b> Concurrent Sessions President's Reception & M-PBEA Awards Banquet
June 16	8-9 am 9-10 am 10-10:45 am 11-11:45 am 12-1:30 pm 1:45-2:30 pm  2:30-5:30 pm 5:45-10 pm	Continental Breakfast Second General Session: Microsoft rep, speaker Concurrent Sessions Concurrent Sessions LDI Luncheon Closing Session & Speaker: Lynn Jenkins, Kansas State Treasurer On Your Own Dinner Theater (transportation provided) <ul style="list-style-type: none"> <li>• Busybody, starring Jamie Farr</li> </ul>

**Computer Sessions**

*1 person per computer!  
\$30 per session  
First-come, first-served!  
Trainers provided by  
Microsoft & Heartland  
Technologies.  
Hardware provided by  
Hewlett Packard*

**Business Tours**

*First-come, first-served! \$40--  
transportation included!*

- Visit the new Kansas City Federal Reserve Bank; get an idea of the latest technologies associated with processing checks, securely transferring funds
- Visit the Kansas Speedway—take a tour of the inner workings of this successful venture bringing world-class stock car racing to the Heartland!

**General Session Speakers**

- Monte Selby
- Microsoft representative
- Lynne Jenkins, State of Kansas Treasurer

**Saturday Evening Entertainment:**

- Dinner Theater:  
Jamie Farr in Busybody

**Want information about what to do in KC with your family?**

[www.visitkc.com](http://www.visitkc.com)



## CONCURRENT SESSION TOPICS

**AP Accounting--** Learn from the university perspective how AP accounting courses might impact students at the university level.

**Beyond the Snapshot. Digital Photography in the Business Classroom--**Are you interested in going beyond the point-and-click snapshot? Learn aspects of digital photography that will produce more professional looking images for personal, business, and school use.

**Business Education Is Changing! Are you?** Discuss needed changes in the business education curriculum and how business educators must adapt to these changes in order to prepare their students for the future.

**Camtasia Studio--**With this software teachers can capture on-screen activity including narrated presentations and post them as online lectures or learning supplements for their students.

**Cover to Cover—**Cut your yearbook costs by 50%! This session will demonstrate equipment used to publish yearbooks in-house plus other uses for the equipment.

**Creating Useful Templates in Word—**Learn how to create easy templates in MS Word, for use in a classroom, for student organizations, CDs provided with samples and instructions.

**SnagIt Capture It!** Enrich your classroom with the use of Camtasia Studio and Snag It to record, edit, and publish videos of on-screen action.

**E-Mail Messages Should Be Professional:** Tips will be given in this session on how to present this important business document to your students in a way that will encourage them to be professional in their e-mail messages.

**From Exhausting To Exhilarating: Enliven Your Classroom With Energizing Activities--**Could your classes use a non-caffeine-induced energy boost? Strategies for enlivening your business class will be presented.

**How will the new Carl Perkins Legislation affect the programs at your school?** Hear from the state department perspective how the changes in the federal Carl Perkins legislation will change the expectations and requirements for your Career and Tech Ed programs.

**Invest in the Magic of Electronic Note Taking--**Learn how Microsoft OneNote software enables you to capture, organize, and reuse your notes electronically on laptop computers, desktop computers or Tablet PCs.

**Podcasting with iTunes U**  
Learn how FHSU has integrated iTunes U into its curriculum for course podcasting.

**KU Ben Franklin Project--**Few realize Benjamin Franklin, the Father of American Business, knew about the importance of investing in trade and business.

**Preparing Our Students: What Employers Want--**Want to know what employers are looking for when hiring your students? What software applications are necessities for them to know? Find out the results of a M-PBEA study conducted to determine just that.

**Teams and Teamwork - Is There a Dark Side?--**Teams have the potential to unleash vast amounts of creativity and synergy in employees. But is there a dark side to teamwork? Learn the crucial elements of teamwork and the factors which serve to hinder the very essence of teams and teamwork.

**Using Internet Based Individualized Learning Packages in the High School Business Classroom--** Sometimes students need to work ahead, or work alone, or explore one of their unique interests. Internet based learning activity packages are just right for all of these needs and more.

**What is your Security IQ? --**Take our security IQ test to see how security smart you are. This session will go over the answers to the test. Topics included are those items teachers need to consider adding to the business curriculum as well as everyday security practices to follow.

**Enterprise Prep:** Real business ownership in school is foundation for management, marketing, accounting, economics, and entrepreneurship education. Discuss this adaptable, effective, inexpensive way to plant seeds of American enterprise in your

**Computer Sessions**

**Making IT Happen**  
Heartland Technology Solutions  
www.heartlandtechnologies.com



**Computer Sessions--**Heartland Technology Solutions, Microsoft, and Hewlett Packard are partnering with M-PBEA to provide multiple two hour hands-on sessions with the new Vista operating system and Microsoft Office 2007. These sessions will be held on Thursday (pre-conference) and Friday, June 14 & 15, with the presenter provided by Microsoft and Tablet PCs provided by Hewlett-Packard. Advance registration and fee is required to participate in these sessions. Register early to take advantage of these computer workshops. It is anticipated that they will "fill up" quickly! A huge THANK YOU goes to Heartland Technology Solutions.



## 2007 M-PBEA CONFERENCE KEYNOTE SPEAKERS

**Opening General Session, Friday, June 15:** [Dr. Monte Selby](#) - an energetic advocate for educators and children - is known to audiences internationally for his unique keynote and workshop presentations. Stimulating thinking through humor, movement, interaction and original music, his creative approach is enthusiastically received by educators, parents and students. Monte is an experienced teacher and principal and is currently an associate professor of school leadership in the Teachers College at Emporia State University. Audiences describe Monte as "practical ... inspiring ... talented ... thought provoking ... a combo of Bill Cosby, Garth Brooks, and Shel Silverstein ... passionate ... and very, very funny!"



**Closing General Session, Friday, June 16:** [Lynn Jenkins, CPA](#) - the 37th State Treasurer of Kansas, was elected to the position by the citizens of Kansas on November 5, 2002. Jenkins entered the post of State Treasurer after serving as a State Senator. Prior to serving in the Senate, Jenkins served for two years in the Kansas House of Representatives. Jenkins has been a Certified Public Accountant (CPA) for nearly 20 years. As State Treasurer, Jenkins is responsible for the functions of several key departments including Bonds Services, Cash Management, Unclaimed Property, Agricultural Production Loan Deposit Program and the Learning Quest College Savings Program which has over 82,000 accounts with total assets of over \$1 billion.



The 2007 M-PBEA Conference Committee want to acknowledge the importance of the partnership established with Heartland Technology Solutions so that quality computer sessions can be provided for the conference.

Heartland Technology Solutions, working with Microsoft and Hewlett Packard, is providing 2-hour training sessions on the Vista operating system and Office 2007.

Many thanks to Heartland Technology Solutions for providing equipment and trainers.



**Making IT Happen**  
**Heartland Technology Solutions**

Heartland Technology Solutions was established in 2003 through the merger of SCCI of Harlan, Iowa and Connecting Point of Joplin, Missouri. The parent organizations were both established in 1985. HTS acquired Beacon Micro of Ames, Iowa in 2003. In June 2006 another merger with Business Computer Centers in Wichita, Newton and Hutchinson, Kansas and Connecting Point in Muskogee, Oklahoma added four additional locations.

HTS offers comprehensive services including hardware and software procurement, integration, training and support. Specializations include Education Solutions, IP Telephony, Document Management, Global Positioning Systems and E-Marketing Services. HTS is both a Microsoft Gold Certified Partner and an HP Gold Certified Business Partner.

**Microsoft**  
GOLD CERTIFIED  
Partner



# Registration Form

## 2007 M-PBEA Conference - Overland Park, Kansas

June 14-16, 2007



### Invest in Business Education

#### Conference Highlights

##### June 13-14

- LDI
- M-PBEA Board Meeting

##### June 14

- Federal Reserve Bank Tour
- Kansas Speedway Tour
- Vista Computer Sessions
- Office 2007 Computer Sessions

##### June 15 & 16

- Professional Workshops
- Keynote Speakers
- Vista & Office 2007 Sessions
- Meal Functions

#### Bring the family!!!

Shopping & family activities abound in the Kansas City area.

#### Conference Hotel:

- DoubleTree at Corporate Woods  
10100 College Blvd, Overland Park, KS
- Room Rates: \$95
- Ask for M-PBEA Rates  
(*\$95 rate guaranteed until May 13*)
- Reservations: 1-800-222-TREE

#### Send registration form and payment to:

Connie Lindell  
c/o M-PBEA Conference  
165 East 1600 Road  
Baldwin City, KS 66006-7177

School purchase orders must be received by April 1

Please make checks payable to:  
2007 M-PBEA Conference

#### Questions/Concerns?

[clindell@usd434.us](mailto:clindell@usd434.us)  
785 594-3051

No refunds after June 1, 2007

Last Name \_\_\_\_\_

First Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail address \_\_\_\_\_

Current Office Held (State, M-PBEA, NBEA) \_\_\_\_\_

NBEA Member No. \_\_\_\_\_

School/Employer \_\_\_\_\_

Position \_\_\_\_\_

Are you an LDI participant?	_____ Yes	_____ No
Is this is your first M-PBEA Conference?	_____ Yes	_____ No
Are you willing to introduce presenters?	Yes	

Registration (all amounts in U.S. Dollars)	Fee	Total Enclosed
Early-Bird Registration Fee (by April 1, 2007)	\$120	
NBEA Member Registration Fee (by June 1, 2007)	\$140	
Late Registration Fee (walk-in & after June 1, 2007)	\$160	
If not a member of NBEA, Add	\$75	
NBEA Student Member	\$95	
NBEA Retired Member	\$120	
Meal Functions		
Opening General Session Gala--June 14 (7 PM)	<i>Included in registration</i>	
First Timers' Breakfast--June 15 (7 AM)	<i>By ticket only (included in registration)</i>	
Refreshment Breaks--June 15	<i>Included in registration</i>	
DPE Luncheon--June 15 (All Attendees Invited)	# Attending: _____ x \$30	
President's Reception & Awards Banquet	<i>Included in registration</i>	
June 15, 6:30 PM (check meal choice): Beef Salmon Chicken		
Additional Banquet Tickets (for guests) # Guests Attending: _____ x \$45 (Check meal choice for guests): Beef Salmon Chicken		
Continental Breakfast--June 16	<i>Included in registration</i>	
LDI Luncheon--June 16 (All Attendees Invited)	# Attending: _____ x \$30	
Tours & Activities (bus transportation provided for tours and dinner theater)		
Federal Reserve System (June 14, 8 AM-12 PM)	\$40	
Kansas Speedway (June 14, 8 AM-12 PM)	\$40	
Dinner Theater (June 16, 5:45-10 PM) (Busybody starring Jamie Farr)	# Attending: _____ x \$65	
Computer Workshops--Thursday & Friday (limit of 25 per session--1 person per computer)		
Session 1: Vista. June 14. 9-11 AM	\$30	
Session 2: Office 2007. June 14. 12:30-2:30 PM	\$30	
Session 3: Office 2007. June 14. 3-5 PM	\$30	
Session 4: Vista. June 15. 1:30-3:30 PM	\$30	
Session 5: Office 2007. June 15. 4-6 PM	\$30	
Total Registration Fee Enclosed (in U.S. Dollars)		

## *What Happened to Financial Literacy?*

*Submitted by Sherrell Wheeler, Frank Phillips College, Borger, Texas*

Where are our students learning financial literacy? As educators, each of us wants to prepare our students with the skills and knowledge to be successful in their chosen field, but who is going to teach our students to be successful with their personal finances. We are a society of debt. According to the *Medical News Today* Web site, debt causes health problems and marital problems. In the 80s, personal finance was included in the curriculum of all vocational (career and technology) courses. As business teachers, we taught our students about financial health and prepared them not only for the job market, but also for life. Along with teaching them office skills, dressing professionally, resume writing skills, and interviewing skills, we taught them how to balance a checkbook, prepare a personal budget, apply for a loan, and even to save for the future. Where are students getting this education now?

When we look at the net worth and financial instability of the average American, we can see that students are not learning to manage their finances. As parents, we send our children to college worrying about grades, roommates, classes, majors, and college tuition. We never worry about the much larger problem many college students have—credit card debt. According to the Consumer Federation of America, credit card debt is a growing problem among college students. In 1999, about 70% of undergraduates at four-year colleges had at least one credit card. According to Nellie Mae Corporation, in 2003 thirty-one percent of college students have debt from \$3,000 to \$7,000. From 1991 to 1999 the number of bankruptcies increased by 50% for those under 25. As an educator and/or a parent, these statistics should be alarming to you.

Many colleges are allowing credit card companies to set up booths at freshman registration and/or orientation. In many cases the college receives some type of financial compensation from the credit card company. Freshman students are particularly tempted by the free t-shirts, or other trinkets given out for simply applying for a credit card. Many students apply for the “free” item never planning on using the card; however, once it arrives the temptation of knowing it is there can take over. A little is spent with the expectation of paying the bill off at the end of the month. When the bill arrives, the reality of not being able to pay hits them. The minimum balance is paid and the credit card balance grows month after month.

Many college students borrow money for their education. This financial debt alone can take many years to repay. When credit card debt is added to this educational loan, many graduates spend years paying for their education period.

College students are given credit cards without having an in-

come, co-signers, security deposits, or credit history. Why would a credit card company take a risk on a college student? Students are easier to manipulate than most adults. Many students arrive at college having been financially strapped and now a credit card allows them some financial freedom. The credit card companies can get the college student “hooked” on using credit at a very young age. Many times the parents of the students will pick up the financial debt of the student and pay off the credit cards; thus a risk the credit card companies are willing to take.

Our economy is based on credit and it is a fact that consumer debt of one sort or another is a part of it. However, for credit to be a positive part of our economy, it must be extended to people who have the ability and willingness to repay the obligation. When credit is given to those with little or no experience with it, it can lead to trouble.

Students with unpaid credit card debt can be sued, harassed for payment, or forced to file bankruptcy. Some students think they will get a good job and pay the money back when they finish college. After graduation, they find they cannot get a job because the potential employer has completed a credit check on them.

Credit card debt has lead students to reduce their college hours to work part-time jobs. Some quit school to pay off the debt and many do not return. Some put the financial burden on their parents. Some apply for student loans to pay off their past due credit card balances and there are even some who have committed suicide. A 22-year-old junior at the University of Oklahoma committed suicide after acquiring over \$10,000 in debt on 12 credit cards.

As educators and parents, we must address the critical need of improving financial literacy of our students and children. We must help them realize the financial pitfalls of credit card abuse and the overall economic results of bankruptcy.

What can we do? We must encourage our Boards of Education to require every high school student to take a business course including financial literacy. As we teach, we must work financial literacy into all of our curriculums. We need to discourage our colleges from allowing credit card companies on campus. As parents, we must educate our own children and prepare them for a part of college we did not have to deal with. We need to encourage legislators to provide standards for the credit card companies who are targeting young college students. We as business educators must work to make financial literacy a term our students know.

# Business Education National Hall of Fame

Submitted by Wanda Samson, M-PBEA Newsletter Editor

Have you heard of the Business Education National Hall of Fame? From 1977 to 1994 it was located at Rider College in Trenton, New Jersey. Since 1995 the Hall of Fame has been located at the University of Wisconsin-Whitewater.

The primary purpose of the Business Education National Hall of Fame is to pay tribute to those men and women who have made significant contributions to business education in the United States. Reading the list of inductees reads like the "history of business education." The Selection Committee consists of 10 business educators representing various levels of business education. Six votes are required for election.

Nominations for deserving persons are due no later than May 1 of even numbered years (2008 is the next induction). A candidate must have been an active business educator (teacher, lecturer, author, supervisor, publisher, inventor) and have been deceased at least three years prior to the May deadline. There can be no more than three inductees each time.

Take a walk through business education history as you see the names of business educators who have already been inducted. Space does not allow me to list all the accomplishments, but I have highlighted a few accomplishments of each.

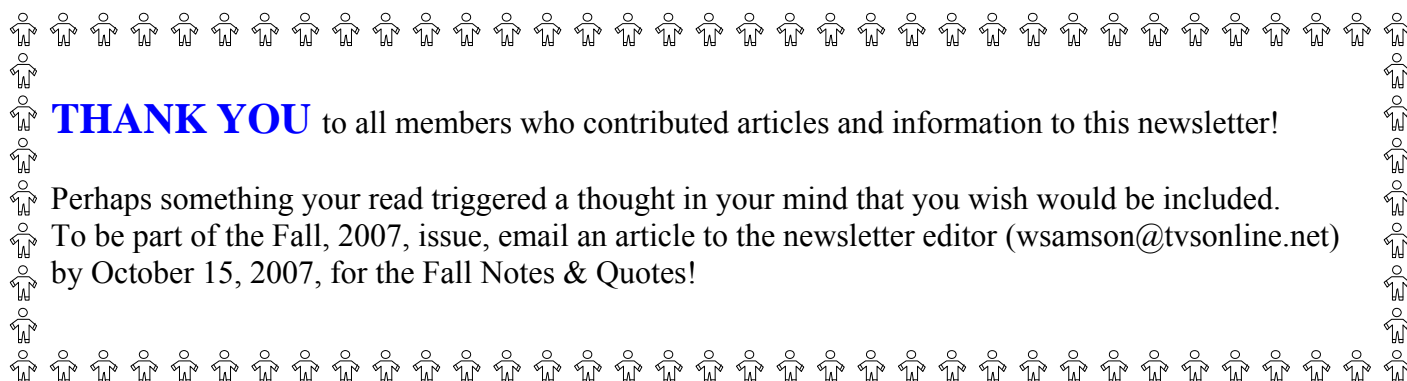
1979	John Robert Gregg 1878-1954	Developed Gregg Shorthand as a teenager and introduced it to US, 1893 Published his first text in 1888
1979	Frederick George Nichols 1878-1954	One of the founders for National Council for Bus Ed (now NBEA) First to receive John Robert Gregg Award, 1953
1981	Peter L. Agnew 1901-1969	38 years at NY University Prolific writer, professional leader, international consultant
1981	James W. Baker 1873-1938	Bookkeeping and accounting author Organized South-Western Publishing Co.
1983	Gilbert Kahn 1912-1971	Author and co-author of 12 books 32 years in teaching career
1983	Christopher Latham Sholes 1819-1890	Credited with developing the first practical typewriter in 1868 It was manufactured by E. Remington and Sons in 1873
1985	McKee Fisk 1900-1978	Established procedures for administering the GI Bill Best known for <i>Applied Business Law</i> text John Robert Gregg Award, 1968
1985	Paul Sanford Lomax 1890-1975	Served Business Education over 56 years Founded DPE in 1936 Co-founder of National Council for Business Education John Robert Gregg Award, 1954
1988	Hamden L. Forkner 1897-1975	First NBEA President Responsible for establishing <i>Business Education Forum</i> Founder of FBLA/PBL Author of Forkner Shorthand John Robert Gregg Award, 1957
1988	John L. Rowe 1914-1975	Authored many instructional materials for Gregg/McGraw-Hill John Robert Gregg Award, 1976
1988	Robert E. Slaughter 1910-1976	Brought Gregg Publishing Co. to McGraw-Hill in 1949 Served the publishing company for 27 years
1989	Gladys Bahr 1902-1977	National secretary of DPE, 1950-1952 NBEA President, 1961 John Robert Gregg Award, 1964
1989	Helen Reynolds 1895-1977	First woman President of NBEA (40 <sup>th</sup> President) Co-authored three typewriting books
1996	Paul A. Carlson 1893-1983	Created standardized bookkeeping tests Over 50 years of teaching experience John Robert Gregg Award, 1961

Continued on page 19

## Business Education National Hall of Fame Continued

1996	Louis A. Leslie 1900-1983	Authored or co-authored over 400 textbooks and instructional materials World's authority on all systems of shorthand
1998	Karen R. Gillespie 1909-1992	Authored four books and numerous professional articles Retail Management was her expertise
2000	Ruth I. Anderson 1919-1993	DPE national President (1963-4) and Executive Secretary (1957-61) John Robert Gregg Award, 1971
2000	Lloyd V. Douglas 1902-1978	Worked with Dr. Hamden Forkner to organize FBLA National President of Pi Omega Pi, 1941-44 John Robert Gregg Award, 1960
2000	Dorothy L. Travis 1904-1992	One of founders of North Dakota FBLA/PBL FBLA/PBL gave her name to Dorothy L. Travis Parliamentary Procedure Award
2002	Elvin S. Eyster 1902-1978	Many leadership roles Authored nearly 150 articles John Robert Gregg Award, 1956
2002	Ray G. Price 1903-1984	Leading advocate of economic education Authored more than 100 articles and several textbooks John Robert Gregg Award, 1965
2004	T. James Crawford 1916-2000	Taught over 55 years at all levels South-Western author for 50 years John Robert Gregg Award, 1979 DPE Outstanding Research Awards twice
2004	Russell J. Hosler 1906-1999	Contributed extensively to professional literature in business education Pioneered in development of multiple channel dictation equipment John Robert Gregg Award, 1966
2004	Herbert A. Tonne 1904-1998	Founded U.S. Chapter of ISBE, 1949 John Robert Gregg Award, 1962
2006	Cortez W. Peters, Jr. 1925-1993	Undeclared world champion typist/author/educator Scientific method of teaching typewriting
2006	William M. Polishook 1909-1996	Co-founder of Brandywine Junior College Established DPE at Temple (Alpha Zeta)

When you are in Whitewater, stop by the College of Business and Economics and check out the portrait plaques of the Business Education National Hall of Fame. If you wish to make a nomination, contact Mary Margaret Hosler, [hoslerm@idcnet.com](mailto:hoslerm@idcnet.com), or call the College of Business and Economics Department at 262-472-1322 for information.





# Adding Academic Rigor to Your Business Curriculum

*Submitted by Angela Satterly, Colorado Representative*

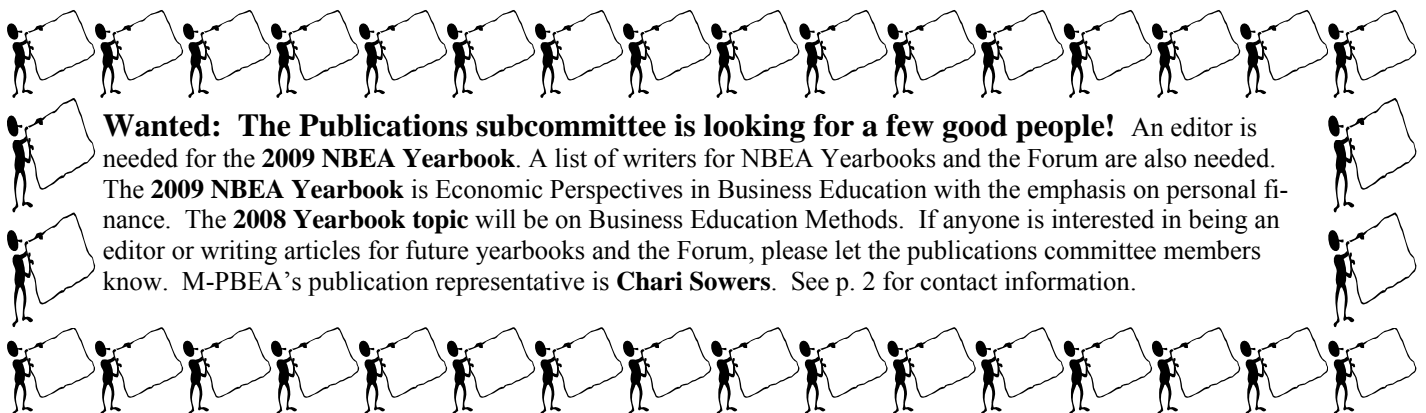
**A**cademic rigor, preparing young minds for the world of work, and preparation for post-secondary education can all be accomplished in your business curriculum.

Have you considered adding business-related freshman level college courses into your program? This will not only add academic rigor, but it will also increase interest in your program. Students can get excited about their future and their accomplishments when they tackle college level material while they are attending high school. College dual credit classes add relevance to the business education curriculum and give students that preparation level for college material. Employers will also be impressed with the level of training being offered at the high school and this will give your students an advantage in their next job interview. Many states support dual credit coursework during the junior and senior year in high school.

At Burlington High School in Burlington, Colorado, four dual credit courses are offered and 43 students are able to take advantage of the dual credit. The Business Education Program Pathway for Accounting is strengthened by teaching "Accounting Principles I," and "Accounting Principles II," as dual credit in partnership with Morgan Community College. The seniors are receiving 8 college credits for their dual-credit coursework, as well as gaining a very good perspective of what accounting classes at the college level will look like. This is a great time for them to make that big decision on whether to pursue Accounting or Business as a major in college or not. This class represents what they will more realistically be studying and some can save valuable time in college if this isn't a good fit for them.

The rigor introduced in the curriculum is substantial. They must be able to read, write, study and calculate at the freshman college level. The needed employability skills of problem solving and decision making skills are an integral part of the curriculum. This course prepares these students for both an entry-level position in accounting and college level material, even if they do not choose Business or Accounting as a major. At Burlington, with total student enrollment of 230, class sizes in Accounting II, have increased in 1998 from four to twelve in 2006, with our highest enrollment at sixteen. The Accounting I enrollment has increased from 20 as an average to 45 as an average.

Really look at the options for your business education program. In the age of state wide assessments, increased high school graduation requirements, and making the senior year relevant, it is important to look at all of the options open to business educators and to provide the best programs available to our students.



**Wanted: The Publications subcommittee is looking for a few good people!** An editor is needed for the **2009 NBEA Yearbook**. A list of writers for NBEA Yearbooks and the Forum are also needed. The **2009 NBEA Yearbook** is Economic Perspectives in Business Education with the emphasis on personal finance. The **2008 Yearbook topic** will be on Business Education Methods. If anyone is interested in being an editor or writing articles for future yearbooks and the Forum, please let the publications committee members know. M-PBEA's publication representative is **Chari Sowers**. See p. 2 for contact information.



# *It's All Greek To Me!*

## *"My Big Fat Greek Educational Trip"*

*Dr. Patricia Arneson, Wayne State College*

I recently returned from a two-week educational trip with Wayne State College to Greece (March 1-15). Although a 16-inch Nebraska snowstorm/blizzard nearly cancelled our trip, our group of 15 students and 6 WSC faculty were finally able (after 3 days at the airport) to convince 21 people of a 48-passenger plane to give up their seats (in exchange for free airline ticket) so we could finally board a plane on Saturday night. A miracle!

Since we had missed all previous connections, it took us 2 days to get to Greece. After arriving in Athens early Monday morning at 1:30 a.m., we then had a 6-hour bus ride to our first destination, Volos, Greece, a city of 150,000 and the home of the University of Thessaly. After 6 days in Volos, we would travel to our final destination, Athens, for sightseeing. Upon arrival in Volos, we learned that our 30 pieces of luggage were still in Chicago – thus, I spent 6 days in the same clothes. *(Those of you who know me well can now begin snickering that “the shopper” had nothing to wear!)*



**View of Volos from hotel**

There were multiple purposes to our trip, the most important of which was to allow our students to spend one week teaching in Greek elementary schools. Although our group was primarily elementary education majors, there were also secondary foreign language, special ed, and math education students as well. They, too, were required to deliver lessons at the elementary/primary level. Our students taught in three schools—a poor but clean Gypsy school, a private exclusive pre-school, and a traditional elementary public school.

A secondary purpose focused on the possibility of offering computer/information technology education to Greek public school educators. Thus, I was accompanied by another WSC educator who specializes in IT and CIS education to visit technical institutions, teacher training institutions, and “cram schools” that offer specialized curricula in art, music, foreign language and computers. We were to determine if there is a need or demand for our online IT program, as well as whether their computer infrastructure could support the types of computer/IT activities we would be delivering.

The final purpose was to deliver a scholarly presentation during a one-day conference to university students and faculty from all over Europe at the University of Thessaly in Volos. My assigned topic was teacher preparation and field experiences for education majors. The other presenters were teacher educators like myself from Greece and universities in Sussex and London, England. This was a presentation unlike any other I have delivered in my professional career. Imagine walking into an auditorium where 250 – 300 university students and educators are equipped with translation headsets and hearing your presentation through a translator! The presentations went from 4:30 to 9 pm, without breaks. Afterward, presenting faculty (as well as our 15 WSC students) were treated to a magnificent traditional multi-course Greek meal at a huge restaurant, followed by hours and hours of traditional Greek dancing. *(Our waiter told us afterward that our group consumed more wine than any other group they had served. I'm going to blame the students!)* Evening meals are served late, usually at 9 or 10 pm, and our banquet went until 3 am! And yes, I can now entertain all of you at our next conference with arm-in-arm Greek dancing steps!



**Univ of Thessaly, Volos**

Greece is the foundation of civilization, and the Greek educational system reflects the emphasis on the humanities and the liberal arts. All public K-12 schools must follow a national curriculum, which does not include art, music, foreign language, or computers. The school day runs from 8 or 8:30 until 1:30, at which time all schools close for the day and all businesses close until 4:30. *(There is NO shopping during that time!)* Instead, during that 3-hour “siesta” period, children go home and business people gather at nearby ‘cafés’ that serve primarily drinks, no food. At 4:30, children and youth who want to pursue art, music, foreign language or computers attend “cram schools” for 2 -3 hours in the late afternoon. These are private proprietary schools that offer specialized education at expensive tuition rates.

Teacher education is quite different in Greece as well. Those who wish to become elementary teachers specialize in that curriculum at Universities (“colleges” in Greece are viewed the same as high schools). Their program of study is very similar to our

*(Continued on page 22)*

## *It's All Greek To Me! Continued*

*(Continued from page 21)*

elementary education teacher education programs. However, those who wish to become secondary high school (“college”) teachers major in their respective disciplines of math, business, science, etc. at University. They graduate without a teaching certificate, but are licensed by the Greek government to teach. Teachers are then placed on a list, where the Greek government assigns them to a school. This school may or may not be in the community in which they live, and it may take many years for them to receive a teaching assignment. All teachers are paid the same beginning salary (around 28,000 euro or \$20,000), so many of these educators hope to be placed in smaller cities where their salary goes further than it would in a large city like Athens. It is merely “luck of the draw” if you are placed to teach in a poor Gypsy elementary school or an elite school in a wealthy neighborhood.

Smoking is rampant in Europe, and particularly so in Greece. Everyone smokes—including the teachers! Upon entering the Gypsy school, the first thing I noticed were cigarette butts littering the front door stoop. During recess, the elementary teachers scurried to a corner of the playground where they all lit up! No one monitored the students on the playground unless a disturbance required them to intervene. After every class, there is a 10-minute recess break, where I noticed that the teachers distribute food snacks and juice, perhaps the only meal these children receive.

A particular highlight was visiting a poor elementary school attended (and not very regularly) by the Roma Gypsy children. Attendance is not encouraged by parents, who would rather have their children begging or selling wares on the sidewalks. Boys are urged to continue school longer than the girls, most of whom quit school between ages 12-14 to get married. There was no playground equipment—only a jump rope, a soccer ball, and one piece of chalk. The children were adorable; all wanted their pictures taken and to see their photo afterward on the digital screen. Our students were each required to bring a separate carry-on bag full of teaching supplies (crayons, paints, coloring books, books, etc.) that we donated to the schools. After spending the 5 hours at school, we then walked to the Gypsy settlement, where the children and their families live in Gypsy wagons (canvas-covered trucks) or abandoned cement homes with no electricity or running water. Although the Gypsies wanted us to tell the world about their plight, they refuse to work to improve their life (only ‘selling’ is considered a worthy job). The men mostly sit around, discussing life or politics, whereas the women are sweeping, gathering water from a hose a few blocks away for clothes washing or bathing. That is what struck me the most—how clean the Gypsy children were in clothing, hair, etc.



**Parthenon, Athens**

I returned with a suitcase full of souvenirs and treasures and a lifetime of memories. Our students learned that love of teaching and interacting with children is universal, regardless of language or cultural barriers. We are so fortunate in the United States to have quality education programs, facilities, resources, and teacher education programs that are the envy of other nations.

This was a professional opportunity of a lifetime for me. Thank you for allowing me to share it with you!

## Stress Full or Free Continued

*(Continued from page 5)*

Dressed in his doctor’s gown he went in to see her. He recognized her at once. He went back to the consultation room determined to do his best to save her life. From that day he gave special attention to her case.

After a long struggle, the battle was won. Dr. Kelly requested the business office to pass the final bill to him for approval. He looked at it, then wrote something on the edge and the bill was sent to her room. She feared to open it, for she was sure it would take the rest of her life to pay for it all. Finally she

looked, and something caught her attention on the side of the bill.

She read these words. . .”Paid in full with one glass of milk.” (Signed) Dr. Howard Kelly.

Tears of joy folded her eyes as her happy heart prayed: “Thank You, God, that Your love has spread broad through human hearts and hands.”

# NBEA EXECUTIVE BOARD REPORT

*Submitted By Mona Schoenrock and Marilyn Jones, M-PBEA Representatives to the NBEA*

## Membership Opportunities–NBEA Endorsed Insurance Programs

As an M-PBEA member, you have many opportunities to protecting you, your family and personal security with insurance plans endorsed by NBEA.

**Identify Theft Protection** – ID Theft Assist is the most comprehensive identify protection and recovery service available. One call to their 24-hour Service Center stops theft or fraud on your accounts. NBEA members get discounted rates of \$99 per year for individuals and \$119 for families.



**Professional Liability Insurance** – your membership automatically includes \$250,000 in professional liability protection. You can increase your liability protection to \$1 million and receive valuable job protection benefits for only \$25 per year or for \$40 per year boost your coverage to \$2 million.

**Group Term Life** – Whether you are buying term life insurance for the first time or increasing coverage you already have, take advantage of this opportunity to request up to \$750,000 of coverage at competitive rates for association members and spouses up to age 65.

**10-Year Level Group Term Life** – This plan offers a high level of protection at affordable rates guaranteed not to change for the first 10 years of coverage. Up to \$1 million of insurance available for association members and spouses, and coverage can continue to age 80.

**Comprehensive Health Insurance** – Affordable health plans include Health Savings Accounts, Family PPO Plans, and Employee Group Health Plans.

Complete information and application for the above NBEA endorsed insurance plans is available through the Forrest T. Jones Company, Inc. Call 800-821-7303 or email [info@ftj.com](mailto:info@ftj.com). NBEA sponsors the above insurance plans but does not incur expenses or income from their sale.

Most of us serve our ideals by fits and starts. The person who makes a success of living is the one who sees his goal steadily and aims for it unswervingly. That is dedication.—Cecil B.. DeMille

**NBEA** National  
Business  
Education  
Association

## MEET YOUR M-PBEA BOARD MEMBERS

**Connie Casebolt, New Mexico Representative**, is an Associate Professor in the Business, Management, & Technology Department at the University of New Mexico-Gallup. This is her 10<sup>th</sup> year at UNM-G. UNM-Gallup is a 2-year branch of the University of New Mexico and functions like a community college. She teaches IT courses in computer applications, operating systems, introduction to accounting, and business communications. Connie received her B.S. in Business Administration and her M. Ed. in Business Education from Colorado State University. Before moving into teaching, she was a computer systems analyst for 15 years. She has also taught at the secondary level for two years.

Connie is an avid collector of rocks, Navajo rugs, Native American pottery and artifacts; a hiker; and a square dancer. Her newest avocations are making jewelry, quilting, and learning to be a square dance caller.

**Angela Satterly, Colorado Representative**, has been teaching in Colorado for 14 years, and currently teaches at Burlington High School in Burlington, Colorado. She has many duties in a high school with enrollment of 230 students. Some of those duties beyond the classroom include FBLA sponsor, Career and Technical Education Program Coordinator (or as she says, the lady who does all of the paperwork), and District Advisory Committee Member. She also serves as the Colorado Business Educator Board Member representing M-PBEA and the Colorado Representative on the M-PBEA Board.

Angela is the proud mother of four, Michael, Allie, Mari, and Joshua. She is actively involved in her church and community, and most of her spare time is spent as “equipment manager,” “chauffeur,” and “lunch lady” for the four children. Tom, her husband and principal at our local elementary school, has been a wonderful support to her so she can be a part of this professional organization.

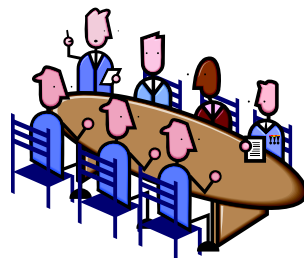
She gives this advice: One, don’t take yourself too seriously, second, enjoy working with young adults because you just never know what kind of a difference you can make in a life, and thirdly, never stop wanting to learn. The conferences provided through NBEA and M-PBEA can make a positive difference in your classroom and how you feel about your affect on the lives of young people. Get out of the ho-hum and get a shot in the arm at your next professional development conference!

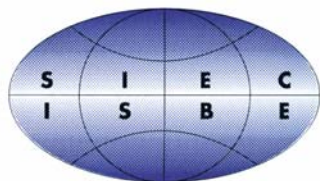
**Mitchell A. Ober, Oklahoma Representative**, received his BSE in Business Education and his M.Ed in Vocational Business Education from University of Arkansas. He was very involved in Phi Beta Lambda, serving as local and state officers twice. He placed third in the nation as Mr. Future Business Teacher. He was also the local president of PBL with the second largest membership in the nation.

When he started teaching in Gravette, Arkansas in 1984, he was teaching typing (on manual typewriters) and basic computer programming. After receiving his M.Ed., he was hired as an Assistant Director at a vocational technical school in Arkansas for three years. He also taught three years at a private business school in Tulsa, Oklahoma, before teaching at Daniel Webster High School. He has developed a partnership with the local community college where students can receive up to 24 hours of college credit through the business department. He also serves as the Tech Prep Coordinator, Senior Class Sponsor, BPA Advisor, High Schools That Work Coordinator and as the Site Technology Coordinator for the school. He works with the Financial/Accounting Academy and the new Digital Media/TV Production Magnet School Programs. Both programs are in the business department.

Mitch has been the Oklahoma Business Education Teacher of the Year, Tech Prep Teacher of the Year, and Tulsa Public Schools - High School Teacher of the Year.

He finds time to teach part-time at Tulsa Community College. He has two daughters; the oldest is majoring in business education at the University of Arkansas.





**SOCIETE INTERNATIONALE POUR L'ENSEIGNEMENT COMMERCIAL  
INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION**

**PEDAGOGICAL COMMITTEE**

**Call for Proposals for Presentations**

2007 SIEC-ISBE Conference  
Vienna, Austria, July 29-August 3

The International Board of the International Society for Business Education (SIEC-ISBE) and the Pedagogical Committee invite members to submit presentation proposals for the 2007 SIEC Conference in Vienna, Austria, from July 29-August 3. The theme for the conference is "Innovation in Business Education."

Criteria for selection will include the overall quality of the proposal and expertise of the presenter(s). In addition, proposals which follow the conference theme will be given consideration. All presenters must be members of SIEC-ISBE and should attend the entire conference.

Proposals should be submitted using the Pro Forma Submission Form available from the SIEC-ISBE international website, [www.siec-isbe.org](http://www.siec-isbe.org). Send your proposal by January 20, 2007, to Lila Waldman ([waldmanl@uww.edu](mailto:waldmanl@uww.edu)), U.S. Pedagogical Committee member, or Hans-Peter Schoch ([hpschoch@tele2.ch](mailto:hpschoch@tele2.ch)), Chair of the Pedagogical Committee.

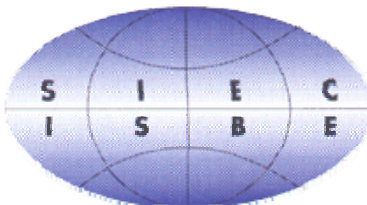
Authors will be notified by February 25, 2007, regarding the acceptance of their proposals. After March 10, all accepted proposals will be placed on the SIEC-ISBE international website.

**International Society for Business Education Scholarship Opportunity**

The Herbert A. Tonne Memorial Scholarship, sponsored by the International Society for Business Education (SIEC/ISBE), is available for a senior or graduate student attending a college or university seeking certification to teach business courses OR a teacher of business education with ten or fewer years of teaching.

A \$500 scholarship is available for attendance at a USA conference, and a \$1,000 scholarship is available for attendance at an international conference. A maximum of \$3,000 is awarded in any one year. Scholarship funds must be used to defray expenses for attendance at a NBEA conference, a SIEC/ISBE international conference, or a regional NBEA conference with some international sessions.

Obtain application guidelines and an application form from the ISBE website ([www.isbeusa.org](http://www.isbeusa.org)) or the fall ISBE newsletter. Applicants will develop an international project idea and summarize it on the application form. Completed application forms are due by December 1. Scholarship Committee members will evaluate the proposed projects and make recommendations to the ISBE Board for awarding the scholarship(s). Scholarship awardees will be notified by February 1.



# ISBE News

Submitted by Dr. EmmaJo Spiegelberg, M-PBEA Representative to the ISBE Board

ISBE will be celebrating their 60<sup>th</sup> Anniversary at an ISBE Reception and Dinner, on Thursday, April 5, at 6:30 p.m. in the Astor Ballroom at the Marriot Marquis Hotel in New York City during the NBEA Convention.

The 2007 Annual SIEC Conference will be held in Vienna, Austria, from July 29 to August 3. "Vienna, the capital of Austria, has two million inhabitants, and is situated on the banks of the Danube....Sightseeing opportunities are found in narrow, medieval alleyways or across imperial squares. Here are a few sites to see and enjoy: Anchor Clock, Belvedere Palace, Burgtheater (National Theatre), the Danube, Danube Tower, and Danube Island, Kariskirche (biggest cathedral in Baroque style north of the Alps),...Vienna Opera House, the Lipizzaners. Plus take part in everything that our Vienna Hosts have in store for us: lectures, presentations, workshops, walking tours, visits to businesses, and a concluding dinner and dance." (International Society for Business Education Network", pg. 1, Spring, 2007.)

Registration materials are at [www.vienna.org](http://www.vienna.org). If you are not an ISBE member, dues are just \$30.00 in addition to your NBEA dues.

Chapters of SIEC are in the following countries: Austria, Belgium, Czech Republic, Denmark, England, Estonia, Faroe Islands, Finland, Germany, Iceland, India, Italy, South Korea, Norway, Poland, Scotland, Spain, Sweden, Switzerland, and the United States.

If you have other questions, please e-mail: [jwejspiegelberg@aol.com](mailto:jwejspiegelberg@aol.com)

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## WISCONSIN BUSINESS EDUCATION JOURNAL CALL FOR MANUSCRIPTS

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The *Wisconsin Business Education Journal* is a refereed journal listed in *Cabell's Directory of Publishing Opportunities in Education*. All manuscripts are given a blind review by three external reviewers. Accepted manuscripts are published twice a year, Fall and Spring. The deadline for submission of manuscripts for the Fall issue is June 1 and for the Spring issue is November 1.

The purpose of the WBEJ is to provide educators with articles reflecting present and future teaching strategies, research-based articles, and technology ideas in business and marketing education. Only manuscripts which meet this purpose will be considered for review.

### Publishing Guidelines

1. All manuscripts should use APA style and be between 1-10 single-spaced pages in length. Leave one blank line between paragraphs and before and after headings.
2. The manuscript should be submitted in camera-ready format, typed in Microsoft Word using Times New Roman, 12-point font.

3. All graphics (tables, graphs, charts, etc.) should be enclosed in boxes.
4. Manuscripts should have 1-inch top, side, and bottom margins with no page numbers
5. A title page that includes manuscript title and name, address of institution, email address, and phone number of each author must be attached to the manuscript. No identification information of authors should be included within the manuscript.
6. Four original hard copies of the manuscript should be mailed and one electronic version, an email attachment, on CD, or on 3.5-inch diskette, should be submitted to:

Lila Waldman, Ph.D.  
University of Wisconsin-Whitewater  
ITBE Department  
4015 Carlson  
Whitewater, WI 53190  
[waldmanL@uww.edu](mailto:waldmanL@uww.edu)  
Phone: 262-472-5475  
Fax: 262-472-4863



# NABTE REVIEW

The NABTE Review is a refereed journal published annually in the fall as a separate publication and in the spring as a part of the April issue of Business Education Forum by the National Association for Business Teacher Education. Readership consists primarily of business teacher educators, and manuscripts submitted should be of interest to this group. A special honor to the author (s) whose manuscript is accepted for publication will be an award presented at the NABTE business session of the forthcoming NBEA convention.

To publish in the NABTE Review at least one of the authors must be a professional member of NBEA, and one of the schools must be an institutional member of NABTE. Submit your manuscript exclusively to the NABTE Review editor by August 15, 2007. If the manuscript or a similar one is accepted by another professional journal or if it is readily available from any other professional publication, it cannot be published in the NABTE Review. Authors' names will be removed from the manuscript before they are sent to the Review Committee. Each manuscript will be evaluated by at least three members of the Review Committee. The names of reviewers assigned to specific manuscripts will not be revealed. Authors will be notified of the publication decision by December 31 of the year of submission.

The guidelines for manuscript preparation are:

1. Provide content of interest to business teacher educators. See criteria for review below.\*
2. Submit title page, abstract, content, and references. Keep the overall length between 3,000 to 4,000 words, although some flexibility in length is permissible.
3. Attach human subject approval to the manuscript when required by your institution.
4. Unless noted otherwise here, follow the Publication Manual of the American Psychological Association (Fifth edition, 2001, commonly referred to as the "APA Style Manual") for the overall manuscript, including text, headings, references, and tables.
5. Use DOS/Windows-compatible word processing software (MS Word preferred, 12 point font size), and double space the manuscript. Do not use special table or formatting features for preparation of the manuscript. The simplest possible formatting should be used.
6. Prepare the title page to include the title of the article, your name, school, school address and telephone number, home address and telephone number, Internet addresses, and a total word count. Prepare a running head of the first 3-4 words of the title to appear on the title page and all other pages of the manuscript. Avoid identifying yourself, your school, or your state on any page other than the title page.
7. Proofread carefully for errors in grammar, punctuation, and spelling. Except for title pages, manuscripts are sent to the Review Committee in the form they are received.

Submit the following to the editor:

Email the manuscript as an attachment file (MS Word preferred) to the editor ([diane.fisher@usm.edu](mailto:diane.fisher@usm.edu)). Then submit one disc containing the manuscript in MS Word (preferred) and FIVE printed copies of your manuscript. Keep a copy for yourself. The manuscripts will not be returned to authors.

Submit your manuscript exclusively to the NABTE Review editor by August 15, 2007: Dr. Diane J. Fisher, The University of Southern Mississippi, Department of Technology Education, 118 College Drive, Box 5036, Hattiesburg, MS 39406.

If you have any questions, please contact the editor at The University of Southern Mississippi by telephone (601) 266-4666, fax (601) 266-5957 or email [diane.fisher@usm.edu](mailto:diane.fisher@usm.edu)

\*Criteria for publication and review. The Review Committee rates each submission on the following criteria: importance to business teacher educators (see section on title page, 2005 NABTE Review Editor, NABTE Review statement of purpose); relevance and quality of literature review; appropriateness of design and procedures; types of resources/subjects; design and use of instruments; presentation of results/analysis; discussion (conclusions and recommendations); overall clarity and organization of manuscript; and contribution to learning/curriculum improvement.

# SHARE-AN-IDEA



- Submit ideas you use in any of your business classes
- Business teachers at all levels who are members of M-PBEA/NBEA may enter
- JUDGING CRITERIA:
  - ✓ Explanation of 500 words or less how you successfully utilized an idea in your classes
  - ✓ Inclusion of supporting material may be attached—no more than 5 pages
  - ✓ Identification of necessary materials and/or resources
  - ✓ Originality of idea
  - ✓ Ease of implementation
  - ✓ Enhancement of concepts or skills in subject area OR promotion of business education programs
  - ✓ Completeness and clarity of idea
  - ✓ Appropriateness to course and grade level

- Winners will be recognized at the M-PBEA Awards Banquet at the Convention in June

First Place: One-year membership in M-PBEA/NBEA/ISBE  
 Second Place: One-half membership for one year in M-PBEA/NBEA/ISBE  
 Third Place: One-half membership for one year in M-PBEA/NBEA

- Mail or email to (email preferred)  
 Wanda Samson, Share-An-Idea Chair  
 1540 N. Hancock St.  
 Fremont, NE 68025-3231  
 Phone: 402-727-5217  
 E-mail: [wsamson@tvsonline.net](mailto:wsamson@tvsonline.net)

**Deadline:**  
**Postmarked by**  
**May 1, 2007**

Release Form: I agree to the release of this idea to M-PBEA/NBEA members

Name: \_\_\_\_\_ NBEA Member Number \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Title of "IDEA" \_\_\_\_\_

Name and Title of Supervisor  
 (Principal, Division Chair, etc.) \_\_\_\_\_

School Name \_\_\_\_\_

Address \_\_\_\_\_

Local Newspaper Name \_\_\_\_\_

Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_